

WCET 35th Annual Meeting

October 25-27, 2023



ASWE Evolve Summit

October 26-29, 2023



New Orleans, Louisiana

Community • Equity • Policy • Practice

ABOUT WCET

About WCET

The WICHE Cooperative for Educational Technologies (WCET) is the leader in the practice, policy, & advocacy of digital learning in higher education. We are a member-driven organization that brings together colleges, universities, higher education organizations, and companies to collectively improve the quality and reach of digital learning programs. Learn more: wcet.wiche.edu.



Through our affiliation with the Western Interstate Commission for Higher Education (WICHE), we leverage the expert policy and research capacity of one of the country's leading think tanks in higher education.

Alongside our events, research, and policy guidance, WCET houses two divisions that focus on a specific topic related to higher education digital learning:

Every Learner Everywhere

Every Learner Everywhere is helping institutions of higher education implement new technology to innovate teaching and learning with the goal of improving student outcomes for Black, Latino, and Indigenous students, poverty-affected students, and first-generation students. Learn more: everylearnereverywhere.org.



State Authorization Network (SAN)

SAN empowers members to successfully resolve regulatory challenges to improve student protections in digital learning across state lines by providing timely updates, analysis, training, and member interactions. Learn more: wcetsan.wiche.edu.



About WICHE

WCET is a unit of the Western Interstate Commission for Higher Education (WICHE). WICHE works collaboratively to expand educational access and excellence for all residents of the West. By promoting innovation, cooperation, resource sharing, and sound public policy, WICHE strengthens higher education's contributions to the region's social, economic, and civic life. Learn more: wiche.edu.



Welcome from the WCET Steering Committee Chair

I am pleased to welcome you to the WCET 35th Annual Meeting in New Orleans! Whether you are joining us for the State Authorization Network coordinator meeting or the first in-person Annual Summit for Women in eLearning (ASWE), the Annual Meeting promises to be a unique opportunity to connect with like-minded professionals who are passionate about shaping the future of digital learning. With a program full of interactive breakouts and thought-provoking general sessions, we hope that you gain valuable insights from industry experts, idea exchange with peers, and come away with strategies and best practices to empower learners to thrive in a digital age.



In addition to the conference, we encourage you to explore the vibrant city of New Orleans. Built on a history of diverse cultures, New Orleans has become a champion of freedom and safety for marginalized communities. WCET has partnered with House of Tulip, a nonprofit collective creating housing solutions for trans/gender nonconforming people, to show support for these individuals.

GENERAL EVENT INFO

Please don't hesitate to contact me, a WCET staff member, or another Steering Committee member if you have any questions about the conference or the benefits of being a WCET member. We are here to help ensure your experience is enjoyable and productive.

– Jory Hadsell, Steering Committee Chair, Vice Chancellor of Technology, Foothill-De Anza Community College District

Table of Contents

General Event Info.....	3
WCET Notices.....	4
WCET Leadership.....	7
ASWE Notices.....	9
WCET & ASWE Schedule at a Glance.....	12
WCET Tuesday Sessions.....	17
WCET Wednesday Sessions.....	17
WCET & ASWE Thursday Sessions.....	21
WCET Awards.....	25
WCET & ASWE Friday Sessions.....	30
ASWE Saturday Sessions.....	34
WCET Staff.....	36
WCET Sponsors.....	37
Hotel Floorplans.....	38

WCET & ASWE Info

Hotel Maps

Refer to page 38 of this program for maps of the hotel space.

Schedules

Refer to page 12 for the start of the schedule at a glance for both events, and to page 17 for the start of the expanded program for both events.

Hotel Wifi

Network: WCET_Annual_Meeting
Password: WCET2023

Mobile App

Download the Cvent Events mobile app and search for/download the WCET 35th Annual Meeting + ASWE: Evolve. App features include

the complete and most up-to-date program, schedule builder, attendee list, and session evaluations. You must log in to access certain features; enter your name and the email that you registered with and a verification code will be sent to your email/mobile number on file.



Session Evaluations and Materials

Our speakers appreciate your feedback! Each session must be added to your mobile app schedule to access the evaluation. It will display 20 minutes before the session ends and will be available through November 7th.

If the speaker provided presentation materials, they are available on the mobile app and the Annual Meeting website under each session. Speakers, email your presentation as a PDF, with the session name, to knawrocki@wiche.edu to be included.

Social Media

Follow us @[wcet_info](https://twitter.com/wcet_info). The conference backchannel tag is #WCET2023.

Find us on LinkedIn: [linkedin.com/company/wiche-cooperative-for-educational-technologies-wcet-](https://www.linkedin.com/company/wiche-cooperative-for-educational-technologies-wcet-)

Subscribe to our blog: [wcetfrontiers.org](https://www.wcetfrontiers.org)

WCET NOTICES



N2N n2nservices.com

INTEGRATE
INNOVATE
ILLUMINATE

Partner Solutions

- APIs for Student Data Synch
- Turnkey Integrations
- Custom Interfaces

Product Alignment

- HCM
- Recruiting
- Financials
- Technology
- Payroll
- Student

WCET Notices

Supporting Members

Thank you to the following institutions and organizations that have signed up at the "Supporting Member" level to advance WCET's work. Your commitment to WCET and our shared interest in improving the quality and reach of digital learning in postsecondary education is greatly appreciated!

- Brigham Young University
- California State University, Office of the Chancellor
- Colorado State University
- Michigan State University
- The University of Arizona
- University of Florida

To learn more about the Supporting Member option, visit wcet.wiche.edu/join-us/wcet-membership-dues.

Registration & WCET Hub Hours

- Wednesday: 7:30 a.m. - 6:00 p.m.
- Thursday: 7:00 a.m. - 5:00 p.m.
- Friday: 7:30 - 11:30 a.m.

WCET Registration Includes:

- Welcome reception (cash bar) on Wednesday.
- Deluxe full breakfast on Thursday and Friday.
- Awards and Networking lunch on Thursday.
- Access to all Annual Meeting sessions.
- WCET pre-conference workshops are included with registration for WCET members.

WCET Hub

Visit the WCET Hub in the Gravier Foyer to enter our raffle and learn the latest about WCET membership, upcoming events, and projects. Attendees are welcome to share brochures or information about your work.

Prize Giveaway

Stop by the WCET Hub by Friday at 9:00 a.m. to enter our raffle. To win, you must be present for the drawing during the WCET + ASWE Keynote on Friday. Our grand prize is a beautiful stained glass suncatcher created by Noor, a local New Orleans artist.



WCETMIX for Members



wcetMIX is WCET's online community and email communication platform where members can ask questions of thousands of higher education peers, stay updated on digital learning in higher education, access member-only resources, and more.

Join us in MIX: bit.ly/wcetsubscribe.



Enhancing Online Learning

INSTRUCTIONAL DESIGN & DEVELOPMENT ● PROGRAM ALIGNMENT ● CURRICULUM MAPPING



Find out how we support our partners at idesignedu.org

Annual Summit for Women in eLearning (ASWE)

We are thrilled to welcome ASWE participants to ASWE: Evolve. Formerly called IFWE (International Forum for Women in E-Learning), ASWE aims to bring together and empower women in the digital learning industry. Beginning on Thursday afternoon, ASWE attendees will mix with WCET, and Friday morning sessions are open to both groups. ASWE continues through Saturday. Learn more: wcet.wiche.edu/wcet-events/aswe.

WCET General Sessions

AI and Higher Education: Exploring the Promise and Perils

Wednesday, Gravier Ballroom, 1:00 - 2:15 p.m.

The opening panel will explore the transformative potential of generative artificial intelligence in teaching and learning. Join us as we envision a future where AI-powered education creates a more inclusive, adaptive, and dynamic learning environment.

A Regulatory Carol: The Past, Present, and Future Specters of Digital Learning Policy

Thursday, Gravier Ballroom, 8:30 - 9:30 a.m.

In 2023, the U.S. Department of Education issued numerous digital and distance learning regulations. This session will review past, present, and future regulations, discuss anticipated goals, and explore lessons learned for compliance.

WCET + ASWE Keynote: Keeping Purpose First as We Lead, Learn, and Live in the Digital Ecosystem

Friday, Gravier Ballroom, 11:00 a.m. - 12:00 p.m.



Higher education is undergoing unprecedented change, requiring leaders to be focused and nimble. This keynote session by Nia Haydel, Vice President for Alliance Engagement & Institutional Transformation, Complete College America, will discuss how centering students across the digital ecosystem is essential to achieve equitable student outcomes.

WCET Policy Track

As the leader in postsecondary digital learning policy work, WCET offers these sessions on Thursday that highlight some key topics we are tracking:

- A Regulatory Carol: The Past, Present, and Future Specters of Digital Learning Policy - 8:30 - 9:30 a.m., Gravier Ballroom
- State Authorization of Distance Education: The Ever-changing Landscape - 10:15 - 11:00 a.m., Cypress II
- Accreditation and Digital Learning: An Interactive Session with Accreditors - 11:15 a.m. - 12:00 p.m., Cypress II
- Professional Licensure Updates from SAN's Special Interest Team - 1:45 - 2:30 p.m., Cypress II

WCET NOTICES

- Digital Learning Definitions: Let's Talk and Share - 2:45 - 3:30 p.m., Cypress I
- How Will Members Manage Federal Announcements Affecting Digital Learning Policy? - 4:15 - 5:00 p.m., Cypress II

For additional policy content, explore the policy topic area on the online program.

WCET Welcome Reception

Wednesday, Balcony, 5:30 - 6:30 p.m.

Join your colleagues on the opening night of the Annual Meeting! Meet and mingle with other attendees while enjoying complimentary light appetizers and a cash bar.

Morning Recharge Run/Walk

Thursday, Meet in the hotel lobby at 6:40 a.m.

Get your blood flowing as we navigate the Riverfront path toward Crescent Park.

EdTech Meet-up

Thursday, Gravier Foyer, 9:00 a.m. - 5:00 p.m.

The WCET EdTech Meet-up connects innovative edtech organizations with meeting attendees in a casual and engaging format. The meet-up is a way to showcase innovative products, services, and hands-on tech. Stop by and visit with participants, enjoy some refreshments, learn about innovative institutions, edtech products, and services, and connect with colleagues. The meet-up will be open from 9:00 a.m. - 5:00 p.m. on Thursday, but presenters will primarily be available during these breaks: 9:30 - 10:15 a.m., 1:15 - 1:45 p.m., and 3:30 - 4:15 p.m.

- Anthology
- BibliU
- Coursera for Campus
- D2L
- Higher Education Licensure Pros LLC
- Honorlock
- iDesign
- LearningMate
- N2N

- Online Consortium of Oklahoma (WOW Awardee)
- Parchment
- Peerceptiv
- Rio Salado College (WOW Awardee)
- Sinclair Community College (WOW Awardee)
- Sophia Learning
- StraighterLine
- Teach Access
- Wiley University Services

Group Networking Dinners

Thursday, Meet in the hotel lobby at 6:15 p.m.

Join other WCET and ASWE attendees to experience a local New Orleans restaurant. Sign up by noon on Thursday at the WCET Hub. Meet your group in the hotel lobby; attendees pay for their own dinner.

WCET Members

WCET has members in all U.S. states, Canada, and beyond. Our member community includes institutions of higher education, non-profit associations, government agencies, and corporations working to advance the effective use of technology in higher education. The full list of our current members is available at: wcet.wiche.edu/join-us/meet-our-members/

New members this year, as of October 2:

- Al Akhawayn University
- Alaska Commission on Postsecondary Education
- Auburn University
- Boston College
- Butler University
- Delaware Technical Community College
- Grand Valley State University
- Higher Education Licensure Pros LLC
- Madison College
- Martin Luther College

- Milwaukee Area Technical College
- Monarch Strategies LLC
- Northeastern University
- Pikes Peak State College
- Pima Community College
- Sebesta Education Consulting LLC
- Simpson College
- Southern Utah University
- Teach Access
- The Master's University
- United Tribes Technical College
- University of Colorado Colorado Springs
- University of Illinois at Urbana-Champaign
- University of North Texas at Dallas
- University of Northern Colorado
- University of Southern Indiana
- Virginia State University
- Weber State University

WCET Leadership

At WCET, leadership reflects our organization's cooperative model and collaborative spirit. Both leadership groups consist of practitioners from our member institutions and organizations. Most of our activities, programs, and decisions are spearheaded by members.

The Executive Council serves as the strategic advisory group to the Executive Director on matters related to membership, annual dues, strategic priorities, policies, and other issues.

The Steering Committee is representative of the WCET membership, makes recommendations on programmatic issues of interest to the membership, and leads and/or contributes to activities in support of WCET's program and membership.

Executive Council

Michael K. Moore, Vice President for Academic Affairs, University of Arkansas System, Executive Council Chair

5 Benefits of WCET Membership

1

Stay Informed - Members receive policy alerts and analysis of emerging federal and state higher ed policy issues and other issues affecting digital learning in higher ed.

2

Attend Exclusive Events - Gain access to invaluable networking and professional development opportunities at member-only Summits, webcasts, and Closer Conversations.

3

Engage with Community - Have questions? Get answers from over 4,000 higher ed innovators and practitioners via the WCET member community, wctMIX.

4

Develop Your Skills - Relevant and timely member-only resources help you make informed decisions to provide high-quality digital learning experiences.

5

Save Time and Money - Leverage the generous WCET community to find solutions and examples from other institutions. Receive discounts to WCET events and partners' products and services, including On EdTech LMS Market Report subscription. Members can also list position openings in the weekly job postings.

+ *many more!*

bit.ly/wcet-benefits

WCET LEADERSHIP

Lorraine Pai Schmitt, Executive Dean, Academic & Student Affairs Innovation & Technology, Portland Community College, Executive Council Vice Chair

Mordecai Ian Brownlee, President, Community College of Aurora

Jory Hadsell, Vice Chancellor, Technology, Foothill-De Anza Community College District

Dale P. Johnson, Director of Digital Innovation, Arizona State University

Fred Lokken, Professor, Truckee Meadows Community College

Leah Matthews, Executive Director, Distance Education Accrediting Commission

Chantae Recasner, Vice President for Instruction, Seattle Central College

Shannon Riggs, Executive Director of Academic Programs and Learning Innovation, Oregon State University Ecampus

Sasha Thackaberry, Senior Vice President, Wave at D2L

Russ Poulin, Executive Director, WCET | Vice President for Technology-Enhanced Education, WICHE

Incoming Executive Council

Darcy W. Hardy, Associate VP for Academic Affairs | Director, Anthology Education and Research Center, Anthology Inc.

Luke Dowden, Chief Online Learning Officer / Associate Vice Chancellor, Alamo Colleges District

Steering Committee

Jory Hadsell, Vice Chancellor, Technology, Foothill-De Anza Community College District, Steering Committee Chair

Chantae Recasner, Vice President for Instruction, Seattle Central College, Steering Committee Vice Chair

Gary Chinn, Assistant Dean, Digital Learning, The Pennsylvania State University

Janelle Elias, Vice President, Strategy & Advancement | Interim Vice President, Academic Affairs, Rio Salado College

Suzanne Ehrlich, Associate Professor & Co-Director, UNITE Design Lab, University of North Florida

Robert Griffiths, Chief Digital Learning Officer, Office of Technology and Digital Innovation, The Ohio State University

Ilona Marie Hajdu, Senior Associate Director, Office of Online Education, Indiana University

Missy (Melissa) LaCour, Director of New Markets, Academics and Workforce, Louisiana Community and Technical College System

Krysia Lazarewicz, Vice President, University Business Development, Wiley University Services

Gloria Niles, Director of Online Learning, University of Hawai'i System

Shannon Riggs, Executive Director of Academic Programs and Learning Innovation, Oregon State University Ecampus

Robert Saum, Senior Strategy and Deployment Specialist, Division of Academic Innovation, Embry-Riddle Aeronautical University

Shani Suber, Dean of E-learning Effectiveness and Enhancement, Dallas College

Kelvin Thompson, Vice Provost of Online Strategy & Teaching Innovation, University of Louisville

Theresa Umscheid, Executive Director, Iowa Community College Online Consortium

Incoming Steering Committee

Heather Guevara, Dean of Online Learning, Portland Community College

Matthew Melton, Vice President, SACSCOC
Erika Swain, Assistant Director for Compliance and Authorization, University of Colorado Boulder

Karen Watté, Senior Director, Course Development and Training, Oregon State University Ecampus

ASWE Notices



Welcome to ASWE: Evolve! ASWE is the Annual Summit for Women in eLearning. ASWE rotates between an open house gathering and reception in even years and the Summit in odd years, both in conjunction with WCET's in-person Annual Meeting.

Recognizing the role of women leaders in digital learning, the ASWE community connects, learns, and supports others in the field of digital learning—

- As we lead.
- As we learn.
- As we lean.
- As we live.

Welcome from the ASWE Executive Committee

Greetings and welcome to ASWE!

To say I'm excited about this year is an understatement! You are now part of a sisterhood of women in the elearning industry eager to share their knowledge and learn from each other. Our program is exceptional, with amazing keynote speakers and access to some WCET sessions on Friday morning.

Whether you are new to the field or have been around as long as I have, there is something for everyone. You will meet women from all walks of elearning life as you network, become a mentor, and/or find a mentor among your



fellow attendees. ASWE is a safe, supportive environment where no question is too silly. Please don't hesitate to reach out to us if you have questions or concerns.

Thank you for being here at ASWE!

– *Darcy Hardy, ASWE Executive Committee, Associate VP for Academic Affairs | Director, Anthology Education and Research Center, Anthology Inc.*

Housekeeping Notices

See page 3 for wifi, mobile app, and other information you may need for a successful conference.

Connect with ASWE alumnae on Facebook! Search for the ASWE group.

ASWE Registration

- Friday morning: 7:30 - 11:30 a.m., Gravier Foyer
- Friday afternoon: 12:00 - 5:00 p.m., Cypress Foyer

ASWE Registration Includes:

- ASWE welcome reception (cash bar) on Thursday.
- Breakfast, Lunch, and Pajamarama (with cash bar) on Friday.
- Closing Brunch on Saturday.
- Mobile program app.
- Access to all ASWE sessions, including pre- and post-conference workshops.

Giveaways

ASWE attendees bring gift bags representative of their institution or hometown to share with others. There will be plenty of opportunities to win great prizes throughout the event!

ASWE NOTICES

ASWE General Sessions

WCET + ASWE Keynote: Keeping Purpose First as We Lead, Learn, and Live in the Digital Ecosystem

*Friday, Gravier Ballroom, 11:00 a.m.
- 12:00 p.m.*



Higher education is undergoing unprecedented change, requiring leaders to be focused and nimble. This keynote session by Nia Haydel, Vice President for Alliance Engagement & Institutional Transformation, Complete College America, will discuss how centering students across the digital ecosystem is essential to achieve equitable student outcomes.

ASWE Lunch and Roundtable Discussions

Friday, Cypress Ballroom, 12:15 - 1:15 p.m.

Following the keynote session with WCET, ASWE attendees will join Dr. Haydel for an intimate discussion where she will share her journey to becoming a social justice warrior and advocate for addressing broken systems in education. This session will include roundtable discussions where attendees can further explore strategies for centering students in our work.

ASWE Closing Brunch and Keynote: Unleashing Our Voices to Drive Unapologetic Change

*Saturday, Cypress Ballroom, 10:30
a.m. - 12:00 p.m.*



Sabrina Short, Founder and CEO, NOLAvate Black, is a visionary ecosystem builder and community organizer from New Orleans who advocates using our voices to spark change. In her closing keynote, Sabrina will explore the importance of fearlessly stepping outside of our comfort zones and leveraging our voices to create a world that values empathy, integrity, and courage.

Networking Events

Join in the fun and community of ASWE with these networking opportunities:

ASWE Book Club

Thursday, Mississippi Queen, 4:15 - 5:00 p.m.

Join ASWE for our second annual book club meeting to discuss *Beyond Leaning In: Gender Equity & What Organizations are Up Against* by Melanie Ho.

ASWE Welcome Reception

Thursday, Balcony, 5:00 - 6:00 p.m.

Join your colleagues on the opening night of ASWE! Meet and mingle with other attendees while enjoying complimentary light appetizers and a cash bar.

ASWE Roundtable Dinners

Thursday, Meet in the hotel lobby at 6:15 p.m.

Get a taste of New Orleans while meeting and dining with women in your field. Pick your restaurant and topic by noon on Thursday at the WCET Hub. Meet your group in the hotel lobby; attendees pay for their dinner.

ASWE Networking and Refreshment Break

Friday, Cypress Ballroom, 3:15 - 4:15 p.m.

Join this networking speed dating session to meet and connect with incredible professionals just like you. This session is all about building connections, exchanging ideas, and creating memories that will last long after the conference ends.

Rise up and Move

Saturday, 7:00 - 8:00 a.m.

Explore New Orleans with your fellow early risers on a walk/run or participate in our indoor activity. See the online program for more information on the available activities.

ASWE Pajamarama

Friday, Cypress Ballroom, 7:00 - 10:00 p.m.

Join us for an evening of activities in the Cypress Ballroom. You are invited to wear

your favorite or original pajama “costume” and compete for prizes or come as your most comfortable self!

ASWE Executive Committee

- Rhonda D. Blackburn, Senior Director of Academic Services and Client Success, Strut Learning
- Mary Boaz, Associate Director, Eastern Kentucky University (retired)
- Darcy W. Hardy, Associate VP for Academic Affairs | Director, Anthology Education and Research Center, Anthology Inc.
- Janet Major, Associate Director for Innovation & Digital Health, Arizona Telemedicine Program & Southwest Telehealth Resource Center
- Valary A. Oleinik, Owner and Chief Disruptor, DandLearn LLC

Incoming ASWE Executive Committee

- Aleyda Cantu-Lee, Director of Digital Learning and Academic Innovations, Texas A&M University-Corpus Christi

Thank you to our program and hospitality committee members for your contributions to the event!

Program Committee

- Rhonda D. Blackburn, Senior Director of Academic Services and Client Success, Strut Learning
- Jacquelyn Cato, Vice President of Operations, Instructional Connections
- Ashley Harden, eLearning Instructional Designer, Tarrant County College - Connect Campus
- Norma Hollebeke, Senior Manager of Network Programs and Services, Every Learner Everywhere
- Debra Luken, Instructional Designer, University of Central Florida

- Angela Thurman, Department Chair | Economics Professor, Tarrant County College
- Harriet Watkins, Chief Academic Officer, Instructional Connections, Program Committee Chair

Hospitality Committee

- Mary Boaz, Associate Director, Eastern Kentucky University (retired)
- Aleyda Cantu-Lee, Director of Digital Learning and Academic Innovations, Texas A&M University-Corpus Christi, Hospitality Committee Chair
- Kenyatta Phelps, Professor of Sociology, Lone Star College - Online

Upcoming ASWE Events

2024

The ASWE Book Club and Gathering will be held October 9, 2024, during the WCET Annual Meeting in Long Beach, California. Join us to discuss *Race After Technology* by Ruha Benjamin, followed by an informal gathering and reception to connect with your ASWE friends.

2025

The ASWE Summit will be held October 15 – 17, 2025, in conjunction with the WCET 37th Annual Meeting in Denver, Colorado.

SCHEDULE AT A GLANCE

WCET & ASWE Schedule at a Glance

Tuesday, October 24

- 10:00 a.m. - 4:00 p.m. State Authorization Network (SAN) Coordinator Meeting
For SAN members only. Pre-registration required.
- 2:00 p.m. - 4:30 p.m. WCET Steering Committee Meeting with Executive Council
By invitation only.
- 5:30 p.m. - 6:30 p.m. WCET Steering Committee and Executive Council Reception
By invitation only.
- 5:30 p.m. - 7:00 p.m. SAN Coordinator Gathering
For SAN attendees only. Pre-registration required.

Wednesday, October 25

- 7:30 a.m. - 6:00 p.m. Registration and WCET Hub
- 9:00 a.m. - 12:00 p.m. Concurrent WCET Pre-Conference Workshops
- 1:00 p.m. - 2:15 p.m. General Session: AI and Higher Education: Exploring the Promise and Perils
See page 5 for details.
- 2:15 p.m. - 2:30 p.m. Break
- 2:30 p.m. - 3:15 p.m. WCET Concurrent Sessions
- 3:15 p.m. - 3:30 p.m. Break
- 3:30 p.m. - 4:15 p.m. WCET Concurrent Sessions
- 4:15 p.m. - 4:30 p.m. Break
- 4:30 p.m. - 5:15 p.m. WCET Concurrent Sessions
- 5:30 p.m. - 6:30 p.m. WCET Welcome Reception
See page 6 for details.
- 7:30 p.m. - 9:00 p.m. French Quarter Ghosts & Legends Walking Tour
Pre-registration required.

Thursday, October 26

- 6:40 a.m. - 7:30 a.m. Morning Recharge 5k run/walk
See page 6 for details.
- 7:00 a.m. - 5:00 p.m. WCET Registration
ASWE registration begins in the afternoon.
- 7:30 a.m. - 8:30 a.m. WCET Breakfast
Included with WCET registration.
- 8:30 a.m. - 9:30 a.m. General Session: A Regulatory Carol: The Past, Present, and Future Specters of Digital Learning Policy
See page 5 for details.

SCHEDULE AT A GLANCE

Thursday, October 26 continued -

9:30 a.m. - 10:15 a.m.	WCET EdTech Meet-up <i>See page 6 for details.</i>
10:15 a.m. - 11:00 a.m.	WCET Concurrent Sessions
11:00 a.m. - 11:15 a.m.	Break
11:15 a.m. - 12:00 p.m.	WCET Concurrent Sessions
12:00 p.m. - 1:15 p.m.	WCET Awards and Networking Lunch <i>Lunch included with WCET registration. See page 25 for details.</i>
1:15 p.m. - 1:45 p.m.	WCET EdTech Meet-up <i>See page 6 for details.</i>
1:15 p.m. - 2:45 p.m.	Systems and Consortia Meeting <i>By invitation only.</i>
1:45 p.m. - 2:30 p.m.	WCET Concurrent Sessions
2:00 p.m. - 4:00 p.m.	Concurrent ASWE Pre-Conference Workshops
2:30 p.m. - 2:45 p.m.	Break
2:45 p.m. - 3:30 p.m.	WCET Concurrent Sessions
3:30 p.m. - 4:15 p.m.	WCET EdTech Meet-up and Break <i>See page 6 for details.</i>
4:15 p.m. - 5:00 p.m.	WCET Concurrent Sessions
4:15 p.m. - 5:00 p.m.	ASWE Book Club <i>See page 10 for details.</i>
5:15 p.m. - 6:00 p.m.	ASWE Welcome Reception
6:15 p.m. - 8:30 p.m.	Group Networking Dinners <i>Attendees pay for themselves. See page 6 for details.</i>



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SCHEDULE AT A GLANCE

Schedule at a Glance Continued

Friday, October 27

7:30 a.m. - 11:30 a.m.	Registration and WCET Hub
7:30 a.m. - 9:00 a.m.	WCET + ASWE Breakfast <i>Included with registration.</i>
9:00 a.m. - 9:45 a.m.	WCET + ASWE Concurrent Sessions
9:45 a.m. - 10:00 a.m.	Break
10:00 a.m. - 10:45 a.m.	WCET + ASWE Concurrent Sessions
10:45 a.m. - 11:00 a.m.	Break
11:00 a.m. - 12:00 p.m.	WCET + ASWE Keynote: Keeping Purpose as We Lead, Learn, and Live in the Digital Ecosystem <i>See page 5 for details.</i>
12:00 p.m. - 5:00 p.m.	ASWE Registration
12:15 p.m. - 1:15 p.m.	ASWE Lunch and Roundtable Discussions
1:15 p.m. - 1:30 p.m.	Break
1:30 p.m. - 2:15 p.m.	ASWE Concurrent Sessions
2:15 p.m. - 2:30 p.m.	Break
2:30 p.m. - 3:15 p.m.	ASWE Concurrent Sessions
3:15 p.m. - 4:15 p.m.	ASWE Networking & Refreshment Break
4:15 p.m. - 5:00 p.m.	ASWE Concurrent Sessions
7:00 p.m. - 10:00 p.m.	ASWE Pajamarama <i>See page 10 for details.</i>

Saturday, October 28

7:00 a.m. - 8:00 a.m.	Rise up and Move - Concurrent Options <i>See the app for options.</i>
8:00 a.m. - 8:30 a.m.	Coffee / Light Breakfast
8:30 a.m. - 9:15 a.m.	ASWE Concurrent Sessions
9:15 a.m. - 9:30 a.m.	Break
9:30 a.m. - 10:15 a.m.	ASWE Concurrent Sessions
10:15 a.m. - 10:30 a.m.	Break
10:30 a.m. - 12:00 p.m.	Closing Keynote & Brunch: Unleashing Our Voices to Drive Unapologetic Change <i>See page 10 for details.</i>
12:15 p.m. - 2:00 p.m.	Concurrent ASWE Post-Conference Workshops

Accelerate development of online and workforce programs

Contemporary, modularized, stackable credentials for the workplace

LearningMate has 20 years of demonstrated success working side-by-side with leading colleges and universities to create large-scale online and in-classroom digital curricula for both academic and workforce programs.

Whether it's a large project or augmenting your team, we can help strategize new programs and modalities in Instructional Design, Media Development, and Technical Integration.

LearningMate[™]
learningmate.com



SESSION TYPES

WCET & ASWE Full Agenda

Session Types

◆ **Challenge Spotlight:** The past few years have brought new challenges and interesting solutions, some of which have permanently changed digital teaching and learning. Presenters will share their experiences and lessons learned.

■ **Closer Conversation:** Closer Conversation discussion leaders briefly introduce the topic or issue and then facilitate an informal discussion among the audience members.

✖ **EdTech Meet-up:** The practice and technology demos are tabletop displays on Thursday. Presenters are available during specified breaks.

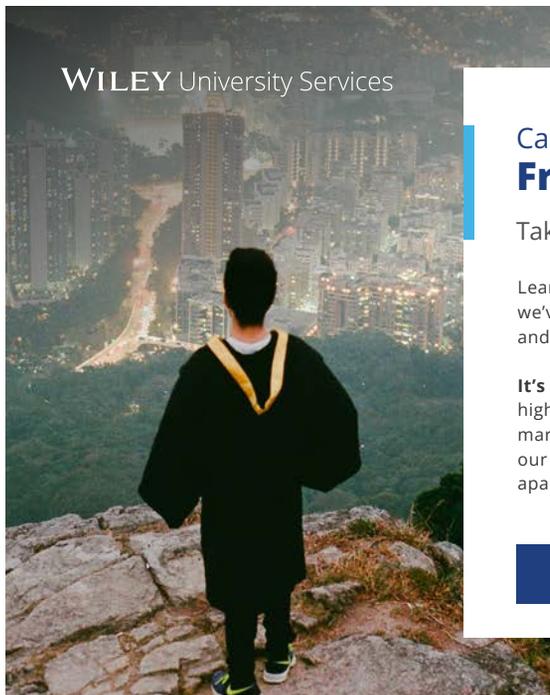
◆ **Panel:** A panel consists of a moderator and speakers presenting a topic with audience Q&A.

▲ **Solo Presentation:** Solo presentations spotlight edtech subject matter experts and innovators on a specific topic with time for audience Q&A.

■ **Unconference Session:** Attendee-driven discussions facilitated by a leader. Sessions are loosely organized and could include lounge area discussions, walk-and-talk sessions, etc.

Key - All Session Types

- ASWE Workshop
- Activity
- Challenge Spotlight
- Closer Conversation
- Committee Meeting
- EdTech Meet-up
- General Session
- Panel
- Solo Presentation
- Unconference Session
- WCET Workshop



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TUESDAY, OCTOBER 24

*SAN registration open 8:00 - 11:00 a.m.

Committee Meetings

10:00 a.m. - 4:00 p.m.

● **State Authorization Network (SAN) Coordinator Meeting (pre-registration required)** *Cypress Ballroom*

2:00 p.m. - 4:30 p.m.

● **Steering Committee Meeting with Executive Council (by invitation)** *Julia*

Leaders:

Jory Hadsell, Vice Chancellor, Technology, Foothills-De Anza Community College District

Chantae Recasner, Vice President for Instruction, Seattle Central College

5:30 p.m. - 7:00 p.m.

◆ **SAN Coordinator Gathering (for SAN Attendees Only)** *Mulate's*

5:30 p.m. - 6:30 p.m.

◆ **Steering Committee and Executive Council Reception (by invitation)** *Mulate's*

WEDNESDAY, OCTOBER 25

*Registration and WCET Hub open 7:30 a.m. - 6:00 p.m.

WCET Pre-Conference Workshops

9:00 a.m. - 12:00 p.m.

● **Accessibility Should Be the Default, Not an Option: Embedding It Across the Institution** *Cypress I*

Facilitators:

Rolando Mendez, Director of Education, Teach Access

Kate Sonka, Executive Director, Teach Access

9:00 a.m. - 12:00 p.m.

● **Developing Effective Practices and Policies to Harness Artificial Intelligence (pre-registration required)** *Cypress II*

Facilitators:

Van Davis, Chief Strategy Officer, WCET | Service Design and Strategy Officer, Every Learner Everywhere
Judith Sebesta, Founder and Principal, Sebesta Education Consulting LLC

1:00 p.m. - 2:15 p.m.

General Session

★ **AI and Higher Education: Exploring the Promise and Perils** *Gravier Ballroom*

*See page 5 for general session description.

Moderator:

Gloria Niles, Director of Online Learning, University of Hawai'i System

Speakers:

Van Davis, Chief Strategy Officer, WCET | Service Design and Strategy Officer, Every Learner Everywhere
John Opper, Executive Director, Distance Learning & Student Services, Florida Virtual Campus
Johnny Orr, Associate Director – Distance Learning Institute, University of Miami
Judith Sebesta, Founder and Principal, Sebesta Education Consulting LLC

2:15 p.m. - 2:30 p.m.

◆ **Break**

WEDNESDAY, OCTOBER 25

2:30 p.m. - 3:15 p.m.

Concurrent Sessions

◆ A Road to Quantity and Quality in Online Courses

Cypress II

Speakers:

Cathy Russell, Manager of Continuous Improvement, University of Arizona
Laura Smith, Instructional Design Manager, University of Arizona
Stephanie Tammen, Instructional Design Manager, University of Arizona

◆ Ensuring Inclusivity in EdTech: An Accessibility Vetting Rubric for Digital Learning Products

New Levee

Speakers:

Kelly Hermann, Vice President, Accessibility, Equity & Inclusion, University of Phoenix
Kelly Hoyland, Director, Higher Education Programs, 1EdTech

◆ Get to Know WCET

Tchoupitoulas

Speakers:

Lindsey Downs, Assistant Director, Communications and Community, WCET
Megan Raymond, Senior Director, Membership and Programs, WCET

◆ Maximizing Your Credit for Prior Learning: Benefiting the Students and the University

Fulton

Speakers:

Don Whipple, Assistant Director of the Center for Prior Learning Recognition, Purdue Global
Nick White, Chief Learning Officer, Sophia Learning

◆ Online Learning Management Systems (LMS) as Communities for Student Success

Cypress I

Speakers:

Dolly Rosenbrook, Chair, Business for Creative Industries, Front Range Community College

Lindsay Shipman, Manager, SE Operations, D2L Corporation

■ Ready, Set—Wait, Where Are the Students?

Julia

Facilitators:

Emily Hughes, Microcredential Engagement Specialist, Miami University Regionals
Erica Noll-Crawford, Interim Director, E-Campus, Miami University Regionals

3:15 p.m. - 3:30 p.m.

◆ Break

3:30 p.m. - 4:15 p.m.

Concurrent Sessions

◆ Adapting Pedagogy for the AI Era: Integrating ChatGPT and Other Tools in Teaching and Learning

Cypress II

Speakers:

Suzanne Ehrlich, Associate Professor & Co-Director, UNITE Design Lab, University of North Florida
Gloria Niles, Director of Online Learning, University of Hawai'i System
Shannon Riggs, Executive Director of Academic Programs and Learning Innovation, Oregon State University Ecampus

△ Advocating for the Institutional Belonging Needs of Online Students

Julia

Facilitator:

Patty Milner, Assistant Vice Provost for Student Outreach & Innovation, University of Arkansas

◆ Creating Hiring Pathways for Graduates: Strategies for University Leaders

Fulton

Speakers:

Christiana Christofides, Director of Strategic Initiatives for TTU Online, Texas Tech University
Chris Nitsch, Skills Transformation Advisor, Coursera

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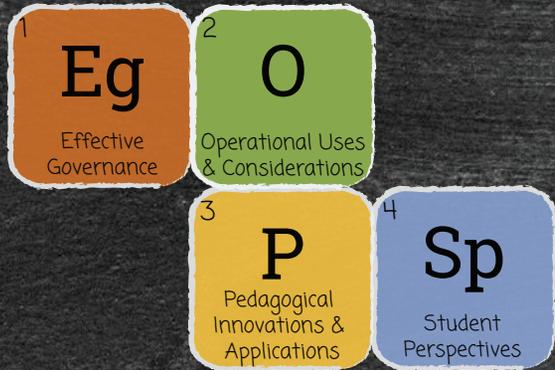
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Elements of Practice + Policy of AI in Education

WCET Virtual Summit

Exclusively for WCET Members

February 22, 2024 | 10am - 1pm MT



◆ Reimagining Online Courses for a Changing Landscape: Meeting the Needs of Today's Learners

Cypress I

Speakers:

Heidi Blair, Associate Provost of Academic Affairs | Director, Instructional Design, Regis University

Julie Hathaway-Nepple, Lecturer, Regis University

Ling Thompson, Senior Instructional Designer, Regis University

◆ Your Voice Matters: The How and Why of Submitting Federal Comments *New Levee*

Speakers:

Rosie Connor, Director of Public Policy, Western Governors University

Emily Peterson, Public Policy Advisor, Western Governors University

4:15 p.m. - 4:30 p.m.

◆ Break

4:30 p.m. - 5:15 p.m.

Concurrent Sessions

▲ Examining the Impact of Digital Learning on Minoritized and Poverty-Affected College Students *Cypress I*

Speaker:

Laura DaVinci, Associate Director, Every Learner Everywhere, WCET

▲ How LMSs Structure Academic Relationships and Why We Need to Reclaim Agency *Julia*

Speaker:

Sheri Prupis, Director, Teaching & Learning with Technology, Virginia's Community Colleges

◆ New Wine in Old Skins: Planning for Digital Innovation on a Traditional Campus *Fulton*

Speakers:



Webcast

“Waze” to Find the Detours and Fast Lanes to Understand New U.S. Department of Education Guidance and Regulations

NOVEMBER 15, 2023 | 12:00-1:00 PM MT

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Exclusively for WCET & SAN Members

Laura Delbrugge, Dean of the College of Arts and Letters, Old Dominion University
Chrysoula Malogianni, Associate Vice President for Digital Innovation, Digital Learning, Old Dominion University
Erika Swain, Assistant Director for Compliance and Authorization, University of Colorado Boulder

▲ Regular and Substantive Data Dashboard: Engagement Checkup at Your Fingertips *Cypress II*

Facilitators:
Pamela Holt, Dean, Online Learning, Milwaukee Area Technical College
Justin Louder, Associate Vice President for Academic Innovation, Anthology Inc.

◆ Supporting Faculty Research on Online Education: Benefits and Opportunities *New Levee*

Speakers:

Mary Ellen Dello Stritto, Director of Research, Ecampus, Oregon State University
Zach Elliott Kronser, Project and Communication Specialist, Oregon State University Ecampus

5:30 p.m. - 6:30 p.m.

◆ **WCET Welcome Reception** *Balcony*

7:30 p.m. - 9:00 p.m.

◆ **French Quarter Ghosts & Legends Walking Tour** *Pirates Alley Cafe*

THURSDAY, OCTOBER 26

**Registration and WCET Hub open 7:00 a.m. - 5:00 p.m.*

6:40 a.m. - 7:30 a.m.

◆ **Morning Recharge Run/Walk** *Meet in Lobby*



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Our Partners:



7:30 a.m. - 8:30 a.m.

◆ WCET Breakfast

Gravier Foyer

8:30 a.m. - 9:30 a.m.

General Session

★ A Regulatory Carol: The Past, Present, and Future Specters of Digital Learning Policy

Gravier Ballroom

**See page 5 for general session description.*

Moderator:

Cheryl Dowd, Senior Director, State Authorization Network & WCET Policy Innovations, WCET

Speakers:

Emmanuel Guillory, Senior Director, Government Relations, American Council on Education

Aaron Lacey, Partner | Chair, Higher Education Practice, Thompson Coburn LLP

Karen Solomon, Vice President and Chief Transformation Officer, Higher Learning Commission

9:30 a.m. - 10:15 a.m.

✦ WCET EdTech Meet-up and Refreshment Break

Gravier Foyer

10:15 a.m. - 11:00 a.m.

Concurrent Sessions

◆ Empowering Learners to Share Their Skills with Employers

Julia

Speakers:

Kelly Hoyland, Director, Higher Education Programs, 1EdTech

Jo Maseberg-Tomlinson, Interim Director, Program Development and Management, Kansas State Global Campus

▲ Flexible, Personalized, and Equitable Orientations for Online Student Success

Fulton

Speaker:

Stephanie Williams, eLearning Manager, Mesa Community College - MCCC

◆ Shaping Our Future Workforce Through Diversity, Equity, and Inclusion

Cypress I

Speakers:

Elisabeth Greenwood, Instructional Technology Specialist | Chair, Academic Affairs DEI Task Force, University of Central Florida
Vivian Springer, Chief People Officer, Honorlock

◆ State Authorization of Distance Education: The Ever-changing Landscape

Cypress II

Moderator:

Jana Walsler-Smith, Director, Interstate Compliance and SAN Member Outreach, WCET

Speakers:

Marianne Boeke, President, NC-SARA
Yolanda Cunningham, Online/Hybrid Learning Compliance Administrator | Coordinator, State Authorization, Case Western University
Sam Loftin, Director of Consumer Protection, Washington Student Achievement Council

▲ Using AI-powered Virtual-Human Training Intervention to Support Learning and Retention

New Levee

Speaker:

Danny Glick, Academic Director, Edge - Center for EdTech Research and Innovation

11:00 a.m. - 11:15 a.m.

◆ Break

11:15 a.m. - 12:00 p.m.

Concurrent Sessions



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◆ Accreditation and Digital Learning: An Interactive Session with Accreditors

Cypress II

Moderator:

Van Davis, Chief Strategy Officer, WCET | Service Design and Strategy Officer, Every Learner Everywhere

Speakers:

Leah Matthews, Executive Director, Distance Education Accrediting Commission
Karen Solomon, Vice President and Chief Transformation Officer, Higher Learning Commission

◆ Data-Driven Program Design: Skills for Learners and Employers

New Levee

Speakers:

Doris Savron, Vice Provost – Colleges, Assessment, and Curriculum, University of Phoenix
Stuart Vanorny, Associate Vice President of Learning Design, LearningMate



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▲ Innovation Sprint: Topics in Artificial Intelligence

Cypress I

Speakers/Facilitators:

Claire Arabie, Director, Office of Distance Learning, University of Louisiana at Lafayette
Francesco Crocco, Assistant Director for Instructional Support, Office of Distance Learning, University of Louisiana at Lafayette
Meredith King, Assistant Director - Center for Teaching Innovation, University of New Orleans
Megan Lowe, Director of University Libraries, Northwestern State University
Stephen McGoffin, Assistant Director, Business Operations, Office of Distance Learning, University of Louisiana at Lafayette
Elizabeth Robertson Hornsby, Assistant Professor | Graduate Coordinator, Southeastern Louisiana University
Whitney Sivils-Sawyer, Director, Center for Instructional Technology, Louisiana Tech University

◆ Students Discuss Faculty's Role in Navigating Digital Learning & Student Success

Tchoupitoulas

Moderator:

Emilie Cook, Manager, Digital Marketing and Communications, Every Learner Everywhere, WCET

Speakers:

Ravien Burnes, Student, Dillard University
J'Brionne Helaire, Student, Dillard University

◆ Sustaining Innovation at Scale: Opportunities Around the Polarity of Testing and Maintenance

Fulton

Speakers:

Wendy Hanwell, AVP, Learning Design & Development, Southern New Hampshire University
Linda Ruest, Senior Director, Learning Design, Southern New Hampshire University
Jaymes Walker-Myers, AVP, Learning Science & Assessment, Southern New Hampshire University

12:00 p.m. - 1:15 p.m.

General Session

★ WCET Awards and Networking Lunch

Gravier Ballroom

Host:

Lindsey Downs, Assistant Director, Communications and Community, WCET

1:15 p.m. - 1:45 p.m.

✖ WCET EdTech Meet-up and Refreshment Break

Gravier Foyer

1:15 p.m. - 2:45 p.m.

2023 WCET Awards

The WCET Awards Lunch celebrates outstanding achievement and innovation from the WCET community. Recipients of the 2022 WCET Outstanding Work (WOW) Award, the Dick Jonsen & Mollie McGill Award, and the Sally M. Johnstone Award will be recognized. Lunch is included with your registration.

WCET Outstanding Work (WOW) Awards

The WCET Outstanding Work (WOW) Award recognizes outstanding efforts by member institutions and organizations in applying an innovative, technology-based solution to a challenging educational need. Learn more at: wcet.wiche.edu/for-members/awards/wcet-outstanding-work-wow-award.



2023 Winners:

- Sinclair Community College eLearning Division's Course Equity Rubric
- Rio Salado College RioPACT
- Online Consortium of Oklahoma

Dick Jonsen & Mollie McGill Award

The Dick Jonsen & Mollie McGill Award is given each year to an individual who has made a significant contribution to the digital learning community and WCET during his or her career. Learn more at: wcet.wiche.edu/for-members/awards/wcet-jonsen-mcgill-award.



The 2023 winner will be announced during the awards lunch on Thursday.

Sally M. Johnstone Award

The Sally M. Johnstone Award recognizes a professional who has made an outsized contribution to their 'rank' to the digital teaching and learning community with their thought leadership, excellence in practice, and demonstrated leadership capabilities. Learn more at: wcet.wiche.edu/for-members/awards/the-sally-m-johnstone-award.



2023 Winner:

- Dr. Felicity Cruz Grandjean, Associate Dean of eLearning Quality with Dallas College

THURSDAY, OCTOBER 26

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Systems and Consortia Meeting

Mississippi Queen

*By invitation only.

Leaders:

Van Davis, Chief Strategy Officer, WCET |
Service Design and Strategy Officer, Every
Learner Everywhere
John Opper, Executive Director, Distance
Learning, Florida Virtual Campus
Russ Poulin, Executive Director, WCET

1:45 p.m. - 2:30 p.m.

Concurrent Sessions

Centering Equity and Care in the Transformation of Our Digital Learning Futures

Fulton

Speakers:

Laura DaVinci, Associate Director, Every
Learner Everywhere, WCET
Norma Hollebeke, Senior Manager of Network
Programs and Services, Every Learner
Everywhere, WCET

Creating Tiered Online Program Support

Julia

Speaker:

Kelley Brandt, Director, eCampus Program
Planning and Operations, Boise State
University

Mapping the Learning Journey for Student Success

Cypress I

Speakers:

MJ Bishop, Vice President for Integrative
Learning Design, University of Maryland
Global Campus
Kim DeBacco, Senior Instructional Designer,
UCLA
Leah Davis, Vice President of Learner
Experience Design, iDesign
Whitney Kilgore, Chief Academic Officer,
iDesign

Professional Licensure Updates from SAN's Special Interest Team

Cypress II

Speakers:

Michael Jolley, Associate Director for
Compliance and Operations, University of
Nebraska System
Ricky LaFosse, Associate Director for
Compliance and Policy, Center for Academic
Innovation, University of Michigan
Erika Swain, Assistant Director for Compliance
and Authorization, University of Colorado
Boulder

The Future of Online Design: Evidence-Based Shifts

New Levee

Speakers:

Zach Heller, Vice President, College & Career
Training, Penn Foster Group
Matt Rand, VP Operations and Transformation,
Penn Foster Group
Andrew Shean, Chief Learning Officer, Penn
Foster Group

ASWE Workshops

2:00 p.m. - 4:00 p.m.

LEGO Simulation: Community-Based Participatory Action Research @Four Universities

Creole Queen

Facilitators:

Sheryl Hathaway, Adjunct Professor | Lecturer,
California State University-Monterey Bay
Stacy Greathouse, Founder, Dark Classroom

Pack up Your Limits and UnBOX Your Next Breakthrough

Tchoupitoulas

Facilitator:

Valary Oleinik, Owner and Chief Disruptor,
DandelLearn LLC

2:30 p.m. - 4:00 p.m.

A Pause in the Chaos: A Journaling Session for Relaxation and Renewal

Delta Queen

Facilitator:

Darcy Christianson, English and English as a
Second Language Learner Consultant, DC
Online English Learner Consulting

2:30 p.m. - 2:45 p.m.

◆ Break

2:45 p.m. - 3:30 p.m.

Concurrent Sessions

△ Digital Learning Definitions: Let's Talk and Share

Cypress I

Facilitators:

Heather Guevara, Dean of Online Learning,
Portland Community College
Kathryn Kerensky, Director, Digital Learning
Policy & Compliance, State Authorization
Network, WCET

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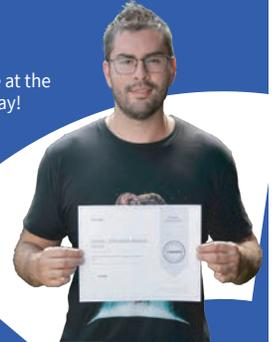
JOIN US FOR THIS SESSION:

**Creating Hiring Pathways for Graduates:
Strategies for University Leaders**

Wednesday at 3:30 - 4:15 P.M. in Cypress I

Featuring:  TEXAS TECH UNIVERSITY

You can also visit our table at the
EdTech Meetup on Thursday!



◆ Navigating Quality: Exploring the Interplay of Evidence-Based Tools and Institutional Culture

Fulton

Speakers:

Kristy Plander, Dean of Educational
Development, Bryan College of Health
Sciences

Shannon Riggs, Executive Director of Academic
Programs and Learning Innovation, Oregon
State University Ecampus

◆ The Crisis of Belonging: Creating Communities That Retain Students

Cypress II

Speakers:

Luis Alvarado, Assistant Director, Office of
Digital Learning & Strategy, American
University

Dean Goon, Dean of Academic Innovation,
Embry-Riddle Aeronautical University
Peter Smith, Chief Academic Officer, Yellowdig

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◆ Voice of the Online Learner: Using Students' Evolving Preferences to Inform Online Strategy *New Levee*

Speakers:

Roxanne Gonzales, Provost and Vice President of Academic Affairs, New Mexico Highlands University

Krysia Lazarewicz, Vice President of Business Development, Wiley University Services

3:30 p.m. - 4:15 p.m.

✖ WCET EdTech Meet-up and Refreshment Break *Gravier Foyer*

4:15 p.m. - 5:00 p.m.

Concurrent Sessions

△ Born Accessible: Addressing the Accessibility Skills Gap Through Curricular Transformation *Julia*

Facilitators:

Rolando Mendez, Director of Education, Teach Access

Kate Sonka, Executive Director, Teach Access

◆ DEI Is Not a Monolith: Deconstructing "Expert" to Drive Equity Initiatives and Advance Inclusion *Fulton*

Moderator:

Chantae Recasner, Vice President for Instruction, Seattle Central College

Speakers:

Sara Spikes, Senior Research Scientist, Western Governors University
Jason Thompson, Vice President, Diversity & Inclusion, Western Governors University
Brad Washington, Equity in Design Lead, Western Governors University

◆ How Will Members Manage Federal Announcements Affecting Digital Learning Policy? *Cypress II*

Moderator:

Russ Poulin, Executive Director, WCET

Speakers:

Aaron Lacey, Partner | Chair, Higher Education Practice, Thompson Coburn LLP
Patrick Lane, Vice President, Policy Analysis and Research, Western Interstate Commission for Higher Education
Cheryl Dowd, Senior Director, State Authorization Network & WCET Policy Innovations, WCET

■ Toward a Co-Design Process: Engaging Learners as Agents of Online Course Design *New Levee*

Facilitator:

Lindsay Lutman, Instructional Designer, University of Arizona

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Cypress I

Speaker:

Geoff Watson, President & Chief Business
Officer, Minerva Project

▲ ASWE Book Club

Mississippi Queen

Facilitator:

Valary Oleinik, Owner and Chief Disruptor,
DandLearn LLC

5:15 p.m. - 6:00 p.m.

◆ ASWE Welcome Reception

Balcony

6:15 p.m. - 8:30 p.m.

◆ Group Networking Dinners—Sign up in Advance at Registration

Lobby

FRIDAY, OCTOBER 27

**Registration and WCET Hub open 7:30 a.m. -
11:30 a.m.; ASWE registration open 12:00 p.m.
- 5:00 p.m.*

7:30 a.m. - 9:00 a.m.

◆ WCET + ASWE Breakfast

Gravier Foyer

9:00 a.m. - 9:45 a.m.

Concurrent Sessions

▲ eLearning Best Practices: In Whom and What Do We Trust?

Cypress I

Facilitator:

Kristen Kirkpatrick, Director of Academic
Affairs, Operations, Connect Campus,
Tarrant County College District

◆ Eliminate the Application! How States Use Systemwide Cross-Enrollment for Student Success

New Levee

Speakers:

Marina Aminy, Executive Director | Associate
Vice Chancellor, California Virtual Campus-
Online Education Initiative

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Mickinzie Johnson, Senior Instructional Technology Coordinator, Idaho State Board of Education | College of Eastern Idaho
 Leslie Kennedy, Assistant Vice Chancellor, Academic Technology Services, California State University, Office of the Chancellor

▲ Nothing About Us Without Us: Pasifika Online Community Building *Julia*

Speaker:
 Deborah Zuercher, Professor | Director, PACMED Graduate Program, University of Hawaii

◆ The “New” Congressional eLearning Caucus *Fulton*

Speakers:
 Darcy Hardy, Associate VP for Academic Affairs | Director, Anthology Education and Research Center, Anthology Inc.

◆ Unlocking Pathways to Opportunity: Frameworks for Credentials and LERs *Cypress II*

Speakers:
 Tyson Heath, Director, Credential Integrity & Academic Policy, Western Governors University
 Kacey Thorne, Senior Director, Skills Architecture, Western Governors University

▲ Z-TP Degrees for Affordable and Equitable Education *Tchoupitoulas*

Speaker:
 Kim Lynch, Sr. System Director for Educational Development & Technologies, Minnesota State

9:45 a.m. - 10:00 a.m.

◆ Break

10:00 a.m. - 10:45 a.m.

Concurrent Sessions

◆ A Texas-sized Expansion of College Readiness and Success *Fulton*

Speakers:
 Ahrash Bissell, President, The NROC Project
 Lauren Tarson, Senior Director of Partnerships, The NROC Project

▲ Alternative Credentials: Upskilling for a New Workforce *New Levee*

Speaker:
 Amy Smith, Chief Learning Officer, StraighterLine

◆ ChatGPT, Blade Runner, and the Death of the Five Paragraph Essay *Cypress II*

Speakers:
 Jennifer Daines, Executive Program Director, Colorado Technical University
 Jennifer Palmer, Dean, College of General Education and Psychology, Colorado Technical University
 Kristin Yorks, Lead Faculty, Colorado Technical University

FRIDAY, OCTOBER 27

▲ Enrollment Cliff or Enrollment Shift? How Digital Learning Can Support Tomorrow's Students

Cypress I

Facilitator:

Patricia O'Sullivan, Manager, Content Development and Special Projects, Every Learner Everywhere, WCET

▲ Planning for Change: Creating Courses/Programs for Iteration

Julia

Speaker:

Evan Straub, Program Operations Design Lead, University of Michigan

◆ Promoting Innovation Through Collaborative Leadership

Tchoupitoulas

Speakers:

Claudia Arcolin, Executive Director Teaching and Learning Experiences, The University of Texas at San Antonio

Marcela Ramirez, Associate Vice Provost Teaching, Learning and Digital Transformation, The University of Texas at San Antonio

Melissa Vito, Vice Provost Academic Innovation, The University of Texas at San Antonio

10:45 a.m. - 11:00 a.m.

◆ Break

11:00 a.m. - 12:00 p.m.

General Session

★ Keeping Purpose First as We Lead, Learn, and Live in the Digital Ecosystem

Gravier Ballroom

**See page 5 for general session description.*

Introducer:

Darcy Hardy, Associate VP for Academic Affairs | Director, Anthology Education and Research Center, Anthology Inc.

Speaker:

Nia Haydel, Vice President for Alliance Engagement & Institutional Transformation, Complete College America

ASWE Sessions

12:15 p.m. - 1:15 p.m.

★ ASWE Lunch and Roundtable Discussions

Cypress Ballroom

Introducer:

Janet Major, Associate Director for Innovation & Digital Health, Arizona Telemedicine Program & Southwest Telehealth Resource Center

Speaker:

Nia Haydel, Vice President for Alliance Engagement & Institutional Transformation, Complete College America

1:30 p.m. - 2:15 p.m.

Concurrent Sessions

▲ Everybody's Talking About Data: Communication Techniques for Strategic Leaders

New Levee

Speaker:

Lori McNabb, Client Experience Manager, Anthology Inc.

◆ Mentoring It Forward: It's Always the Right Time for Mentoring!

Fulton

Speakers:

Heidi Blair, Associate Provost of Academic Affairs | Director, Instructional Design, Regis University

Janeen Galligan, Success Manager, Yellowdig
Brianna Bannach, Marketing Team Lead, Yellowdig

▲ Virtually Diverse: Building DEI in an Online Community

Julia

Facilitators:

Heather Martinez, Program Manager, Diversity & Inclusion Initiatives, Strayer University
Jacqueline Palmer, Chief Diversity Officer & Special Assistant to the President, Strayer University



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Don't miss our WCET session
Shaping Our Future Workforce Through Diversity, Equity, and Inclusion

Learn how technology supports equitable access to learning, and share tips for how your institution can implement DEI best practices today.

Presented by

Elisabeth Greenwood
Chair of the Academic Affairs DEI Task Force,
University of Central Florida

Vivian Springer
Chief of People, Honorlock

Thursday, October 26
10:15 AM-11:00 AM
Cypress I

[Honorlock.com](https://www.honorlock.com)

FRIDAY, OCTOBER 27

2:15 p.m. - 2:30 p.m.

◆ Break

2:30 p.m. 3:15 p.m.

Concurrent Sessions

▲ On Wednesdays, We Don't Wear Pink:
Resolving Relational Aggression Among
Women in Higher Education *Julia*

Facilitators:

Kinsey Hansen, Assistant Professor, Angelo
State University
Gina Shipley, Associate Professor, Angelo State
University

◆ Superwomen Aren't Perfect—And That's
Okay! *Fulton*

Moderator:

Lisa Andion, Director, Anthology Inc.

Speakers:

Christine Hall, Vice President Sales
Enablement, Anthology Inc.
Darcy Hardy, Associate VP for Academic
Affairs | Director, Anthology Education and
Research Center, Anthology Inc.
Melissa Harts, Senior Vice President and Chief
People Officer, Anthology Inc.

▲ The Power of No! How Behavioral
Economics Can Help Achieve Better
Work/Life Balance *New Levee*

Speaker:

Angela Thurman, Department Chair |
Economics Professor, Tarrant County
College

3:15 p.m. - 4:15 p.m.

◆ ASWE Networking and Refreshment
Break *Cypress Ballroom*

4:15 p.m. - 5:00 p.m.

Concurrent Sessions

▲ Designing to Motivate Fatigued
eLearners *Fulton*

Speaker:

Siria Carrasco, Instructional Developer
Designer, University of Texas Rio Grande
Valley

▲ Finding Work-Life Balance in the Age
of Experience *Julia*

Facilitator:

Kristen Carlson, Assistant Professor,
Minnesota State University Moorhead

▲ Supporting Learners in a Skills-Based
Economy: Accelerating the
Path Forward *New Levee*

Speaker:

Stacy Caldwell, General Manager, High School
+ Career, Penn Foster

7:00 p.m. - 10:00 p.m.

◆ ASWE Pajamarama *Cypress Ballroom*

SATURDAY, OCTOBER 28

7:00 a.m. - 8:00 a.m.

◆ Rise up and Move

8:00 a.m. - 8:30 a.m.

◆ Coffee & Light Breakfast *Cypress Ballroom*

8:30 a.m. - 9:15 a.m.

Concurrent Sessions

▲ Leadership in Times of Change:
Building Bridges While Leading
Innovation in Online Education *New Levee*

Speaker:

Corina Caraccioli, Assistant Dean | Director,
Online Student Success, Loyola University
New Orleans

▲ Wellness Through Intentional Subtraction

Julia

Facilitators:

Angela Dorrrough-Adamson, Change Manager, Western Governors University
Margaret Simonis, Vice President & Dean, Business Programs, Western Governors University

9:15 a.m. - 9:30 a.m.

◆ Break

9:30 a.m. - 10:15 a.m.

◆ Creating an Internal Department-wide Professional Development Conference

Fulton

Speakers:

Anita Gabbard, Program Director, Division Strategy & Engagement, University of Central Florida
Debra Luken, Instructional Designer, University of Central Florida

▲ Culturally Responsive Digital Learning

Julia

Facilitators:

Emilie Cook, Manager, Digital Marketing and Communications, Every Learner Everywhere, WCET
Norma Hollebeke, Senior Manager of Network Programs and Services, Every Learner Everywhere, WCET

10:15 a.m. - 10:30 a.m.

◆ Break

10:30 a.m. - 12:00 p.m.

General Session

★ Unleashing Our Voices to Drive Unapologetic Change

Cypress Ballroom

*See page 10 for general session description.

Introducer:

Megan Raymond, Senior Director, Membership and Programs, WCET

Speaker:

Sabrina Short, Founder and CEO, NOLAvate Black

12:15 p.m. - 2:00 p.m.

ASWE Post-Conference Workshops

■ Defy Discussion "Boreds"! Social Annotating for Motley Crews

New Levee

Facilitators:

Stacy Greathouse, Founder, Dark Classroom
Sheryl Hathaway, Adjunct Professor | Lecturer, California State University-Monterey Bay

■ Using Escape Rooms for Student Engagement

Julia

Facilitator:

Debra Luken, Instructional Designer, University of Central Florida



Special thanks to Brooke Daley and Ryan Patterson with Executivevents for coordinating the logistics and registration of this meeting. Learn more: [executivevents.com](https://www.executivevents.com).

WCET STAFF



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Emilie Cook, Manager, Digital Marketing and Communications, Every Learner Everywhere & WCET



Laura DaVinci, Associate Director, Every Learner Everywhere



Van Davis, Chief Strategy Officer, WCET | Service Design and Strategy, Every Learner Everywhere



Cheryl Dowd, Senior Director, State Authorization Network & WCET Policy Innovations



Lindsey Downs, Assistant Director, Communications and Community, WCET



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Megan Raymond, Senior Director, Membership and Programs, WCET



Jana Walser-Smith, Director, Interstate Compliance and SAN Member Outreach, State Authorization Network

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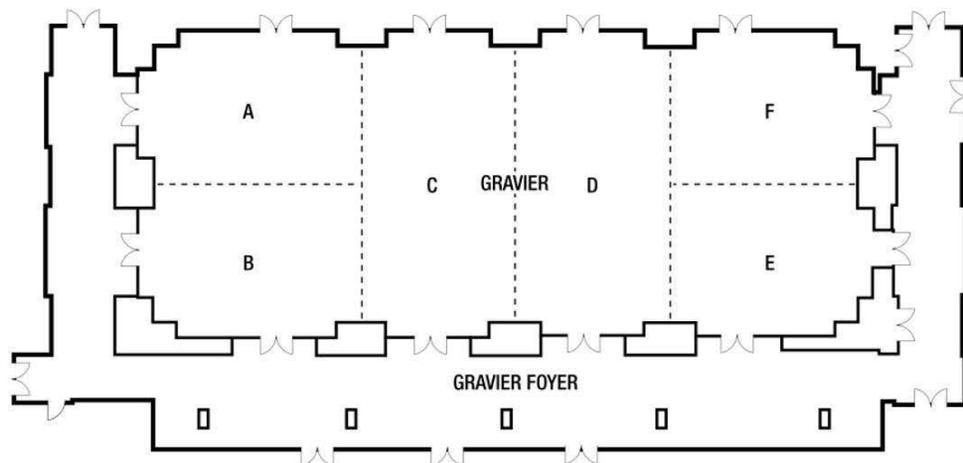
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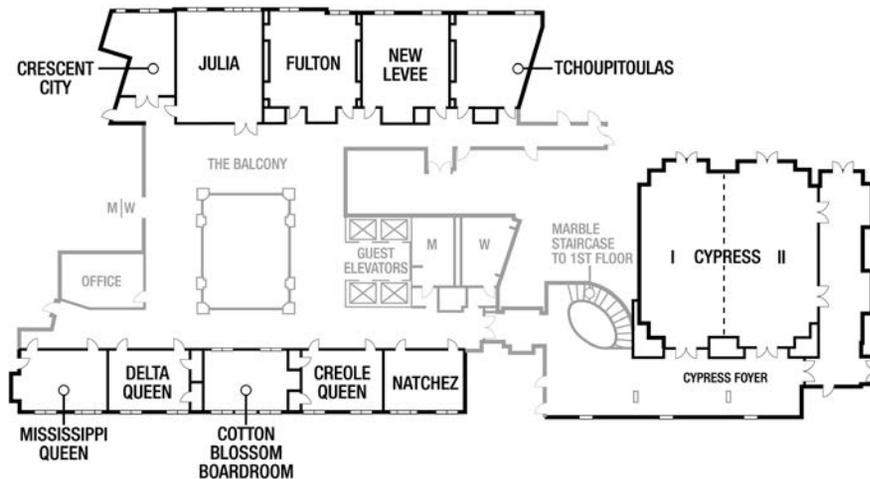
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October 8 - 10, 2024
Long Beach, California

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Call for proposals will open March 2024.

WCET MEMBERSHIP

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Receive a 35% discount on your first year of WCET membership if you submit your membership application by December 31. Learn more: wcet.wiche.edu/join-us. Use code AM2023 on the membership application form to receive the discount. Benefits extend to everyone within your organization!

We think WCET is great, but you don't have to take our word for it! Here's what your higher ed peers have to say:

WCET's Annual Meeting always provides current and relevant information, ideas, and discussions, as well as networking opportunities. However, it is the ongoing engagement through the WCET community and wctetMIX that makes WCET such an invaluable resource for leaders of digital learning in higher education.

Gloria Niles
Director of Online Learning
University of Hawai'i System

WCET and the WCET community is a light in the dark for many of us involved in delivering education opportunities online and across state lines. The invaluable information, insights, and leadership that they provide fills a void in our learning community. Further, WCET's commitment to engaging with higher education professionals, institutions, regulators, and experts in the field assists us in elevating the conversations at home on our own campuses.

Erika Swain
Assistant Director for
Compliance and Authorization
University of Colorado Boulder
Associate Director for State
Authorization
University of Colorado System

The WCET Annual Meeting is a conference that provides relevant and valuable information about distance education, including policies, trends, and best practices. The conference includes presentations from and networking with knowledgeable colleagues and is a meeting that I look forward to each year.

Connie Johnson
Former Chancellor
Colorado Technical University