Welcome to Today's WCET Webcast

April 12, 2023

The webcast will begin shortly.
There is no audio being broadcast at this time.
An archive of this webcast will be available on the WCET website next week.

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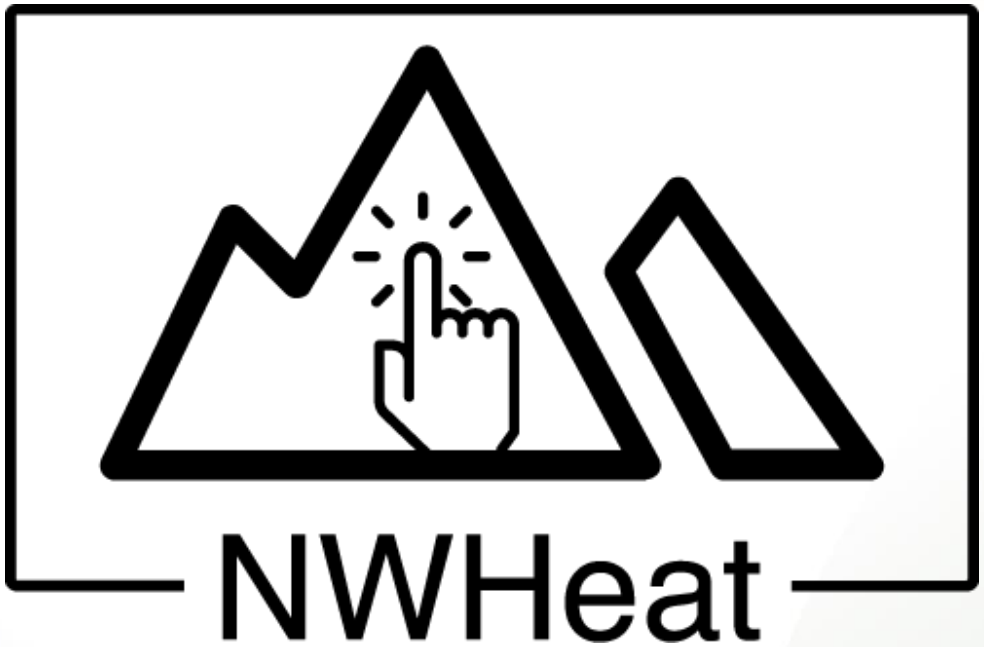
Lessons Learned on the Journey Through a Website Accessibility Audit

April 12, 2023

Hosted in partnership with:



Welcome!

- Slides can be downloaded via the link in chat.
- Please use the **Question** box for questions and **Chat** for other information exchange.
- Follow the Twitter feed: #WCETWebcast.
- Slides, recording, and shared resources will be emailed to attendees.

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Today’s Moderator

Marianne Colgrove

Deputy CIO, Reed College

Co-Chair, NWHeat

nwheat.org

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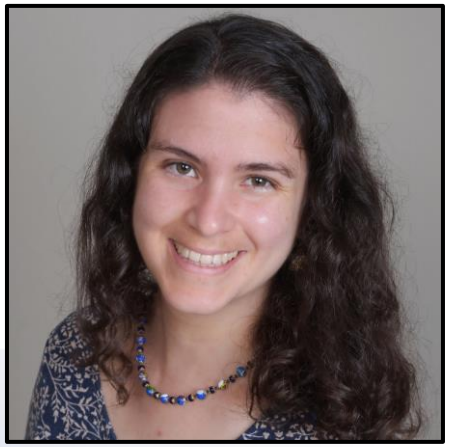
Speakers



ROSA CALABRESE

Manager, Digital Design

WCET

JOHN NORTHUP

Director of Evaluations

WebAIM
web accessibility in mind

RUSS POULIN

Executive Director

WCET

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Process

- Identify pages and PDFs for review.
- Determine which organization is responsible for each task and identify a point person for the organization.
  - WCET
  - WCET's parent organization, WICHE
  - Web developers
- Design a workflow and decide on communication methods.
- Rereview pages once tasks are complete.

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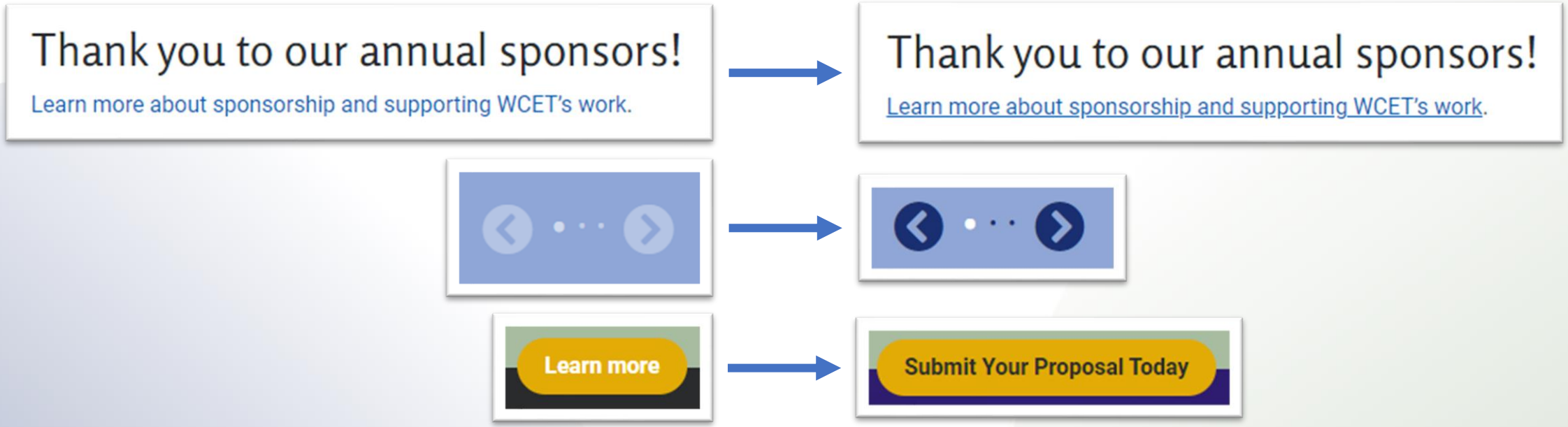
Examples of Issues on Our Site

- Keyboard access:
  - All website features need to be accessible using the keyboard.
- Alternative text:
  - Media content should have appropriate alternative text.
  - Decorative media can be designated with a null tag, written as “”.
- Redundant links:
  - Limit repeat links to the same destination in a row.

Examples of Issues on Our Site Continued

- CSS (Cascading Style Sheets – the aesthetic design of a site)
  - Text color must contrast adequately from the background color.
  - Links in text should be underlined.



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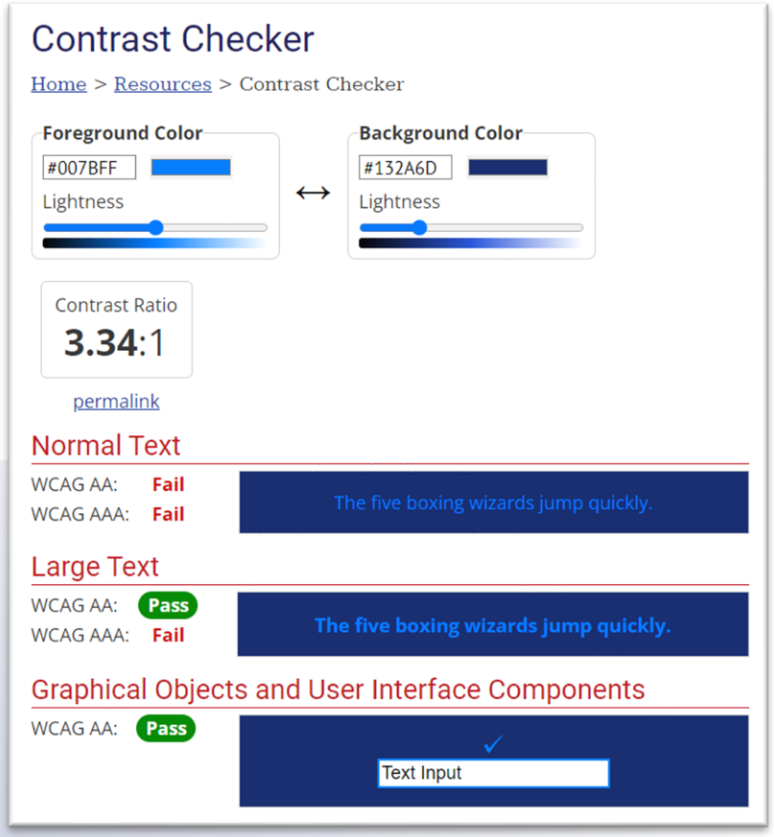
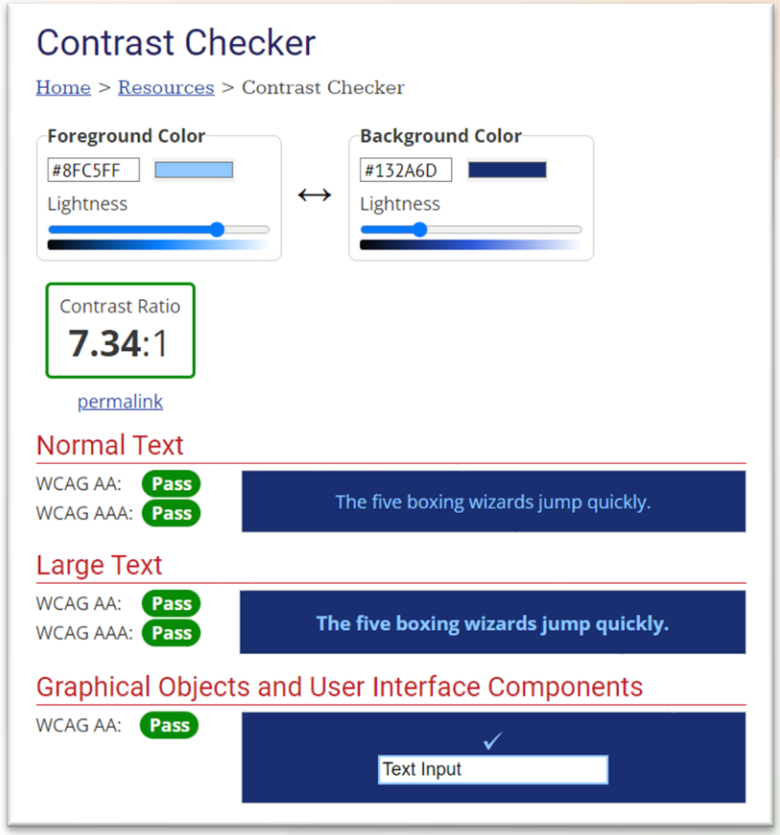
Color Contrast Example





[Color Contrast Checker from WebAIM.]

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Lessons Learned

- Outline workflows at the beginning of the project, but don’t spend too long on it because they will evolve over time with input from others on the project.
- Write down practices for the future so that you can continue to maintain all the accessibility practices that you learned.
- It’s hard to imagine everything that could be inaccessible if that’s not your main area of focus, so it’s good to find someone who does know!

Action Items for Your Website

- Check that alt text is correctly applied and described.
- Make sure that text has appropriate color contrast with the background.
- Navigate your website using the keyboard to see if you can reach all elements.

Questions from the Audience

Contact Information

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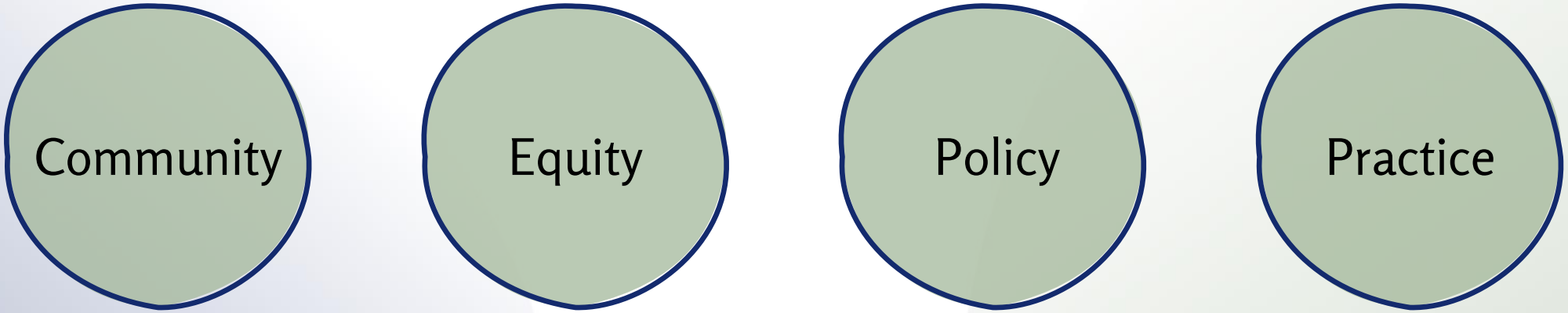
Visit wcet.wiche.edu to explore our Policy and Practice work, Events, Membership, and Sponsorship.

Learn more about the benefits of joining our community: wcet.wiche.edu/join-us

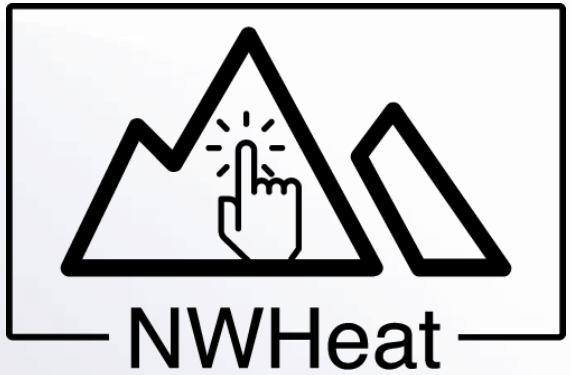
WCET is the leader in the practice, policy & advocacy of digital learning in higher education.



Learn more about our webcast partners:

Northwest Higher Education Accessibility Technology Group (NWHeat) – nwheat.org.

Web Accessibility In Mind (WebAIM) – webaim.org.



WCET Member Closer Conversation

Digital Divide 2.1: Improving Access for All Learners

- April 28, Noon MT
- Register: wcet.wiche.edu/events

WCET 35th Annual Meeting

WCET Annual Meeting
October 25-27

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ASWE: Evolve
October 26-28

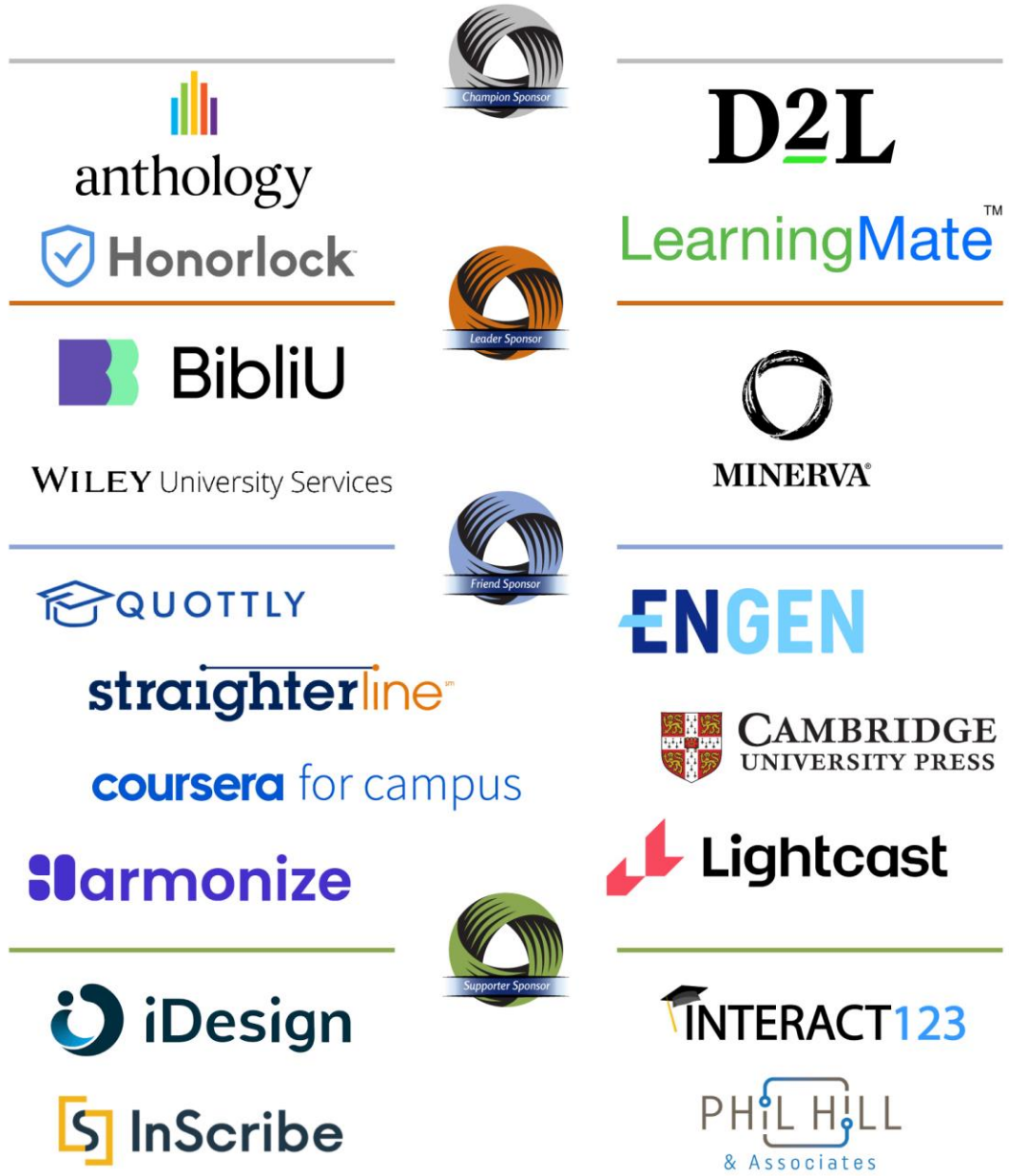
ASWE
ANNUAL SUMMIT FOR WOMEN IN ELEARNING

Join us in New Orleans!

Call for proposals due ***today***, April 12: bit.ly/wcet-2023-proposal

Thank you, WCET Annual Sponsors

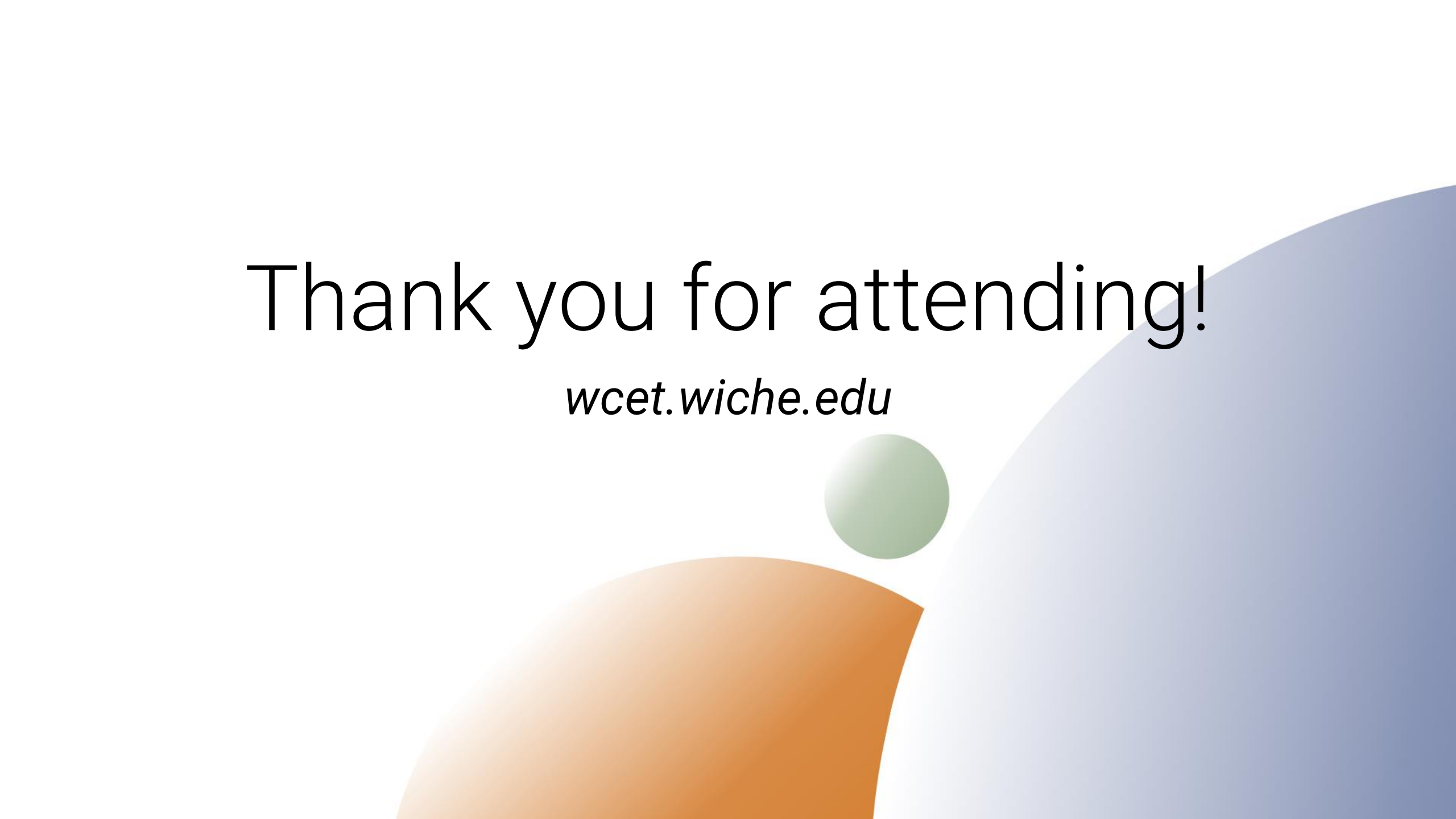
Learn more:
wcet.wiche.edu/sponsorship/wcet-sponsors



Thank you, Supporting Members

Brigham Young University	**The California State University**	**Colorado State University**
Michigan State University	**The University of Arizona**	**University of Florida**

Supporting members make an additional investment and support WCET's mission to advance the effective use of technology for teaching and learning.

Thank you for attending!

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