

C E L E B R A T I N G



wcet

30 Years of Serving Higher Ed
in North America



WCET 30th Annual Meeting
October 23 - 25, 2018 | Portland, OR

NOTICES

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Supporting Members

Thank you to the following institutions and organizations that have signed up at the “Supporting Member” level to help advance WCET’s work. Your commitment to WCET and our shared interest in improving the quality and reach of technology enhanced teaching and learning in postsecondary education is greatly appreciated!

- Colorado State University
- Michigan State University
- University of Missouri - Columbia/
Mizzou Online

To learn more about the Supporting Member option, visit <https://wcet.wiche.edu/join-wcet/membership-dues>

Registration & WCET Info Desk Hours

Tuesday: 7:30 a.m. – 6:00 p.m.

Wednesday: 7:30 a.m. – 5:30 p.m.

Thursday: 7:30 a.m. – 11:00 a.m.

Registration Includes

- Access to all sessions and events.
- Welcome reception and Anniversary Celebration, including appetizers (cash bar) on Tuesday.
- Deluxe breakfast on Wednesday and Thursday.
- Awards lunch on Wednesday.
- Mobile program app.

Hotel Maps

Refer to page 36 of this program for maps of the hotel in order to find your sessions!

Information Table

Visit the information table near the registration desk for details about your colleagues’ organizations and projects. Feel free to drop off brochures about your organization.

Gift Card Giveaways

Two ways to win a \$100 Amazon gift card: Attend the Welcome to WCET – Come Learn About Us! Reception at 4:30 p.m. - 5:15 p.m. on Tuesday in Salon I or enter to win by dropping your business card at the registration desk by Thursday at 9:00 a.m. You must be present during the drawing at the closing session on Thursday to win.

Social Media



Tweet Us! Use [#WCET18](#) in your tweets.



Like Us! Search WCET Annual Meeting, post your updates, add photos, and stay up-to-date.



Follow our Blog! wcetblog.wordpress.com



Search WCET. Post and view photos from the event and throughout the year. [#WCET18](#)

Session Materials Online

Presentation materials are available through the mobile app platform and on the annual meeting website. Materials are linked by session. Annual Meeting speakers, email your presentation as a PDF, with the session name, to mraymond@wiche.edu to be included.

WCET Mobile Application

Download the app on your smartphone: go to the application store and search for WCET18. The app provides: schedule builder, social connection, notes feature, full program, attendee list, and social integration with [#WCET18](#) Twitter Feed.

Upcoming WCET Events for Your Calendar

WCET Annual Meeting Dates

- 2019: Denver, November 5 - 7
- 2020: Indianapolis, October 13 - 15
- 2021: Denver, November 2 - 4

WCET Leadership Summit

- 2019: Newport Beach, CA, June 4 - 5

WCET MIX

We're MIXing things up at WCET!

Stay tuned this fall for more information at wcetmix.wiche.edu



Session Evaluations

We encourage you to provide feedback about each session you attend. Using the WCET Annual Meeting mobile application. Speakers appreciate your evaluations!

Pin Swap

Bring a pin, swap a pin! Will you provide or receive the most coveted pin from a locale or institution? WCET pins are available to members at the registration desk.

Keynote Spotlight:

Chris Gilliard, Professor, Macomb Community College.

Sponsored by  iDesign

Tuesday, 1:00 p.m. - 2:00 p.m.

Opening Keynote

Digital Redlining: Ensuring Equal Access in the Digital Age

Speaker:

Chris Gilliard, Professor of English, Macomb Community College

Chris Gilliard's work concentrates on privacy, institutional tech policy, digital redlining, and the re-inventions of discriminatory practices through data mining and algorithmic decision-making, especially as these apply to college students. He is currently developing a project that looks at how popular misunderstandings of mathematical concepts create illusions of fairness and objectivity in student analytics, predictive policing, and hiring practices.

Welcome to WCET Meet & Greet

Tuesday, Salon I, 4:30 p.m. - 5:15 p.m.

Come meet the friendly WCET team and enjoy some light appetizers. If this is your first WCET Annual Meeting or if your organization is not a WCET member, you will not want to miss this session which will help you navigate the program, connect with others, and understand more about WCET. First time attendees and non members are eligible for a \$100 Amazon gift card to be given during the session.

NOTICES

Morning Recharge on Wednesday

Meet in the hotel lobby by 7:00 a.m.

Join us for a 5K walk/run on Wednesday morning from the hotel. Runners and walkers get a handy gift.

Free-Range Learning in the Digital Age Book Signing

Wednesday, 10:00 a.m. - 11:00 a.m.

Pick up your copy of Peter Smith's latest book, *Free-Range Learning in the Digital Age*. He will be autographing copies near the registration desk.

Young Professionals Meet and Greet + Sock Swap on Wednesday Evening

5:30 p.m. - 6:30 p.m. 2nd Floor Foyers

Young or young at heart, join this fun meet and greet to connect with your peers. Bring a pair of unusual socks for the sock swap.

Group Dinners, Wednesday Evening

Meet in the hotel lobby at 6:45 p.m.

On Wednesday night, join other attendees at a local restaurant near the hotel. The registration desk will have sign-up sheets available, so you can choose the restaurant that suits your fancy and meet other attendees. Sign up by 3:00 p.m. on Wednesday. Attendees pay on their own.

EdTech Meet-up

**Wednesday, Expo Area,
9:00 a.m. - 5:00 p.m.**

The WCET EdTech Meet-up connects innovative edtech businesses and institutions with meeting attendees in a casual and engaging format. The meet-up is a way to showcase innovative products, services,

and hands-on tech that the WCET member community is interested in learning more about. Stop by and visit with the participants, get some refreshments, learn about innovative institutions, edtech products and services, and connect with colleagues.

The Meet-up will be open from 9:00 a.m. - 5:00 p.m. but presenters will primarily be available during the two breaks, 10:15 a.m. - 11:00 a.m. and 2:45 p.m. - 3:30 p.m.

- Barnes & Noble Education LoudCloud
- Blackboard
- CBE Educational Services - Sagece Learning
- Cengage
- Coursetune, Inc
- D2L
- Designing High-Impact Digital Learning Experiences: The Smart Sparrow Platform
- Evolving Technology to Support Different Models of Assessment
- Ed Map
- Inknowledge, Inc
- Intellus Learning
- LearnPlatform
- LearningMate
- MindWires
- Pearson Learning Solutions
- People Grove
- Realizeit
- The Learning House, Inc.
- Using Open Educational Resources to Engage Students and Impact Learning
- Varafy Corporation
- VitalSource
- Wiley Education Services
- WCET
- Wyzant
- YOU at College



Organize, Streamline & Analyze your edtech.

Improve student outcomes
& maximize your budget.



10%
discount
for WCET
members

LearnPlatform is *the* comprehensive edtech management and rapid-cycle evaluation system higher ed institutions need to **organize, streamline** and **analyze** their digital inventory and improve instructional, operational and financial outcomes.

Addressing Software Procurement Challenges

Join us at WCET's 30th Annual Meeting for a roundtable discussion on how California State University, the nation's largest four-year university system, is addressing software procurement challenges with a revolutionary new campus system proof-of-concept.

Visit Go.LearnPlatform.com/WCET to claim your discount.

Addressing Software Procurement Challenges:

A Campus System Proof-of-Concept

When

Wednesday, 10/24
9:15 am - 10:15 am

Where

Columbia/Willamette

Lea(R)n's educators, researchers and technologists are committed to equitable access. Dynamic solutions like LearnPlatform, IMPACT™ Analyses, expert professional development, and tailored consultation and implementation services help administrators *make results matter*.



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SCHEDULE AT A GLANCE - MONDAY/TUESDAY

Schedule at a Glance

Monday, October 22

■ Committee Meetings

10:00 a.m. - 4:00 p.m.: SAN Coordinators Meeting (for SAN members, invited event)
Salon I

2:00 p.m. - 5:00 p.m.: Joint Steering Committee and Executive Council Meeting (invited event)
Truss Room

5:00 p.m. - 7:00 p.m.: SAN Evening Event for SAN Members (invited off-site event)
Meet in Hotel Lobby

5:30 p.m. - 6:30 p.m.: WCET Steering Committee and Executive Council Reception (invited event)
Truss Foyer

Tuesday, October 23

◆ Preconference Workshops

9:00 a.m. - 11:00 a.m.

Data Protection and Privacy (preregistration required)
Salons C-D

It Takes an Institution: Developing a Culture of

Accessibility (preregistration required)
Salon I

Student Engagement: Active and Adaptive Learning from the Student Perspective (preregistration required)
Salons G-H

Supporting Student Success Through Universal Design for Learning: Designing Your Action Plan (preregistration required)
Salons A-B

#ZSquad Builds OER with the 5 Stages of Innovation (preregistration required)
Mt. Hood

9:00 a.m. - 12:00 p.m.

Multi-institution Systems and Consortia Workshop: Together We Can Accomplish More (preregistration required)
Columbia/Willamette

10:00 a.m. - 12:00 p.m.

Academic Leadership Forum (invited event)
Pearl

10:00 a.m. - 10:15 a.m.

★ Break for Preconference Workshop Attendees
Foyer

Concurrent Sessions: Tuesday, October 23

	Salons A-B	Salons C-D	Salons G-H	Salon I	Mt. Hood
7:30 a.m. - 6:00 p.m. Registration and WCET Info Desk Open					
1:00 p.m. - 2:00 p.m. Opening Keynote: Digital Redlining: Ensuring Equal Access in the Digital Age Salons E-F					
2:15 p.m. - 3:15 p.m.	Analytics: Innovation, Insight, and Impact	2 Use Cases, 1 Platform + 1 Shared Mission ... Student Success	National Distance Learning Data: Challenges and Opportunities to Work Together	Our Stories will Save Us: Creating Classroom Heroes with Storytelling Practices	A Visual Language for Planning Effective and Engaging Learner Support Strategies
3:15 p.m. - 3:30 p.m. Beverage Break Foyer					
3:30 p.m. - 4:30 p.m.	Engaging Graduate Students in the Online Course Design Process	Resilient and Resourceful. Rural Community Colleges a Lifeline to Many	Choose your Own OER Adventure	About That Next Opportunity: Is the Grass Always Greener? Advice from the Trenches	From Residential to Online: The Transformation of a Cyber Security Program
4:30 p.m. - 5:15 p.m. Welcome to WCET - Come Learn About Us Salon I					
5:30 p.m. - 6:45 p.m. Welcome Reception and 30th Anniversary Celebration 2nd Floor Foyer					

SCHEDULE AT A GLANCE - TUESDAY



What can you learn from **#WeekTwo?**

Can you tell if students will succeed in courses by the second week?

Discover how University of Phoenix used student engagement data to find key indicators of student success by the second week in the course. Stop by our table or attend the session to learn more!

Week Two: Using Engagement Data to Drive Student Intervention

VitalSource

Columbia/Willamette	Meadowlark/Douglas Fir	Sunstone	East Side	Salmon
7:30 a.m. - 6:00 p.m. Registration and WCET Info Desk Open				
1:00 p.m. - 2:00 p.m. Opening Keynote: Digital Redlining: Ensuring Equal Access in the Digital Age Salons E-F				
Is Virtual Reality a Reality for 100% Online Lab Courses	An Introduction to Every Learner Everywhere and the Collective Impact Approach	—	—	—
3:15 p.m. - 3:30 p.m. Beverage Break Foyer				
Show me the... Numbers! Is Competency-Based Education Making a Difference?	"I Already Know This!" Using Adaptive Technologies to Teach Tech-Savvy Students	—	—	—
4:30 p.m. - 5:15 p.m. Welcome to WCET - Come Learn About Us Salon I				
5:30 p.m. - 6:45 p.m. Welcome Reception and 30th Anniversary Celebration 2nd Floor Foyer				

SCHEDULE AT A GLANCE - WEDNESDAY

Concurrent Sessions: Wednesday, October 24

	Salons A-B	Salons C-D	Salons G-H	Salon I	Mt. Hood
	7:30 a.m. - 5:30 p.m. Registration and WCET Info Desk Open				
	7:00 a.m. - Optional 5k Run/Walk Meet in Hotel Lobby				
	8:00 a.m. - 9:00 a.m. General Session: Support for Military Affiliated Students Salons E-F (Deluxe breakfast included)				
	9:00 a.m. - 5:00 p.m. Edtech Meet-up Exhibit Hall Area (See pages 4 for exhibitor list)				
9:15 a.m. - 10:15 a.m.	Lessons in the Trenches: Clearing the Barriers Between Credit and Non-Credit	What's Happening in Washington? "Hey My Crystal Ball is Broken"	Changing Perspectives: Our Move Outside the Institution: What We've Learned and What You Might	Oh, the Places You'll Go!	Trials and Triumphs: Case Studies from the APLU Adaptive Courseware Grant
	10:15 a.m. - 11:00 a.m. Edtech Meet-up and Refreshment Break Exhibit Hall Area				
11:00 a.m. - 12:00 p.m.	The Adaptive Courseware Implementation Toolkit: A Working Session to Provide Feedback and Envision V. 2.0	Accreditation and Quality in Technology-mediated Education	Guiding Learning Experiences Toward Quality and Efficacy: A Tailored Approach	Student Success-ability Means Accessibility, Too!	Effective Faculty Development Models for 21st Century Teaching
	12:15 p.m. - 1:30 p.m. WCET Awards Lunch (included with registration) Salons E-F				
1:45p.m. - 2:45 p.m.	Finding New Paths: Adaptive Learning in High Volume, Large Section Classes	A Conversation on Quality	Week Two: Using Engagement Data to Drive Student Intervention	Supporting Faculty in the Move to OER	Identifying Good Practices in Distance Ed Through Research
	2:45 p.m. - 3:30 p.m. Edtech Meet-up and Refreshment Break Exhibit Hall Area				
3:30 p.m. - 4:15 p.m.	Weaving Digital Literacy into Higher Education	Who Cares About Day One Access	How Did They Get Here? CBE and College Choice	Supporting Inter-College Cooperation via Multi-Campus Course Sharing	Enhancing Academic Integrity via Educational Research and Collaborative Design
4:30 p.m. - 5:15 p.m.	Something to Talk About: Moving to a New LMS	Adventures in Data Visualization: Lessons Learned and Applied	Strategies on How to Overcome "The Mentoring Gap" and Build A World Class University Mentoring Program	Ways to Create, Support, Sustain, and Grow an Online Community of Practice	The Increasing Importance of Understanding OPM Market - Where it is and Where is it Going?
	5:15 p.m. - 6:00 p.m. NUTN Reunion East Side				
	5:30 p.m. - 6:30 p.m. Young Professionals Meet and Greet + Sock Swap Truss Room and Foyer				
	6:45 p.m. - 8:45 p.m. Group Networking Dinners Meet in Hotel Lobby				

SCHEDULE AT A GLANCE - WEDNESDAY

Columbia/Willamette	Meadowlark/Douglas Fir	Sunstone	East Side	Salmon
7:30 a.m. - 5:30 p.m. Registration and WCET Info Desk Open				
7:00 a.m. - Optional 5k Run/Walk Meet in Hotel Lobby				
8:00 a.m. - 9:00 a.m. General Session: Support for Military Affiliated Students Salons E-F (Deluxe breakfast included)				
9:00 a.m. - 5:00 p.m. Edtech Meet-up Exhibit Hall Area (See pages 4 for exhibitor list)				
Addressing Software Procurement Challenges: A Campus System Proof-of-Concept	How to Make Competency-Based Education Implementations Attainable and Successful	Frameworks for Institution-wide and System-wide Accessibility	Improve Student Enrollment and Retention with Behavioral Analytics	Targeting New Students with Outsourced General Education Pathway Program
10:15 a.m. - 11:00 a.m. Edtech Meet-up and Refreshment Break Exhibit Hall Area				
The Rapidly Evolving Credentialing Landscape: Key Drivers and Trends	Win-Win Partnerships for Institutional Success	Canada's National Distance Ed Survey: Year 2	Is Free-Range the Future of Learning?	—
12:15 p.m. - 1:30 p.m. WCET Awards Lunch (included with registration) Salons E-F				
Strengthening Statewide Programs via Online Learning Investments	CBE Partnerships with Workforce that Works for All	One Size Does Not Fit All - Customizing Solutions for the Needs of Your Institution	#EDU2030: Higher Education Reimagined	—
2:45 p.m. - 3:30 p.m. Edtech Meet-up and Refreshment Break Exhibit Hall Area				
Master Online Teacher Certification for Faculty	The Design Wars: Academic Turf and the Pitfalls of Collaborative Efforts	Turning Grading into Learning	—	They Made Us Say WOW! Q&A with the 2018 WOW Award Winners
Scalable and Personalized Interventions for Student Health	—	—	—	—
5:15 p.m. - 6:00 p.m. NUTN Reunion East Side				
5:30 p.m. - 6:30 p.m. Young Professionals Meet and Greet + Sock Swap Truss Room and Foyer				
6:45 p.m. - 8:45 p.m. Group Networking Dinners Meet in Hotel Lobby				

SCHEDULE AT A GLANCE - THURSDAY

Concurrent Sessions: Thursday, October 25

	Salons A-B	Salons C-D	Salons G-H	Salon I	Mt. Hood
	7:30 a.m. - 11:00 a.m. Registration and WCET Info Desk Open				
	8:00 a.m. - 9:00 a.m. General Session: 30 Years Back, 30 Years Forward Salons E-F (Deluxe breakfast included)				
9:15 a.m. - 10:00 a.m.	Designing Within (or Outside of) the Framework of Technology	Assessing the Results of the 2018 Joint AIR/ Eduventures Survey of Higher Ed CBE	The Many Faces of Innovation - Which One is Yours?	1 to 1: How Ivy Tech and Cengage are Using Personalized Learning to Drive Student Performance	Developing Adaptive Programs for Working Professionals: Lessons from Nursing
	10:00 a.m. - 10:15 a.m. Beverage Break Foyer				
10:15 a.m. - 11:00 a.m.	CBE Dashboard: Using Data and Evidence to Bring Your Story to Life	Accessible Course Content: An Institutional Case Study	Talkin', Tweetin', and Readin': Community Analytics with WCET and EdSurge!	NC-SARA and 2018 Reporting Feedback	Meeting the Goal - Serving Working Adults with Flexible Learning Models
	11:00 a.m. - 11:15 p.m. Beverage Break Foyer				
	11:15 a.m. - 12:15 a.m. General Session: Stump the Higher Ed Expert Salons E-F				
	1:00 p.m. - 2:30 p.m. Steering Committee Working Meeting and Lunch (invited event) Truss Room				

About WCET

WCET is the leader in the practice, policy, & advocacy of technology-enhanced learning in higher education. WCET is a national, member-driven, non-profit which brings together colleges and universities, higher education organizations and companies to collectively improve the quality and reach of technology-enhanced learning programs. Membership with WCET provides opportunities to connect with colleagues to advance policies and practices aimed at helping institutions succeed in implementing innovative academic technology initiatives.

Through our partnership with the Western Interstate Commission for Higher Education (WICHE), we leverage the expert policy and research capacity of one of the country's leading think tanks in higher education.

We invite you to learn more about membership and consider joining: <http://wcet.wiche.edu/contact-us/join-wcet>.

About WICHE

WCET is a unit of the Western Interstate Commission for Higher Education (WICHE), which since 1953 has served the diverse higher



SCHEDULE AT A GLANCE - THURSDAY

Columbia/Willamette	Meadowlark/Douglas Fir	Sunstone	East Side	Salmon
7:30 a.m. - 11:00 a.m. Registration and WCET Info Desk Open				
8:00 a.m. - 9:00 a.m. General Session: 30 Years Back, 30 Years Forward Salons E-F (Deluxe breakfast included)				
Procurement and EdTech Tool Selection with a Focus on Accessibility	All You Have To Do is Dream: Economic Self-Sufficiency Through Education	—	—	—
10:00 a.m. - 10:15 a.m. Beverage Break Foyer				
We're Listening: Gathering Student Feedback on Personalized Learning Courseware	Evolving the Online Education Model: Advancing the Virtual Student Experience into a Holistic Enterprise	—	—	—
11:00 a.m. - 11:15 p.m. Beverage Break Foyer				
11:15 a.m. - 12:15 a.m. General Session: Stump the Higher Ed Expert Salons E-F				
1:00 p.m. - 2:30 p.m. Steering Committee Working Meeting and Lunch (invited event) Truss Room				

education priorities of states, students, and institutions throughout and beyond the American West. One of four regional interstate compacts in the United States established by U.S. Congress, WICHE's programs and efforts:

- Help students pursue higher education affordably and conveniently.
- Accelerate the regionwide sharing of ideas and resources to help states and institutions improve their educational systems, services, workforce.
- Provide expert research and policy guidance for legislators and educational leaders in diverse niches including access and attainment, governance, behavioral health, demography, and education technology.
- Prepare universities, colleges and communities to thrive amidst rapid change.

Based in Boulder, Colo., WICHE is funded by legislatures of its members—who reap strong returns on investment from WICHE programs—and by grantmakers and others who share our desire to overcome the education and workforce challenges of tomorrow.

Find out more about WICHE: <https://wiche.edu/>

MONDAY, OCTOBER 22

Session Types

◆ **Preconference Workshop:** The preconference workshops are in-depth workshops that focus on an emerging issue or topic. Preregistration is required and workshops are free for WCET members and \$75 for non-members.

● **Panel:** A panel consists of a moderator and speakers presenting on a topic with audience Q&A.

● **Solo Presentation:** Solo presentations spotlight edtech subject matter experts and innovators on a specific topic with time for audience Q&A.

● **Roundtable Discussion:** One or two individuals act as the discussion leaders. They give a brief introduction of the topic or issue and then facilitate an informal discussion among the audience members. The topic can be controversial and/or have broad appeal that will elicit dialogue among the audience.

✕ **EdTech Meet-up Demos:** The practice and technology demos are tabletop displays and occur in conjunction with the morning and afternoon refreshment breaks and remain on display throughout one day of the conference.

● **Unconference Session:** Sessions are loosely organized and could include: roundtable discussions, Ignite or Pecha Kucha presentations, or other.

Key:

Session Types	Concurrent Sessions
■ Committee Meetings	● Solo Presentation
◆ Workshop	● Failed Attempt Spotlight
◆ General Session	● Panel
▲ Ask the Expert	● Roundtable
★ Activity	● Unconference Session
✕ EdTech Meet-up	

MONDAY, OCTOBER 22

■ Committee Meetings

10:00 a.m. - 4:00 p.m.

SAN Coordinator Meeting (for SAN members, invited event)

Salon I

2:00 p.m. - 5:00 p.m.

Joint Steering Committee and Executive Council Meeting (invited event)

Truss Room

5:00 p.m. - 7:00 p.m.

SAN Evening Event for SAN Members (invited off-site event)

Meet in the Hotel Lobby

5:30 p.m. - 6:30 p.m.

WCET Steering Committee and Executive Council Reception (invited event)

Truss Foyer

TUESDAY, OCTOBER 23

◆ Preconference Workshops

9:00 a.m. - 11:00 a.m.

Data Protection and Privacy

Salons C-D

**Preregistration required*

Speakers:

Mike Abbiatti, Executive Director and WICHE Vice President for Technology Enhanced Education, WCET
Cheryl Dowd, State Authorization Network, WCET

It Takes an Institution: Developing a Culture of Accessibility

Salon I

**Preregistration required*

Speakers:

Heather Mariger, Digital Accessibility Advocate, Chemeketa Community College
Cyndi Rowland, Associate Director, Center for Persons with Disabilities, Utah State

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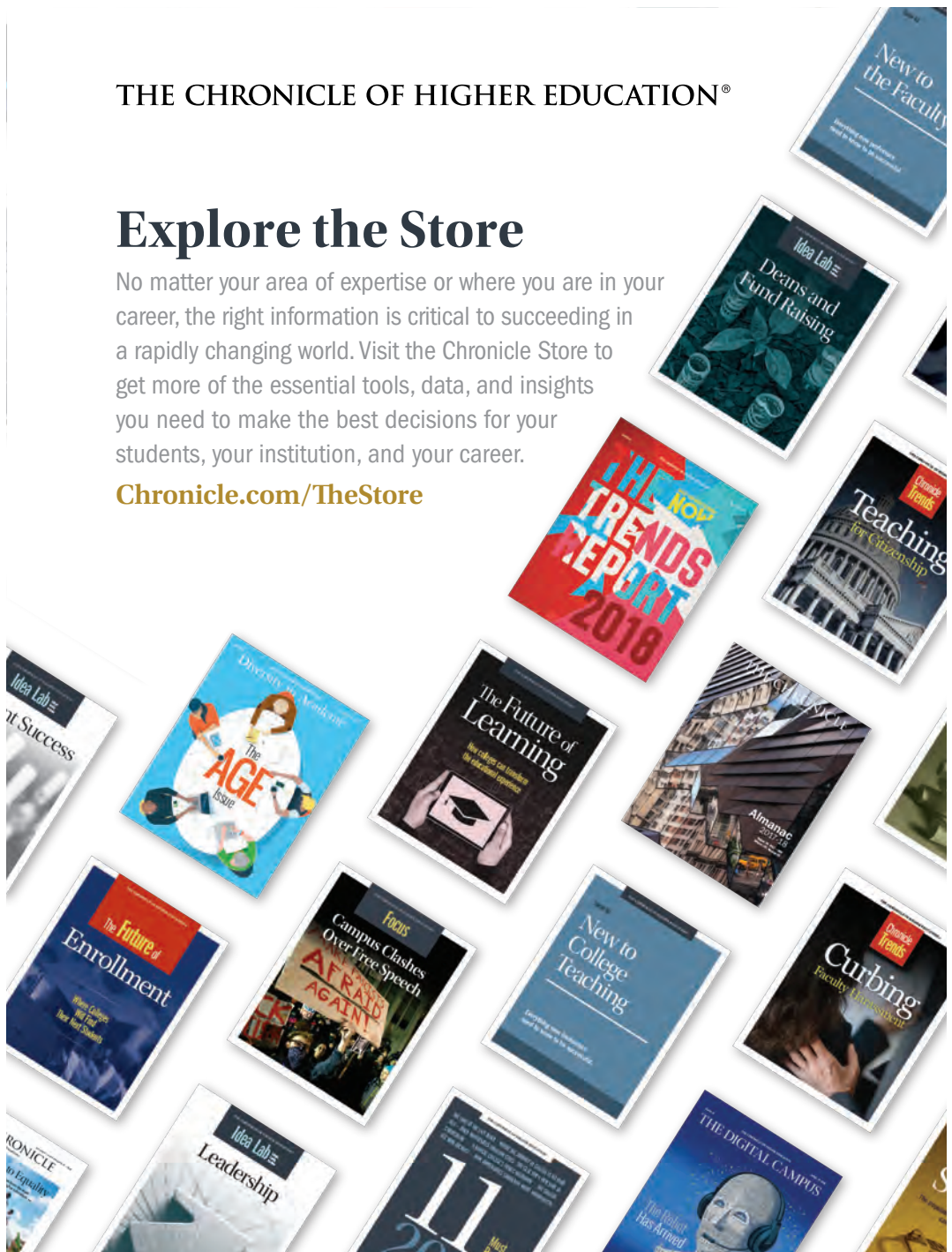
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University
Jess Thompson, Program Administrator,
Accessible Technology Initiatives,
Washington State Board for Community and
Technical Colleges

Connecticut State Colleges and Universities
John Opper, Executive Director, DLSS, Florida
Virtual Campus
Tina Parscal, Executive Director, CCCOnline
Russ Poulin, Director, Policy and Analysis,
WCET

Student Engagement: Active and Adaptive Learning from the Student Perspective

Salons G-H

**Preregistration required*

Speakers:

Tonya Buchan, Instructional Designer, The Institute for Learning and Teaching, Colorado State University
Stan Kruse, Instructional Designer, The Institute for Learning and Teaching, Colorado State University
Patricia O'Sullivan, Adaptive Learning Program Manager, University of Mississippi

10:00 a.m. - 12:00 p.m.

Academic Leadership Forum (invited event)

Pearl

Speakers:

Kara Monroe, Provost and Senior Vice President, Ivy Tech Community College
Kara Van Dam, Vice Provost and Dean of the Undergraduate School, University of Maryland University College

10:00 a.m. - 10:15 a.m.

Supporting Student Success through Universal Design for Learning: Designing your Action Plan

Salons A-B

**Preregistration required*

Speaker:

John Scott, Ally Community Manager, Blackboard

★ Break for Preconference Workshop Attendees

Foyer

1:00 p.m. - 2:00 p.m.

◆ General Session

Opening Keynote: Digital Redlining: Ensuring Equal Access in the Digital Age

Salons E-F

Speaker:

Chris Gilliard, Professor of English, Macomb Community College

#ZSquad Builds OER with the 5 Stages of Innovation

Mt. Hood

**Preregistration required*

Speakers:

Cali MK Morrison, Associate Dean, Alternative Learning, American Public University System
Tanya Spilovoy, Director, Open Policy, WCET

2:15 p.m. - 3:15 p.m.

Concurrent Sessions

● 2 Use Cases, 1 Platform + 1 Shared Mission ... Student Success

Salons C-D

Speakers:

Niki Bray, Instructor and Instructional Designer, University of Memphis
Karen Srba, Vice President, Academic and Instructional Technology, American Public

9:00 a.m. - 12:00 p.m.

Multi-institution Systems and Consortia Workshop: Together We Can Accomplish More

Columbia/Willamette

Speakers:

Kevin Corcoran, Executive Director, Digital Learning Academic and Student Affairs,

TUESDAY, OCTOBER 23

University System

Moderator:

Cali MK Morrison, Associate Dean, Alternative Learning, American Public University System

● **Analytics: Innovation, Insight, and Impact**

Salons A-B

Facilitators:

Linda Baer, Senior Consultant, Linda L. Baer, Consultants

Sukhwant Jhaj, Vice Provost for Innovation, Planning and Student Success, Portland State University

Karen Vignare, Executive Director, American Public and Land-Grant Universities

● **An Introduction to Every Learner Everywhere and the Collective Impact Approach**

Meadowlark/Douglas Fir

Moderator:

Stacey VanderHeiden Güney, Director, Every Learner Everywhere, WCET

● **A Visual Language for Planning Effective and Engaging Learner Support Strategies**

Mt. Hood

Speakers:

Stacy Southerland, Professor, University of Central Oklahoma, Institute for Learning Environment Design

Michael Willis, Senior Learning Innovation Architect, University of Central Oklahoma, Institute for Learning Environment Design

Moderator:

Kim Penoyer, Online Program Development Coordinator CU Online, University of Colorado Denver | Anschutz Medical Campus

● **Is Virtual Reality a Reality for 100% Online Lab Courses**

Columbia/Willamette

Speakers:

Maarof Fakhri, Scientific Collaboration Specialist, Labster

Sunay Pasole, Assistant Vice Chancellor for Engineering Remote Education, Texas A&M Philippos Savvides, Manager, Learning Technologies, Arizona State University

Moderator:

Beth Davis, Vice President, Business Development, The Douglas Stewart Company

● **National Distance Learning Data: Challenges and Opportunities to Work Together**

Salons G-H

Facilitators:

Kristyn Muller, Impact Analyst, SUNY System Administration

Kim Scalzo, Executive Director, Open SUNY

● **Our Stories will Save Us: Creating Classroom Heroes with Storytelling Practices**

Salon I

Facilitators:

Melody Buckner, Director of Digital Learning and Online Education, University of Arizona

Angela Gunder, Director of Instructional Design and Curriculum Development, University of Arizona, Office of Digital Learning

3:15 p.m. - 3:30 p.m.

★ **Beverage Break**

Foyer

3:30 p.m. - 4:30 p.m.

Concurrent Sessions

● **"I Already Know This!" Using Adaptive Technologies to Teach Tech-Savvy Students**

Meadowlark/Douglas Fir

Speakers:

Beverly Amer, Principal Lecturer, Northern Arizona University

Kathy Becker-Blease, Psychology Chair, Oregon State University

Julie Greenwood, Associate Provost for Transformative Learning, Oregon State

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University
Misty Hamideh, Instructional Designer,
Portland State University
Priya Jamkhedkar, Instructional Designer,
Portland State University
Ralf Widenhorn, Professor, Portland State
University

Moderator:

Don Carter, Director, Academic and Research
Technology Services and Adaptive
Courseware Program Manager, Northern
Arizona University

● **About That Next Opportunity: Is the
Grass Always Greener? Advice from the
Trenches** *Salon I*

Speakers:

Kelvin Bentley, Assistant Vice President for
Digital Learning Innovation, University of
West Florida
Kara Monroe, Provost/Senior Vice President,
Ivy Tech Community College
Julie Uranis, Vice President of Online and
Strategic Initiatives, UPCEA

Moderator:

Luke Dowden, Chief Online Learning Officer
and Associate Vice Chancellor, Alamo
Colleges District

● **Choose your Own OER
Adventure** *Salons G-H*

Speakers:

Jenny Billings, Chair, ACA English, Rowan-

Cabarrus Community College
Lisa Clark, Dean of Online Programs, University
of Northwestern Ohio
Cheryl Costantini, Vice President, Content,
Cengage
Kevin Corcoran, Executive Director, Digital
Learning Academic and Student Affairs,
Connecticut State Colleges and Universities
Daniel Metz, Associate Dean, Community
Colleges of Colorado Online
John Opper, Executive Director, DLSS, Florida
Virtual Campus
Tina Parscal, Executive Director, CCCOnline
Dani Pedrotti, Director of Membership
Development, NROC

Moderator:

Tanya Spilovoy, Director, Open Policy, WCET

● **Engaging Graduate Students in the
Online Course Design Process** *Salons A-B*

Speakers:

Gary Chinn, Assistant Dean for Digital Learning,
Pennsylvania State University
Angela Gunder, Director of Instructional Design
and Curriculum Development, University of
Arizona
Kate Miffitt, Associate Director, Pennsylvania
State University

Moderator:

Michael Berman, Chief Innovation Officer and
Deputy CIO, Chancellor's Office, California
State University

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● From Residential to Online: The Transformation of a Cyber Security Program

Mt. Hood

Speakers:

Kevin Grant, Associate Professor and Associate Dean of Undergraduate Studies, University of Texas at San Antonio
Rita Mitra, Associate Professor of Information Systems and Cyber Security, University of Texas at San Antonio
Marcela Ramirez, Director, University of Texas at San Antonio

Moderator:

Claudia Arcolin, Senior Instructional Designer, University of Texas at San Antonio

● Resilient and Resourceful. Rural Community Colleges a Lifeline to Many

Salons C-D

Speaker:

Chad Bolser, Chancellor, Ivy Tech Community College - Richmond
Richard Nelson, President, Nicolet College
Gonzalo Perez, Associate Provost for Academic Affairs, Coconino Community College

Moderator:

Mollie McGill, Director, Programs and Membership, WCET

● Show me the...Numbers! Is Competency-Based Education Making a Difference?

Columbia/Willamette

Speakers:

Franz Feierbach, Director of Operations, Salt Lake Community College
Eric Heiser, Dean, Salt Lake Community College
Carrie Riley, Assistant Registrar, Salt Lake Community College

4:30 p.m. - 5:15 p.m.

★ Welcome to WCET - Come Learn About Us!

Salon I

5:30 p.m. - 6:45 p.m.

★ Welcome Reception and 30th Anniversary Celebration

2nd Floor Foyers

WEDNESDAY, OCTOBER 24

7:00 a.m.

★ 5K Run/Walk

Hotel Lobby

8:00 a.m. - 9:00 a.m.

General Session Breakfast

◆ Support for Military Affiliated Students

Salons E-F

**Deluxe full breakfast included.*

Speakers:

Thomas Casey, Student Success Counselor, Oregon State University
Lane Huber, Chief Distance Learning and Military Affairs Officer, Bismarck State College
Jonathon Woods, Associate Director, DoD Voluntary Education, Department of Defense

Moderator:

Mike Abbiatti, Executive Director and WICHE Vice President for Technology Enhanced Education, WCET

9:00 a.m. - 5:00 p.m.

✂ EdTech Meet-Up

WCET's EdTech Meet-up (See page 4 for list of participants)

Exhibit Hall Area

9:15 am - 10:15 am

Concurrent Sessions

● Addressing Software Procurement Challenges: A Campus System Proof-of-Concept

Columbia/Willamette

WEDNESDAY, OCTOBER 24

Facilitators:

Michael Berman, Chief Innovation Officer and Deputy CIO, Chancellor's Office, California State University
Karl Rectanus, CEO and Co-Founder, Lea(R)n

● **Changing Perspectives: Our Move Outside the Institution: What We've Learned and What You Might** *Salons G-H*

Facilitators:

Jesse Boeding, Director, Student Success, Student Services by Blackboard
Amy Shackelford, Director, Marketing Services, Student Services by Blackboard
Jason Smith, Blackboard

● **Frameworks for Institution-wide and System-wide Accessibility** *Sunstone*

Speakers:

Cheryl Pruitt, Director of the Accessible Technology Initiative, California State University System
Jess Thompson, Program Administrator, Accessible Technology Initiatives, Washington State Board for Community and Technical Colleges

Moderator:

Mark Christensen, Senior Director of Marketing, Ed Map

◆ **How to Make Competency-Based Education Implementations Attainable and Successful** *Meadowlark/Douglas Fir*

Speakers:

Josh Greenberg, Business Analysis Manager, AccelerEd
Sheane Robinson, Senior Business Analyst, AccelerEd

● **Improve Student Enrollment and Retention with Behavioral Analytics** *East Side*

Speakers:

Polly Smith, Associate Provost for Online

Learning, Utica College
Stephanie Tsales, Senior Director of Professional Services, Wiley Education Services

Moderator:

Patrick Pluscht, Associate Vice Provost for Learning Enhancement and Executive Director of the Center for Learning Enhancement, Assessment, and Redesign, University of North Texas

● **Lessons in The Trenches: Clearing the Barriers Between Credit and Non-Credit** *Salons A-B*

Facilitators:

Cody Connor, Manager of Course Design and Development, Purdue University
Wanju Huang, Instructional Designer Supervisor, Purdue University
Athena Kennedy, Manager of CPE Instructional Design, Arizona State University

● **Oh, the Places You'll Go!** *Salon I*

Speakers:

Chris Gilliard, Professor of English, Macomb Community College
Whitney Kilgore, Chief Academic Officer, iDesign
Cali MK Morrison, Associate Dean, Alternative Learning, American Public University System
Ellen Wagner, Senior Consultant, Institute of Electrical and Electronics Engineers IC Industry Consortium on Learning Engineering

● **Targeting New Students with Outsourced General Education Pathway Program** *Salmon*

Speakers:

Sherry Kolmann, Associate Vice President, New England College
Burck Smith, CEO, StraighterLine

● **Trials and Triumphs: Case Studies from the APLU Adaptive Courseware Grant**

Mt. Hood

Speakers:

Tonya Buchan, Instructional Designer, The Institute for Learning and Teaching, Colorado State University

Patricia O'Sullivan, Adaptive Learning Program Manager, University of Mississippi

Moderator:

Ryan Luke, Program Director for Adaptive Learning, University of Louisville

▲ **What's Happening in Washington? "Hey, My Crystal Ball is Broken"**

Salons C-D

Speakers:

Russ Poulin, Director, Policy and Analysis, WCET

Ken Salomon, Partner, Thompson Coburn LLP
Leah Matthews, Executive Director, DEAC

Moderator:

Van Davis, Principal, Foghlam Consulting, LLC

10:15 a.m. - 11:00 a.m.

✦ **EdTech Meet-up and Refreshment Break**

Exhibit Hall Area

11:00 a.m. - 12:00 p.m.

▲ **Accreditation and Quality in Technology-meditated Education**

Salons C-D

Speakers:

Leah Matthews, Executive Director, Distance Education Accrediting Commission (DEAC)
Jeff Rosen, Vice President for Accreditation Relations and Director of the Open Pathway, Higher Learning Commission

Moderator:

Russ Poulin, Director, Policy and Analysis, WCET

● **Canada's National Distance Ed Survey: Year 2**

Sunstone

Speaker:

Vivian Forssman, Higher Education Consultant

● **Effective Faculty Development Models for 21st Century Teaching**

Mt. Hood

Speakers:

Niki Bray, Instructor and Instructional Designer, University of Memphis

Luke Dowden, Chief Online Learning Officer and Associate Vice Chancellor, Alamo Colleges District

Lisa Johnson, Assistant Professor, Ashford University

● **Guiding Learning Experiences Toward Quality and Efficacy: A Tailored Approach**

Salons G-H

Speakers:

Michael Atkinson, Senior Learning Engineer, Learning Objects

Moderator:

Diane Goldsmith, Director, Learning, Assessment, and Online Education, University of Rhode Island

● **Student Success-ability Means Accessibility, Too!**

Salon I

Facilitator:

Madisen Gunkel, Instructional Designer, Ivy Tech Community College

● **Is Free-Range the Future of Learning?**

East Side

Speakers:

Maria Andersen, CEO and Co-founder, Coursetune

Ryan Craig, Managing Partner, University Ventures

Peter Smith, Orkand Chair, Professor of Innovative Higher Education Practices, University of Maryland University College

WEDNESDAY, OCTOBER 24

● The Adaptive Courseware Implementation Toolkit: A Working Session to Provide Feedback and Envision V. 2.0

Salons A-B

Moderator:

Stacey VanderHeiden Güney, Director, Every Learner Everywhere, WCET

● The Rapidly Evolving Credentialing Landscape: Key Drivers and Trends

Columbia/Willamette

Speakers:

Susan Lupo, Senior Policy Associate, Corporation for a Skilled Workforce
Jeff Grann, Credential Solutions Lead, Credential Engine

Moderator:

Deb Everhart, Vice President, Design and Innovation, Learning Objects

● Win-Win Partnerships for Institutional Success

Meadowlark/Douglas Fir

Speakers:

Jon Bellum, President, Beyond Campus

Innovations
Travis Coufal, Senior Director of Student Engagement, Colorado State University - Global Campus
Karen Ferguson, Provost, Colorado State University- Global Campus

Moderator:

Becky Takeda-Tinker, President and CEO, Colorado State University - Global Campus

12:15 p.m. - 1:30 p.m.

◆ WCET Awards Lunch (Included with Conference Registration)

Salons E-F

Speakers:

Mike Abbiatti, Executive Director and WICHE Vice President for Technology Enhanced Education, WCET
David Dannenberg, Director, Academic Innovations & eLearning, University of Alaska Anchorage
Kara Monroe, Provost/Senior Vice President, Ivy Tech Community College
Jason Ruckert, Vice Chancellor and Chief Digital Learning Officer, Embry-Riddle Aeronautical University - Worldwide

WCET 2018 Awards

WCET Outstanding Work (WOW) Awards

The WCET Outstanding Work (WOW) Award recognizes outstanding efforts by member institutions and organizations in applying an innovative, technology-based solution to a challenging educational need. Learn more at: <https://wcet.wiche.edu/initiatives/wcet-awards/WOW-Award>



2018 Recipients:

- Colorado State University and Grit Digital Health: YOU@CSU.
- Embry Riddle Aeronautical University Worldwide: WRAP Worldwide Retention, Affinity, and Persistence.
- Colorado Technical University, CTU Faculty App.
- Open SUNY, The Open SUNY Course Quality Review (OSCQR) Rubric, Dashboard, and Resources.
- University of Montana: EdReady Montana: Scaling a Low-Cost College Readiness Initiative Statewide.

Richard Jonsen Award

The Richard Jonsen Award is given each year to an individual who has made a significant contribution to the e-learning community and WCET during his or her career. Selection criteria for the annual award include a long-standing willingness to nurture and assist others in the e-learning community, a significant contribution to the field, and innovative service to e-learning students.

The Richard Jonsen Award was established in 1998 to recognize the contributions of Richard (Dick) Jonsen, who, as WICHE's executive director, founded WCET. Learn more at: <https://wcet.wiche.edu/initiatives/wcet-awards/RJ-award-recipients>



Sally M. Johnstone Award

The Sally M. Johnstone award is named after WCET's founding executive director. Sally led WCET from 1989 to 2006, creating the basis for the organization which is the leader in the practice, policy, and advocacy of technology-enhanced learning in higher education. From WCET, Sally has gone on to leadership positions at several institutions, continuing to be an advocate for student success and technology in higher education.

This award recognizes a professional who has made an outsized contribution for their 'rank' to the technology-enhanced learning community with the intention of recognizing thought leadership, excellence in practice, and demonstrated leadership capabilities. Learn more at: <https://wcet.wiche.edu/initiatives/wcet-awards/Sally-Johnstone-Award>



2018 Recipient:

Heather Nash, Associate Director of Instructional Design Services and Assistant Professor of Adult Education, University of Alaska Anchorage

Digital Inclusion Award

WCET and GlobalMindED are proud to co-sponsor the Digital Inclusion Award. The Award is a unique recognition of an individual, organization or program having shown significant impact on first generation learner populations with regard to increasing involvement in global digital leadership. Digital Inclusion is not about infrastructure or software deployments but is about what learners actually DO with the technologies to improve society. While giving technology to students with limited access is important, we must also provide educational opportunities to help them understand more about how technology can change their world. Winners are announced in spring and awarded at the annual GlobalMindEd Conference. Learn more at: <https://wcet.wiche.edu/initiatives/wcet-awards/digital-inclusion>



2018 Recipient:

Hamid Ikram from Government College University Faisalabad



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1:45 p.m. - 2:45 p.m.

Concurrent Sessions

▲ **A Conversation on Quality** *Salons C-D*

Speakers:

Maria Andersen, CEO and Co-founder, Coursetune
Brenda Boyd, Senior Academic Director, Program Services, Quality Matters
Jennifer Mathes, Chief Strategy Officer, Online Learning Consortium
Leah Matthews, Executive Director, DEAC
Alexandra M. Pickett, Director, Online Teaching, Open SUNY

Moderator:

Tom Dolan, Associate Director, Texas Tech University eLearning and Academic Partnerships

● **Finding New Paths: Adaptive Learning in High Volume, Large Section Classes** *Salons A-B*

Speakers:

Chris Brown, Senior Lecturer, Georgia State University
Jeannie Grussendorf, Senior Lecturer, Georgia State University
Ashley O'Conner, Senior Director, Strategic Partnerships, Realizeit

● **#EDU2030: Higher Education Reimagined** *East Side*

Speaker:

Sharon Leu, Senior Policy Advisor, Higher Education Innovation, Department of Education, Office of Educational Technology

● **CBE Partnerships with Workforce that Work for All** *Meadowlark/Douglas Fir*

Speakers:

Donna Diller, Dean School of Business and Information Technology, Central New Mexico Community College
Brooks Doherty, Assistant Vice President – Academic Innovation, Rasmussen College
Cherie Phipps, Education Director, Western Association of Food Chains

Moderator:

Kelvin Bentley, Assistant Vice President for Digital Learning Innovation, University of West Florida

● **Identifying Good Practices in Distance Ed through Research** *Mt. Hood*

Speakers:

Matthew Braslow, Director of Assessment and Research, Purdue University Global
Tanya Joosten, Director, eLearning Research and Development, University of Wisconsin-Milwaukee

Moderator:

Kelley Brandt, Director, eCampus Program Planning, Boise State University



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● One Size Does Not Fit All – Customizing Solutions for the Needs of Your Institution

Sunstone

Speakers:

Vanessa Birney, Dean of Online Education,
Eastern Gateway Community College
Rhonda Blackburn, Chief Academic Officer,
BNED LoudCloud

● Strengthening Statewide Programs via Online Learning Investments

Columbia/Willamette

Speakers:

Myk Garn, Assistant Vice Chancellor for New
Learning Models, University System of
Georgia
David Stone, Director of Collaborative
Programs, Pennsylvania State University

Moderator:

Tina Parscal, Executive Director, CCCOnline

● Supporting Faculty in the Move to OER

Salon I

Speakers:

Sara Davis, Instructional Designer, Penn State
University
Julie Lang, Open Educational Resource
Coordinator, Penn State University
Julie Meyer, Instructional Designer, Penn State
Ashley Salter, Instructional Designer, University
of Central Florida
Jessica Tojo, Instructional Designer, University

of Central Florida

● Week Two: Using Engagement Data to Drive Student Intervention

Salons G-H

Speaker:

Amelia Boan, Director, Center for Teaching and
Learning Operations, University of Phoenix
Shanna Daniel, Partner Success and
Integration Manager, VitalSource
Daniel Green, Director, Product Analytics,
VitalSource

Moderator:

Adel Lelo, Senior Principal Product Manager,
Western Governors University

2:45 p.m. - 3:30 p.m.

✦ EdTech Meet-up and Refreshment Break

Exhibit Hall Area

3:30 p.m. - 4:15 p.m.

Concurrent Sessions

● Enhancing Academic Integrity via Educational Research and Collaborative Design

Mt. Hood

Speakers:

Darragh McNally, Director of Evaluation,
University of Maryland University College
Anna Seferian, Vice Dean, University of
Maryland University College

WEDNESDAY, OCTOBER 24

Moderator:

Beth Mulherrin, Assistant Dean, Student Success, University of Maryland University College

● **How Did They Get Here? CBE and College Choice**

Salons G-H

Speaker:

Cali MK Morrison, Associate Dean, Alternative Learning, American Public University System

● **They Made Us Say WOW! Q&A with the 2018 WOW Award Winners**

Salmon

Moderator:

Kara Monroe, Provost/Senior Vice President, Ivy Tech Community College

● **Master Online Teacher Certification for Faculty**

Columbia/Willamette

Speaker:

Christopher Schedler, Executive Director, Multimodal Learning, Central Washington University

● **Supporting Inter-College Cooperation via Multi-Campus Course Sharing**

Salon I

Speaker:

David Stone, Director of Collaborative Programs, Pennsylvania State University

● **The Design Wars: Academic Turf and the Pitfalls of Collaborative Efforts**

Meadowlark/Douglas Fir

Speaker:

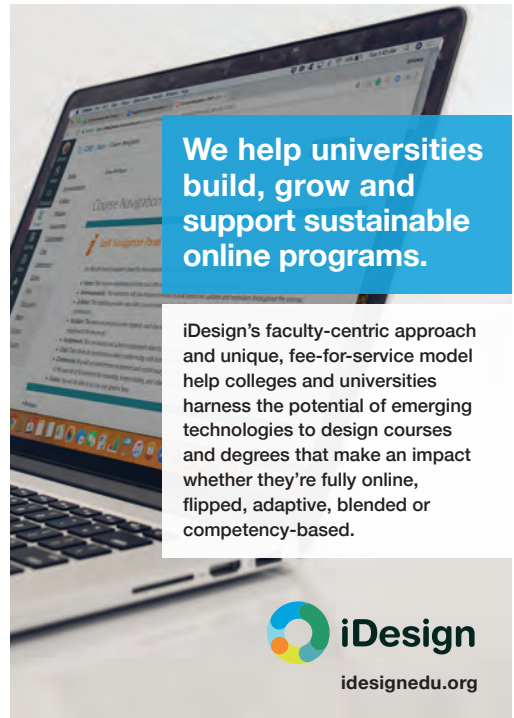
Gary Chinn, Assistant Dean for Digital Learning, Pennsylvania State University

● **Weaving Digital Literacy into Higher Education**

Salons A-B

Facilitator:

Melody Buckner, Director of Digital Learning and Online Education, University of Arizona



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● **Who Cares about Day One Access?**

Salons C-D

Speaker:

Phillip Anaya, Digital and OER Coordinator, Alamo Colleges

Moderator:

Kara Van Dam, Vice Provost and Dean of Undergraduate School, University of Maryland University College

● **Turning Grading into Learning** *Sunstone*

Speaker:

Sergey Karayev, Co-founder and Director of AI, Gradescope

4:30 p.m. - 5:15 p.m.

● **Adventures in Data Visualization: Lessons Learned and Applied**

Salons C-D

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Speakers:

Mary Ellen Dello Stritto, Assistant Director Of Research, Oregon State University
Amy Donley, Program Assistant, Oregon State University
Katie Linder, Research Director, Oregon State University

● The Increasing Importance of Understanding OPM Market - Where it is and Where is it Going? *Mt. Hood***Speaker:**

Phil Hill, Co-Publisher of the e-Literate blog, Co-Producer of e-Literate TV, and Partner at MindWires Consulting, e-Literate

● Scalable and Personalized Interventions for Student Health *Columbia/Willamette***Speaker:**

Nathan Demers, Director of Clinical Programs, Grit Digital Health

Moderator:

Rosa Calabrese, Manager, Digital and Project Support Services, WCET

● Something to Talk About: Moving to a New LMS *Salons A-B***Speaker:**

Deb Miller, Senior Director, University of North Florida

Moderator:

Michael Moore, Vice President for Academic Affairs, University of Arkansas System

● Strategies on How to Overcome “The Mentoring Gap” and Build A World Class University Mentoring Program *Salons G-H***Speaker:**

Adam Saven, CEO and Co-founder, PeopleGrove

● Ways to Create, Support, Sustain,**and Grow an Online Community of Practice***Salon I***Speaker:**

Alexandra M. Pickett, Director, Online Teaching, Open SUNY

Moderator:

David Dannenberg, Director, Academic Innovations & eLearning, University of Alaska Anchorage

5:15 p.m. - 6:00 p.m.**★ NUTN Reunion***East Side*

5:30 p.m. - 6:30 p.m.**★ Young Professionals Meet and Greet + Sock Swap** *Truss Room and Foyer*
**More information on page 4*

6:45 p.m. - 8:45 p.m.**★ Group Networking Dinners** *Hotel Lobby*
**More information on page 4*

THURSDAY, OCTOBER 25

8:00 a.m. - 9:00 a.m.**◆ General Session**

30 Years Back, 30 Years Forward *Salons E-F***Speakers:**

Linda Baer, Senior Consultant, Linda L. Baer, Consultants
Donald Norris, President, Strategic Initiatives
Sally Johnstone, President, National Center for Higher Education Management Systems
Ellen Wagner, Senior Consultant, Institute of Electrical and Electronics Engineers
IC Industry Consortium on Learning Engineering

Moderator:

Megan Raymond, Director, Programs and Sponsorship, WCET

THURSDAY, OCTOBER 25

9:15 a.m. - 10:00 a.m.

Concurrent Sessions

● **All You Have To Do is Dream: Economic Self-Sufficiency Through Education** *Meadowlark/Douglas Fir*

Speakers:

Kenneth Heard, Director of Department of State Authorization University of Mississippi Medical Center
Jennifer Lewis, Compliance Coordinator, University of Southern Mississippi
Beverly Wade, Director of State Authorizations, University of the Pacific

● **Assessing the Results of the 2018 Joint AIR/Eduventures Survey of Higher Ed CBE** *Salons C-D*

Speaker:

Howard Lurie, Principal Analyst, Online and Continuing Education, Eduventures

Moderator:

Pam Quinn, Provost/LeCroy Center (Retired), Dallas County Community College District

● **Designing Within (or Outside of) the Framework of Technology** *Salons A-B*

Facilitators:

Cara Harris, Instructional Designer, Consultant
Jenny Yu, Instructional Designer, CBEESC—Sagence Learning

● **Developing Adaptive Programs for Working Professionals: Lessons From Nursing** *Mt. Hood*

Speakers:

Constance Johnson, Chief Academic Officer/Provost, Colorado Technical University
Judy Komar, Vice President of Educational Technology, Colorado Technical University
Ruth Tarantine, University Dean of Nursing, Colorado Technical University

● **Procurement and EdTech Tool Selection with a Focus on Accessibility** *Columbia/Willamette*

Speaker:

Cyndi Rowland, Associate Director, Center for Persons with Disabilities, Utah State University

Moderator:

Frank Vazquez, Director of Academic Technology, CCCOnline

● **The Many Faces of Innovation - Which One is Yours?** *Salons G-H*

Speaker:

Darcy Hardy, Associate Vice President, Blackboard

● **1 to 1: How Ivy Tech and Cengage are Using Personalized Learning to Drive Student Performance** *Salon I*

Speakers:

Kara Monroe, Provost/Senior Vice President, Ivy Tech Community College
Padraig Nash, Learning Engineer, Cengage

10:00 a.m. - 10:15 a.m.

★ **Break** *Foyer*

10:15 a.m. - 11:00 a.m.

Concurrent Sessions

● **Accessible Course Content: An Institutional Case Study** *Salons C-D*

Facilitators:

David Dannenberg, Academic Innovations and eLearning, University of Alaska Anchorage
Heather Nash, Title III Activity Director, Kenai Peninsula College

● **CBE Dashboard: Using Data and Evidence to Bring Your Story to Life** *Salons A-B*



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Speakers:

James Fountain, Executive Director for
Competency Based Education, Texas A&M
University
Carlos Rivers, Operational Research Analyst,
Texas A&M - Commerce

Moderator:

John Louviere, Assistant Vice President
and Executive Director, Academic and
Instructional Services, Utah State University

● **Evolving the Online Education Model: Advancing the Virtual Student Experience into a Holistic Enterprise**

Meadowlark/Douglas Fir

Speaker:

Jason Ruckert, Vice Chancellor and Chief
Digital Learning Officer, Embry-Riddle
Aeronautical University – Worldwide

Moderator:

Russ Adkins, CEO, Russ Adkins, Inc., Higher
Education Consulting

● **Meeting the Goal- Serving Working Adults with Flexible Learning Models**

Mt. Hood

Speakers:

Dan Bartell, President, CBEESC - Sagence
Learning
Brett Berkowitz, Director of Client Services,
CBEESC- Sagence Learning

● **NC-SARA and 2018 Reporting Feedback**

Salon I

Facilitators:

Marianne Boeke, Senior Associate, NC-SARA
Marshall Hill, Executive Director, National
Council for State Authorization Reciprocity
Agreements
Mary Larson, Associate Director for Student
and Institution Support, NC-SARA

● **Talkin', Tweetin' and Readin': Community Analytics with WCET and EdSurge!**

Salons G-H

Speakers:

Lindsey Downs, Manager, Communications,
WCET
Michael Sano, Community Manager, Higher Ed,
EdSurge

Moderator:

Chuck Hayward, Assistant Director, Every
Learner Everywhere, WCET

● **We're Listening: Gathering Student Feedback on Personalized Learning Courseware**

Columbia/Willamette

Speakers:

Christine Forgette, Research Assistant,
University of Mississippi
Patricia O'Sullivan, Adaptive Learning Program
Manager, University of Mississippi

WCET LEADERSHIP

11:00 a.m. - 11:15 a.m.

★ Beverage Break

Foyer

11:15 a.m. - 12:15 p.m.

General Session

◆ Stump the Higher Ed Expert *Salons E-F*

MC:

Van Davis, Principal, Foghlam Consulting, LLC

Speakers:

Thomas Cavanagh, Vice Provost for Digital Learning, University of Central Florida

Tanya Joosten, Director, eLearning Research and Development, University of Wisconsin-Milwaukee

Sasha Thackaberry, Vice Provost for Digital and Continuing Education, Louisiana State University

Judges:

Phil Hill, Co-Publisher of the e-Literate blog, Co-Producer of the e-Literate TV, and Partner at MindWires Consulting, e-Literate

Sharon Leu, Senior Policy Advisor, Higher Education Innovation, Department of Education, Office of Educational Technology

Russ Poulin, Director, Policy and Analysis, WCET

1:00 p.m. - 2:30 p.m.

■ Steering Committee Working Meeting and Lunch (invited event)

Truss Room

Executive Council

Michael Abbiatti – WCET

Don Bennett – Washington Student Achievement Council

Luke Dowden – Alamo Colleges District

Pat James – California Community Colleges' Online Learning Initiative, **Executive Council Chair**

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Nick White – Capella University

Incoming Executive Council

**Effective October 2018.*

Michael Moore – University of Arkansas System

Sasha Thackaberry – Louisiana State University

Kara Van Dam – University of Maryland University College

Steering Committee

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Jason Ruckert – Embry-Riddle Aeronautical University – Worldwide, **Steering Committee Vice Chair**

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Kelvin Bentley – University of West Florida

Brenda Boyd – Quality Matters

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Tina Parscal – Colorado Community College System

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Kara Van Dam – University of Maryland University College

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Through partnership with LoudCloud, Eastern Gateway Community College saved nearly \$1 million* by providing their students with affordable course materials.

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Stacey VanderHeiden Güney, director, Every Learner Everywhere



Special thanks to Brooke Daley and Ryan Patterson with Executive Events for coordinating the logistics (Executiveevents.com).



Chuck Hayward, assistant director, Every Learner Everywhere

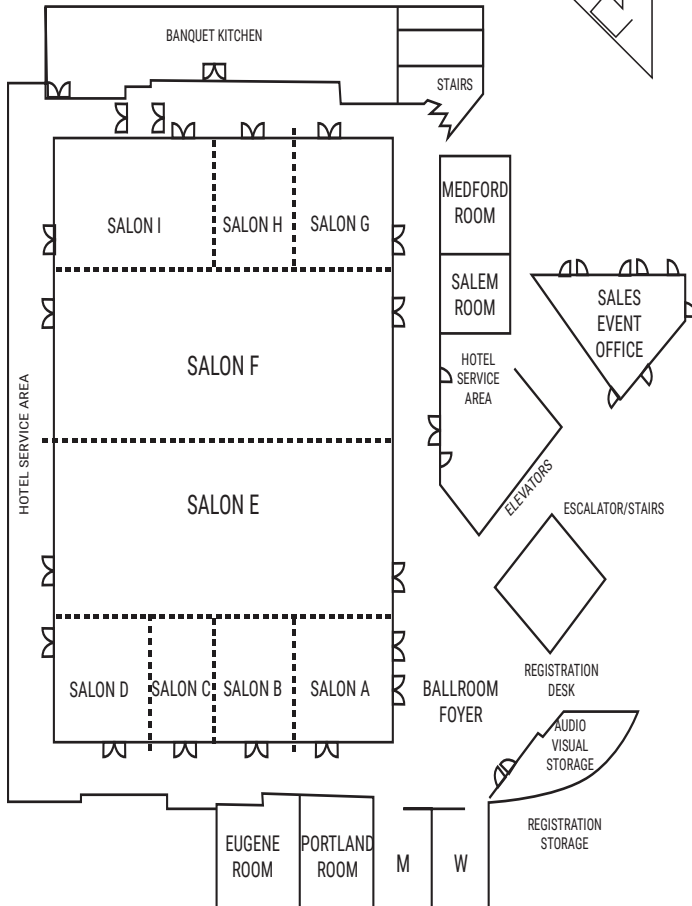


HOTEL MAPS

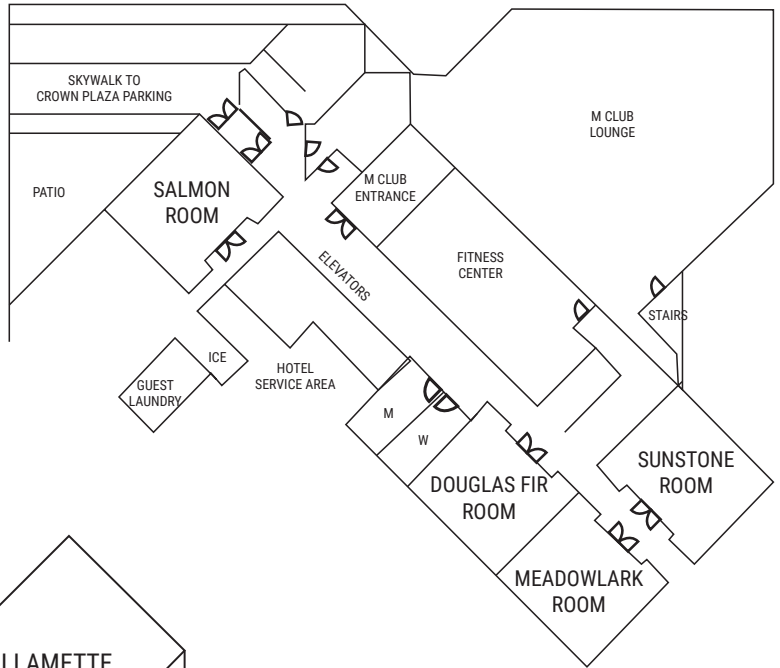
2nd FLOOR



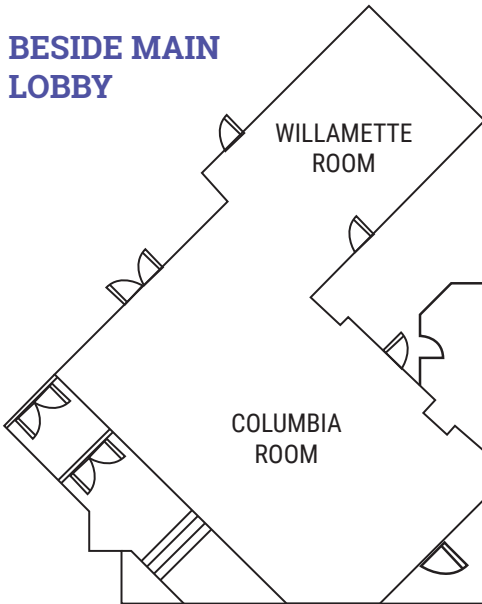
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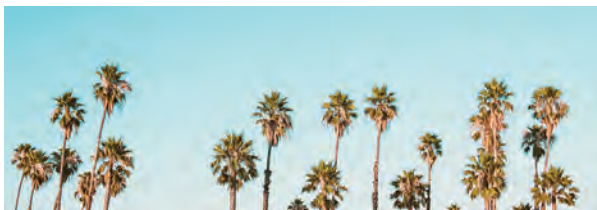


FUTURE EVENTS

Join us in Newport Beach in June, 2019

WCET Leadership Summit

Newport Beach, CA, June 4 - 5, 2019



Join us back in Denver in November, 2019!

WCET 31st Annual Meeting

Denver, CO, November 5 - 7, 2019

Join WCET in the heart of downtown Denver, CO at the Hilton Denver City Center. Denver, the Mile High City, is a haven for outdoor enthusiasts and urban sophisticates. According to the Visitor's Bureau, "It's a place where aerospace engineers rub elbows with rock climbers at local brewpubs, at art festivals, or while strolling their favorite pedestrian mall. And with 300 days of sunshine per year, it's easy to see why people fall in love with Denver the first time they visit."

November is a beautiful time to visit Denver. With an average high of 57 degrees, you will need a jacket for the cool evenings, but the days epitomize beautiful crisp autumn.

Mark your calendars and make your plans to be part of WCET's 31st Annual Meeting in beautiful Denver. Visit <http://www.denver.org> for more information about the Mile High City.

The call for proposals will open in March and registration will be online in early summer.



WCET MEMBERSHIP INFORMATION

*First time at WCET?
Curious about who we are?*

Come learn more about us!

Meet the friendly WCET team and enjoy some light appetizers. If this is your first WCET Annual Meeting or if your organization is not a WCET member, you won't want to miss this session which will help you navigate the program, connect with others, and understand more about WCET.

Attendees will be entered to win a \$100 amazon gift card during the event!

4:30 p.m. - 5:15 p.m. | Tuesday in Salon 1

ROI of WCET Membership

WCET Member benefits are available to ALL faculty, staff, and students on a WCET member campus.

Member Benefit	Price to Member	Price to Obtain from External Sources
Annual Meeting & Summit Registration discounts	20% or more discount	Other meetings run up to \$2500
Members-Only News Email List	Included	Subscription fees
Members-Only Discuss Email List	Included	Subscription fees
Job Postings to almost 4000 Members in Email & Posted Publicly on the Web	Included	Up to \$500 per job post
Webcasts & Virtual Events	Included	Up to \$150 per access point
Frontiers Blog	Included	Subscription fees 'selling' your contact information to advertisers
e-Literate LMS Report Subscription, 2 main reports/year, monthly newsletters providing commentary on current news	Included for institutional members	Up to \$3,000
YOU at College discounted customization service	Included for institutional members	Up to \$5,000
WCET Resources	Included	Contracted rates of >\$20,000 for consultants
À la carte pricing without a sponsorship package is available to WCET Members	\$1,000 - \$5,000	Variable

WCET MEMBERSHIP INFORMATION

Interested in Joining WCET Now?

See a WCET Staff member at the registration desk for an application OR also visit wcet.wiche.edu and click "Get Involved" and "Join WCET" to complete our app electronically!

30th Year Celebration Membership Promotion

Turn in (or submit online) your membership application by October 31st and receive:

- 30% off first-year membership dues to WCET to celebrate our 30th birthday
- a \$140 refund on your WCET 30th Annual Meeting registration if you paid the non-member rate (not applicable if you paid the speaker rate),
- all regular WCET membership benefits!

We think WCET is great, but you don't have to take our word for it! Here's what your higher ed peers have to say:

"WCET is my go-to resource when we have new campus wide initiatives. The WCET leadership is so connected and knowledgeable throughout the field that it is my most trusted voice regarding technology engaged teaching and learning issues of policy and regulation. In addition, the larger WCET community of colleagues is very willing to share resources and best practices. Whether it's the Annual Meeting, the Summer Leadership Institute, or a webinar, I walk away from every event with new ideas to try. I honestly believe that nowhere else in the country is there such a talented, engaged, and experienced community of higher education technology."

**David R. Dannenberg,
Ph.D.**

Director, Academic
Innovations & eLearning

Assistant Professor of
Instructional Technology

University of Alaska
Anchorage

"For at least the last ten years, WCET has been our go-to source for the accurate information about policy, regulation, and practice that has kept our online programs moving effectively forward. WCET's advocacy work keeps us not only abreast current issues but gives us the ability to participate in the actual development of practical rule-making. Summits and meetings allow for unprecedented collaboration among institutions across the country that results in greater success for all of our students. There is no other organization as committed to the improvement of our distance education."

Patricia James

Program Consultant

California Community Colleges'

Online Education Initiative

Rebecca Cagle,

Sr. Program Project Coordinator,

UNTWISE,

University of North Texas

"WCET, just so you know, ya'll are a rainbow in my day!"