



BECOME A WCET SPONSOR

Extend the reach of digital learning in higher education.

What is WCET?

WCET is the leader in the practice, policy, & advocacy of digital learning in higher education. WCET is a member-driven nonprofit that brings together colleges, universities, higher education organizations, and companies to collectively advance learner access and success through postsecondary digital learning for a more equitable world.

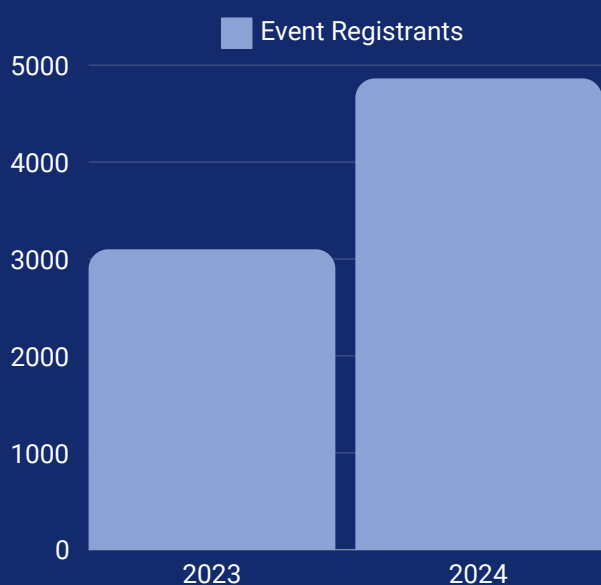


WCET's Audience Members are Decision Makers



WCET has nearly **500 member institutions** across the U.S. and some Canadian provinces. **80% of Attendees** of the 2024 Annual Meeting are **higher ed. executives**. Decision makers attend WCET's conference.

WCET Event Registrations Grew by 57% in 2024



WCET engaged ~5,000 participants in 2024 through events and programs, including the Virtual Summit, Webcasts, and Annual Meeting.

The Annual Meeting in Long Beach attracted high-level decision-makers from nearly every state.

Why Sponsor WCET?

- Connects you and your company to our robust and growing community of higher ed professionals and decision-makers
- 80% of Annual Meeting attendees are high-level administrators
- Sponsors are part of the community for 12-months, not just exhibitors
- We work collaboratively to help you meet your objectives
- Supports WCET's renowned advocacy and policy work.



By aligning with WCET, you are not merely sponsoring an organization; you are joining a movement that champions student success and drives effective digital learning practices.

Learn more: wcet.wiche.edu/sponsorship