wcet

Community

Equity

Policy

Practice

Welcome to today's #WCETWebcast

September 21, 2022

The webcast will begin shortly.

There is no audio being broadcast at this time.

An archive of this webcast will be available on the WCET website next week.

#WCETWebcast

wcet | Webcast

Navigating the Confusing Array of Digital Learning Definitions

September 21, 2022

Welcome!

Megan Raymond
Senior Director, Membership & Programs
WCET
mraymond@wiche.edu
@meraymond

Use the question box for questions and information exchange.

Slides and shared resources will be emailed to attendees next week.

Slides can be downloaded via the link in chat.

Follow the Twitter feed: #WCETWebcast.

#WCETWebcast

Questions from the Audience

If you have a question during the presentation, please add it to the question box.

We will monitor the question box and have time for Q&A at the end of the webcast.

#WCETWebcast

Moderator

Shannon Riggs

Executive Director of Academic Programs and Learning Innovation

Oregon State University Ecampus

@ShannonRiggs

#WCETWebcast

Speakers

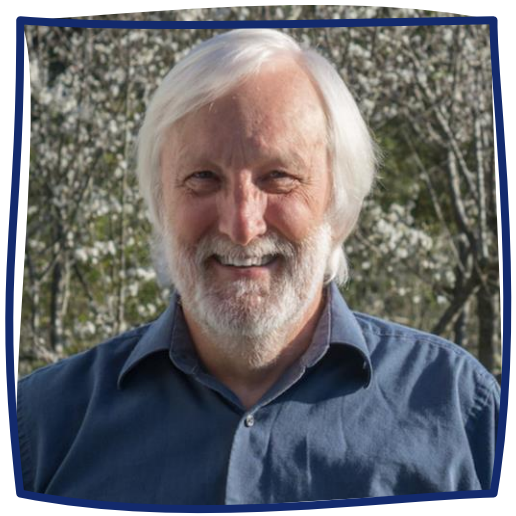
Cheryl Dowd

Senior Director, State Authorization Network & WCET Policy Innovations

Nicole Johnson

Executive Director

Canadian Digital Learning Research Association



Jeff Seaman

Director

Bay View Analytics

#WCETWebcast

Survey Partners

Canadian Digital Learning Research Association
Association canadienne de recherche sur la formation en ligne

wcet

Bay View Analytics

With the assistance of:

OLC ONLINE LEARNING CONSORTIUM

QUALITY MATTERS QM

UPCEA

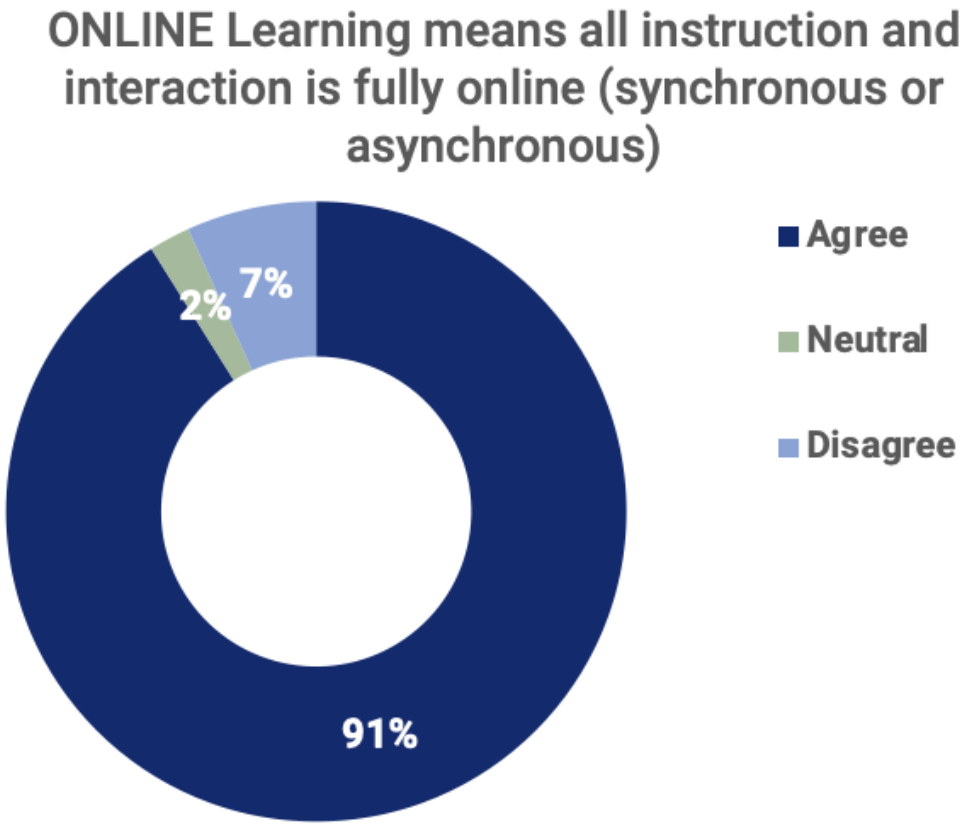
Survey Overview

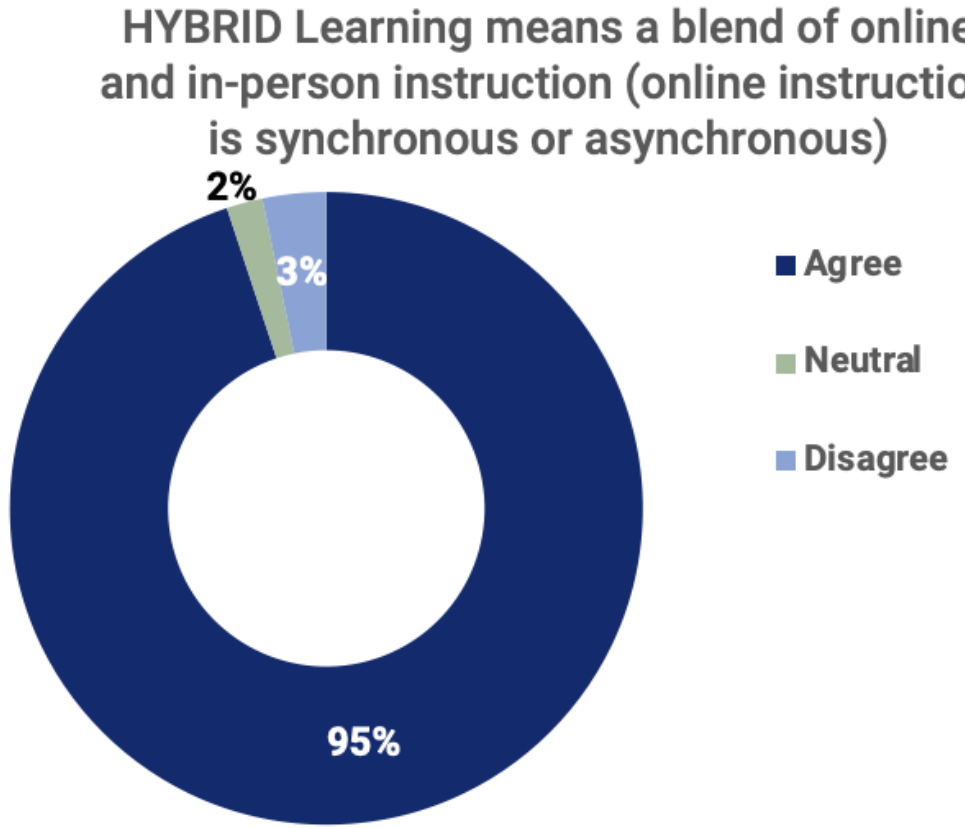
- Responses from 987 faculty and 1,051 administrators.
- Representing 870 different institutions from all fifty states, Puerto Rico, and the District of Columbia.
- Two complementary national samples:
  - The primary sample used email lists from a commercial source, Market Data Retrieval.
  - Second sample was constructed from open calls for participants sent to the memberships of WCET, OLC, Quality Matters, and UPCEA.
- General personal information (such as name, email address, and IP address) was removed from all survey responses prior to analysis.

Survey Definitions

TERM	DEFINITION
Online learning	All instruction and interaction is fully online (synchronous or asynchronous).
Hybrid learning	A blend of online and in-person instruction (online instruction is synchronous or asynchronous).
Hyflex learning	Students can move between online and in-person instruction as they see fit (also referred to as multi-access or co-modal learning).
In-person learning	All instruction takes place in an in-person setting.
Synchronous learning	Instruction takes place in real-time and requires student presence (in-person or virtual) at a set time.
Asynchronous learning	Instruction is available for students to access at a time that works best for them.

High Levels of Agreement





Key Findings

- There was widespread agreement with the survey definitions.
- At the institutional level, there is a lot of variation in describing course offerings.
- The findings highlight a need for a "big bucket" approach for categorizing the variety of course offerings that exist.

Modes of Learning Spectrum (2022)

Distance Learning
(Remote Learning)

In-Person Learning
(Face-to-Face Learning, On-Campus Learning)

Offline Distance Learning
All instruction is done by correspondence that does not use Internet technologies
(e.g, print resources sent by mail)

Online Learning
All classes and/or instructional activities happen online; there is no on-campus requirement
(synchronous, asynchronous, or a mix of synchronous/asynchronous)

SYNCHRONOUS ONLINE | COMBINED SYNCHRONOUS/ASYNCHRONOUS | ASYNCHRONOUS ONLINE

SELF-PACED ASYNCHONOUS | EMERGENCY REMOTE LEARNING | MULTI-ACCESS ONLINE

Hybrid Learning (Blended Learning)
Any mix of online and in-person instruction; online elements may be synchronous or asynchronous)
(structure of online/in-person mix may follow an instructor prescribed or student-choice model)

FLIPPED CLASSROOM | CO-MODAL LEARNING | MULTI-ACCESS HYBRID | HYFLEX LEARNING

ONLINE INSTRUCTION WITH IN-PERSON PRACTICUM OR INTENSIVE

In-Person Technology-Supported Learning
All classes take place on campus
(technology is used in teaching and learning; use of digital resources)
A variety of technologies are used to support the learning experience that may include: LMS, office hours by video conference, OER, online homework, online student interaction, recorded lectures, and/or technology use during classroom sessions

In-Person Non-Digital Learning
All classes take place on campus
(no technology or digital resources are required to complete coursework)

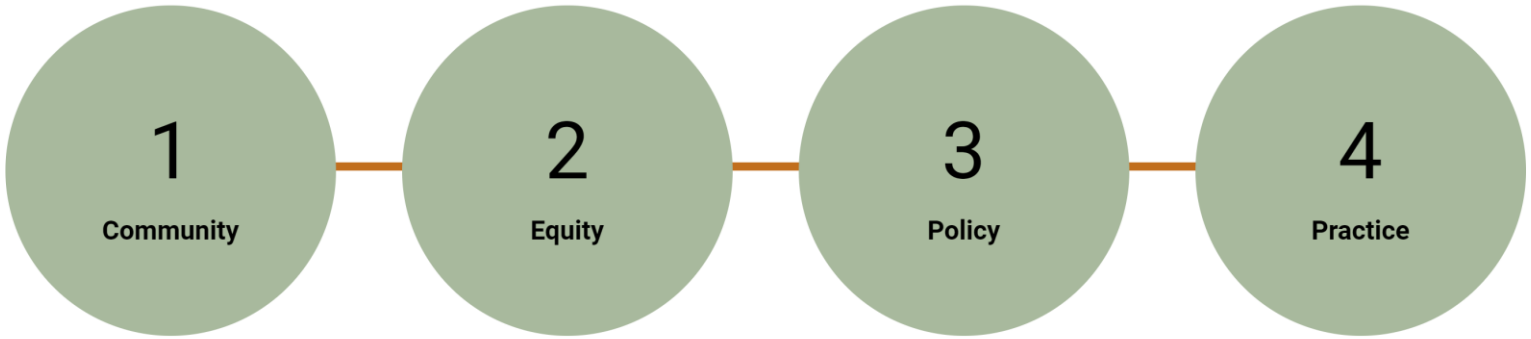
Questions from the Audience

Learn more and stay connected:

Visit wcet.wiche.edu to explore our Policy and Practice work, Events, Membership, and Sponsorship.

Learn more about the benefits of joining our community: wcet.wiche.edu/join-us

WCET is the leader in the practice, policy, & advocacy of digital learning in higher education.



Additional Information and Resources

The webcast recording and additional resources will be available in the next week: wcet.wiche.edu/events/webcasts.

wcet | Webcast

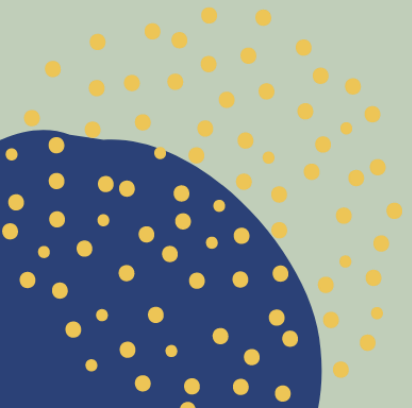
Join us at the WCET Annual Meeting!

Learn more and register:

cvent.me/YdK2ME

Thank you WCET Annual Sponsors

Learn more:
wcet.wiche.edu/sponsorship/wcet-sponsors



Champion Sponsor

anthology

D2L

Leader Sponsor

BibliU

LearningMate™

turnitin

WILEY University Services

Friend Sponsor

QUOTTLY

ENGEN

straighterline

CAMBRIDGE UNIVERSITY PRESS

coursera for campus

Lightcast

armonize

Supporter Sponsor

GUILD

INTERACT123

iDesign

MINDWIRES

In-Kind Sponsors

Education Technology Insights

Thank you Supporting Members for your commitment to WCET and digital learning.

The California State University
Colorado State University
Michigan State University
The University of Arizona
University of Florida

Thank you!

wcet.wiche.edu

#WCETWebcast