wcet

29th Annual Meeting

October 25-27, 2017 | Denver, Colorado

SCHEDULE AT A GLANCE

Key:

Committee Meetings
Workshop
General Session
Ask the Experts
Activity
EdTech

Concurrent Sessions

Solo Presentation
Failed Attempt Spotlight
Panel
Roundtable
Unconference Session

Tuesday, October 24

Committee Meetings

10:00 a.m. – 4:00 p.m.: SAN Meeting for SAN members only (invited event – lunch included). *Platte River*

1:00 – 3:00 p.m.: WCET Steering Committee Meeting *Lawrence A*

3:30 – 5:00 p.m.: WCET Executive Council Meeting *McCourt*

5:30 – 6:30 p.m.: WCET Steering Cttee and Executive Council Reception *Tabor/Molly Brown Prefunction Area*

5:00 – 7:00 p.m.: SAN Evening Gathering for SAN members only (invited event) *Lower Lobby*

Wednesday, October 25

Preconference

7:30 a.m. – 6:00 p.m.: Registration Dest Open *Mezzanine*

9:00 a.m. – noon: Preconference Workshops

eLearning Consortia Workshop: Building on Successes in Multi-Institutional Partnerships *Platte River*

WCET State Authorization Issue *Lawrence A*

10:00 a.m. – noon: Preconference Workshops

Academic Leadership Forum (invited event) *Molly Brown*

Analytics is a 21st Century Team Sport *Lawrence B*

C-BEN and the Quality Standards for CBE Programs *Curtis*

It's a Design Sprint Not a Marathon: Bring Design Thinking to Your Next Project *Horace Tabor*

11:00 – 11:15 a.m.: Refreshment Break for preconference workshop attendees *Mezzanine Foyer*

Main Conference

1:00 – 2:00 p.m.: Opening Keynote: Mike Hess, Founder, Blind Institute of Technology *Confluence Ballroom*

2:00 – 2:15 p.m.: Beverage Break *Mezzanine Foyer*

2:15 – 3:15 p.m.: Concurrent Sessions

Accessibilities' Role in Postsecondary eLearning: An OLC and WCET Partnership *Platte River*

Beyond OER Implementation: Why Sustainability and The Learning Model Matter *Lawrence A*

Calling it Quits: When to End Your Relationship with an Instructional Technology *Horace Tabor*

Credential Transparency: Clearly Articulating Value to All Stakeholders *Lawrence B*

Faculty Matters: Three Approaches to Onboarding and Support *Curtis*

How To Create Remarkable Online Learning *Blake*

Planning for Success: Increasing Student Agency in Degree Planning *McCourt*

Selecting and Implementing Quality Digital Curriculum with the CWiC Framework *Molly Brown*

Students First: Using Results from Early CBE Programs to Improve Student Success *Welton*

3:15 – 3:30 p.m.: Beverage Break *Mezzanine Foyer*

3:30 – 4:30 p.m.: Concurrent Sessions

Ask the Expert: The State Role in Postsecondary eLearning in an Era of Public Disinvestment *Platte River*

Agile As Amplification: A Process For Campus-Wide Collaboration and Transparency *McCourt*

Moving to a Single Systemwide LMS: The Good. The Bad. The Ugly. *Molly Brown*

Scaffolding Success: Thinking about 21st Century Academic Leadership *Blake*

Transformative Learning as the Double Whammy: U.S. Innovation Adopted Abroad *Lawrence B*

Updates from the APLU Adaptive Courseware Grant Front *Lawrence A*

WCET's PAR Has New Life *Curtis*

Welcome to the "Shark Tank" *Welton*

4:30 – 5:15 p.m.: Welcome to WCET – Come Learn About Us! *Augusta Foyer*

5:30 – 6:45 p.m.: Welcome Reception *Augusta*

Thursday, October 26

7:00 a.m. – 5:30 p.m.: Registration Desk Open *Mezzanine*

7:00 – 7:45 a.m.: Join us for a 5K up to the Capitol Building *Lower Lobby*

8:00 – 9:00 a.m.: Opening General Session Breakfast Panel *Confluence Ballroom*

9:00 a.m. – 5:30 p.m.: WCET's EdTech Meet-up *Mezzanine Foyer*

9:15 – 10:15 a.m.: Concurrent Sessions

CBE From A:Z *Platte River*

eLearning Consortia: Spotlight on Three State-wide Inter-institutional Partnerships *Lawrence A*

High-Tech, High-Touch: Examples of Scaled Digital Learning for Your Institution *Horace Tabor*

It's Raining Online Proctors! Top Takeaways from Two Institutions *Lawrence B*

Mixed MakerSpaces: Integrating Maker Culture in the Online Classroom *Molly Brown*

Outcomes of Sponsoring Faculty Engagement in Online Learning Research *Curtis*

Replaced by Robots: Easing Faculty Fears Surrounding Adaptive Learning *Blake*

Tech to Connect Students with Campus Resources to Increase Success & Well-being *Welton*

The #DLNChat – Not your Grandmother's Twitter *McCourt*

10:15 – 11:00 a.m.: EdTech Meet-up and Refreshment Break *Mezzanine Foyer*

11:00 a.m. – noon: Concurrent Sessions

After the Lawyers Leave: How Wichita State is Growing a Culture of Access *Lawrence B*

Ask the Expert: Accreditors' Role in Postsecondary eLearning *Platte River*

Changing the Game: Moving from Adaptive to Adaptable Learning *Molly Brown*

Do you have More Questions than Answers about OER? *Lawrence A*

New Benefit for WCET Institutional Members: Free (as in puppy drinking a beer) LMS Market Analysis Service *Welton*

Strategies of Uncomplicated Quality Design *Blake*

The Best Laid Plans: Managing "Second-Level Effects" of Innovative Projects *Horace Tabor*

12:15 – 1:30 p.m.: WCET Awards Lunch (incl. with Conference Registration) *Confluence Ballroom*

1:45 – 2:45 p.m.: Concurrent Sessions

Academic Integrity Starts with Us (Part 1) *Molly Brown*

Academic Value Networks: Maximize Stakeholder Value to Transform Higher Learning *Blake*

Ask the Expert: The Federal Role in Postsecondary eLearning in the Era of Deregulation *Platte River*

CBE at Scale: Challenges and Opportunities in Long-Standing and New CBE Programs *Lawrence A*

Content Strategy: 5 Proven Steps to Digital and OER Implementation *McCourt*

Dynamic Experiential Learning: It's Time For a New Online Experience *Welton*

Inclusive, Accessible, and Quality Content-Shared Perspectives *Lawrence B*

Learn It, Earn It, Use It – The Power of Digital Credentialing *Curtis*

WOW WOW Award Spotlight Session *Horace Tabor*

2:45 – 3:30 p.m.: EdTech Meet-up and Refreshment Break *Mezzanine Foyer*

3:30 – 4:30 p.m.: Concurrent Sessions

Academic Integrity Starts with Us (Part 2) *Molly Brown*

Actionable Data: Maximize the Value of Instructional Technology *McCourt*

Doubling Down on Human Connections in the Age of Digital Courseware *Curtis*

Embedding Online Student Communities to Improve Student Retention & Satisfaction *Lawrence A*

Extra, Extra! Read All About It! *Platte River*

Personalized Learning in a Digital World *Blake*

The #3Wedu Conversation: Redefining Higher Ed to Support Women *Horace Tabor*

Using Digital Credentials to Bridge the Skills Gap: Lessons to Learn from CCCS *Lawrence B*

4:15 - 4:30 p.m.: Afternoon Break *Mezzanine Foyer*

4:30 – 5:15 p.m.: Concurrent Sessions

Brewing Up Better Learning *Horace Tabor*

Faculty Feedback in Direct Assessment: A Focus on Quality *Lawrence B*

From Silver Bullets To Silver Linings: Lessons Learned in Educational Technology *Molly Brown*

Lessons from Dallas County Community College and StraighterLine's EQUIP project *Blake*

New Ideas in Managing Online Course Development *Curtis*

Price & Cost Panel Discussion *Lawrence A*

Profile of a State Authorization Professional *Welton*

5:30 – 6:30 p.m.: Young Professionals Meet and Greet + Sock Swap *Tabor/Molly Brown Prefunction Area*

6:45 – 8:45 p.m.: Group Networking Dinners *Lower Lobby*

Friday, October 27

7:00 – 11:00 a.m.: Registration Desk Open *Mezzanine*

7:00 – 7:45 a.m.: Flow Yoga for all Abilities *McCourt*

7:00 – 9:00 am: Steering Committee Working Meeting *Board Room (Lobby Level)*

8:00 – 9:00 am: Networking Breakfast (Full breakfast included) *Confluence Ballroom*

9:15 – 10:00 a.m.: Concurrent Sessions

Adaptive Learning: Achieving Program Outcomes and Increasing Engagement *Lawrence A*

Creating a Culture of Learning Innovation (Part 1) *Platte River*

Growing Pains: Lessons from Scaling up the Multistate Longitudinal Data Exchange *Molly Brown*

Managing Compliance from Buy-in to Systems and Tools *Lawrence B*

Why Digital Learning *Horace Tabor*

10:00 – 10:15 a.m.: Break *Mezzanine Foyer*

10:15 – 11:15 a.m.: Concurrent Sessions

Creating a Culture of Learning Innovation (Part 2) *Platte River*

Online Course-Taking as a Student Success Practice *Horace Tabor*

Power Up! Using Gameplay to Leverage Learning *Welton*

Streaming Video and Automated Closed Captioning-DCCCD's Story *Curtis*

System-Level Strategies for Lead Generation *Lawrence A*

Unbundling the Degree: MOOCs, Bootcamps and Badges *Blake*

Want Buy-In on Digital Credentials? Start with Faculty *Lawrence B*

What Makes a Course 'Smart'? *Molly Brown*

11:00 – 11:15 a.m.: Beverage Break *Mezzanine Foyer*

11:15 a.m. – 12:15 p.m.: Closing General Session: Stump the Higher Ed Expert *Confluence Ballroom*

NOTE: Schedule is subject to change.

Welcome!

Thank you for attending WCET's 29th Annual Meeting! The Annual Meeting is a one of a kind experience to learn from practitioners and experts working in the educational technology trenches. Our program planners have invested time and attention to ensure the most relevant topics are shared and discussed in a variety of formats; from table top discussions to panels to keynote presentations. Of the conferences I attend each year, WCET continues to be the most engaging and a very productive meeting of the minds. It is a place to connect with colleagues and make new ones.

If you are new to WCET or have not been to a meeting in some time, please consider attending the "Welcome to WCET- Come Learn About Us!" meet and greet at 4:30 p.m. on Wednesday, in the Foyer. Come meet the friendly WCET team and enjoy some light appetizers.

Here are some of the other sessions I am particularly looking forward to this year:

- Opening keynote, Mike Hess, Founder of the Blind Institute of Technology, will guide the audience through some basic brain science and active listening activities to build awareness of our sensory capabilities.

- New this year- Ask the Expert sessions. WCET has convened experts on a variety of subjects including federal regulations impacting higher education, accessibility, accreditation, and more. This unique format will let you ask your questions directly to the experts.

- The WCET EdTech Meet-up on Thursday connects innovative edtech businesses with meeting attendees in a casual and engaging format. This is not a typical exhibit hall, it's a social and interactive way to learn about your colleague's interesting projects, products, and services.

- The WCET Awards lunch on Thursday celebrates outstanding achievement and innovation from the WCET community.

- Can you stump a higher ed expert? The Stump the Higher Ed Expert closing session on Friday will be fun to watch. Audience members will have a chance to ask the panel of experts a question where a panel of judges will rate responses.

If you need assistance or more information, WCET Central – near the registration desk – will be staffed during the meeting breaks to provide information about WCET, membership, programs, and benefits.

Thank you for joining us and I look forward to meeting each of you and engaging in helpful conversations during our time together.

Best wishes,

Nick White

WCET Steering Committee Chair

Thank you to the following institutions and organizations that have signed up at the "Supporting Member" level to help advance WCET's work. Your commitment to WCET and our shared interest in improving the quality and reach of technology-enhanced teaching and learning in postsecondary education is greatly appreciated!

Colorado State University
Cooley LLP
Michigan State University
University of Missouri - Columbia/Mizzou Online
University of North Texas
University of West Georgia

To learn more about the Supporting Member option, visit wcet.wiche.edu/dues-schedule

About our Speakers

The WCET community is full of inspiring, thought-provoking, and highly impactful individuals. We are fortunate to have so many eLearning leaders as speakers at the Annual Meeting. The biographies of the speakers listed in the program can be found online at: http://bit.ly/2hZX3Cr or accessed via the mobile app.
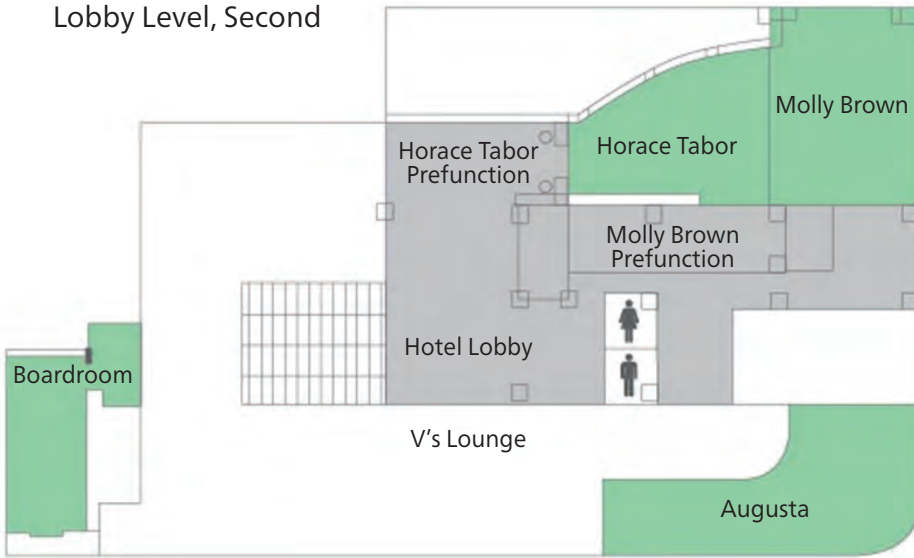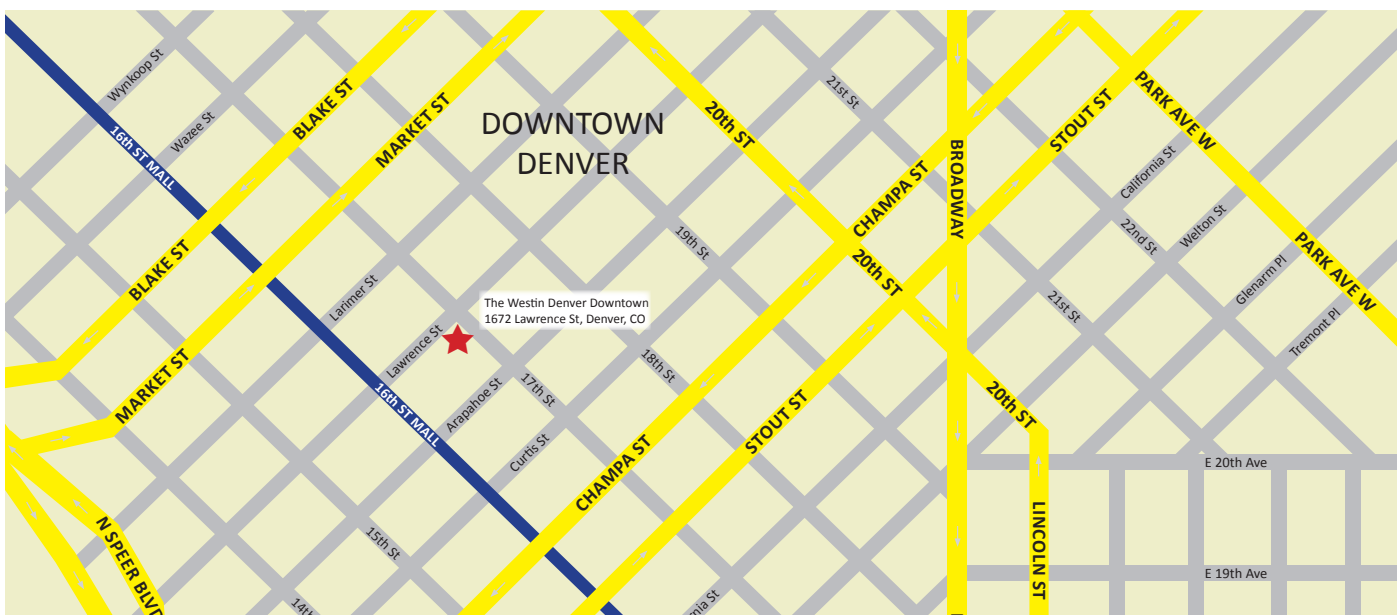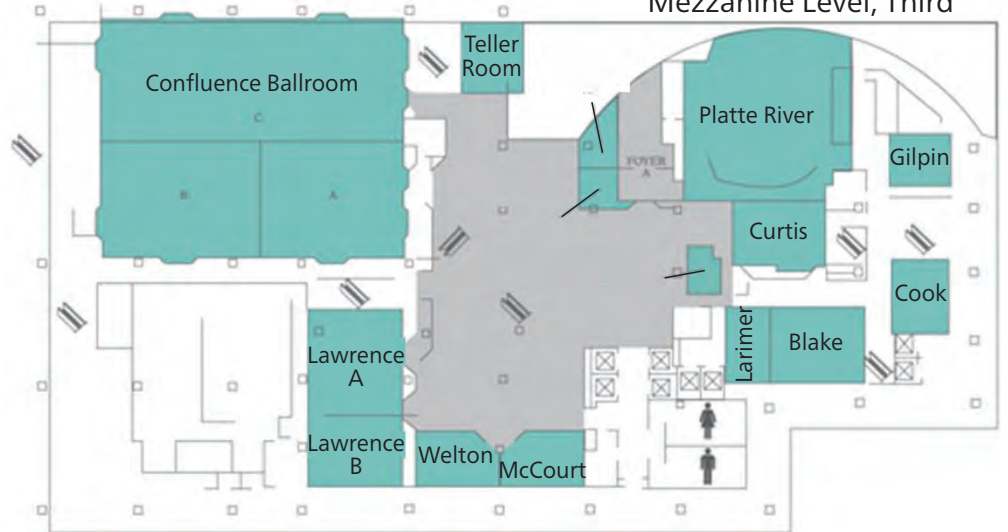
Contents

HOTEL LAYOUT/LOCATION

The Westin Denver Downtown Meeting Floor Plan

Lobby Level, Second

Mezzanine Level, Third

The Westin Denver Downtown
1672 Lawrence St, Denver, CO

Registration and WCET Info Desk Hours

Wednesday: 7:30 a.m. – 6:00 p.m.
Thursday: 7:00 a.m. – 5:30 p.m.
Friday: 7:00 – 11:00 a.m.

Registration Includes

- Access to all sessions and events.
- Opening reception appetizers (cash bar) on Wednesday.
- Deluxe breakfast on Thursday and Friday.
- Awards lunch on Thursday.
- Mobile program app.

Welcome to WCET – Come Learn About Us!

Wednesday, Prefunction Terrace, 4:30 – 5:30 p.m.

Come meet the friendly WCET team and enjoy some light appetizers. If this is your first WCET Annual Meeting or if your organization is not a WCET member, you will not want to miss this session which will help you navigate the program, connect with others, and understand more about WCET.

Gift Card Giveaways

Two ways to win a $100 Amazon gift card. Attend the Welcome to WCET – Come Learn About Us! Reception at 4:30 pm - 5:15 pm on Wednesday in the Augusta Foyer or enter to win by dropping your business card at the registration desk by Friday at 9:00 a.m. To be eligible for the drawing during the closing session on Friday, you must be present to win.

EdTech Meet-up

Thursday, Mezzanine, 9:00 a.m. – 5:30 p.m.

The WCET EdTech Meet-up connects innovative businesses and institutions with meeting attendees in a casual and engaging format on Thursday. The meet-up is a way to showcase innovative products, services, and hands-on tech that the WCET member community is interested in learning more about. Stop by and visit with the participants, get some refreshments, learn about innovative institutions, edtech products, and services, and connect with colleagues. The Meet-up will be open from 9:00 a.m. – 5:30 p.m. but presenters will primarily be available during the two breaks, 10:15 – 11:00 a.m. and 2:45 p.m. – 3:30 p.m. #WCETMeetup.

- Barnes & Noble LoudCloud
- Blackboard, Inc.
- Coursera
- Dallas County Community College District
- Ed Map
- Intellus Learning
- Learning Objects by Cengage
- Maker Space (see page 17)
- Mediasite
- MindWires (see pg 19)
- Pearson
- Proctorio
- Raiders of the Lost Beacons/Power Up (see pages 5,30)
- RealizeIt
- Sagence Learning
- Top Hat
- Varafy
- VitalSource
- Wiley Education Services
- WCET
- YOU @ College (see pg 18)

Group Dinners, Thursday, Meet in the lobby.

On Thursday night, join other attendees at a local restaurant near the hotel. The registration desk will have sign-up sheets available, so you can choose the restaurant that suits your fancy and meet other attendees. Sign up by 3:00 p.m. on Thursday. Attendees pay on their own. Meet in the hotel lobby by 6:45 p.m. #GroupNetworkingDinners.

Social Media

Tweet with Us! Use #WCET17 in your tweets. Each day we will select one of our Tweeps at random to receive a WCET gift.

Like Us! Search WICHE Cooperative for Educational Technologies, post your updates, add photos, and stay up-to-date.

Follow our Blog! wcetfrontiers.org

Search WCET. Post and view photos from the event and throughout the year. #WCET17

Morning Recharge, Thursday and Friday

Join us for a 5K walk/run on Thursday morning and/or flow yoga on Friday morning. For the run, meet in the hotel lobby by 7:00 a.m. Runners and walkers get a handy gift. #WCET5K.

Yoga will begin at 7:00 a.m. on Friday and towels will be provided to be used as mats. Bring a towel or a mat and some water. Yoga is $10 and requires preregistration. #WCETYoga.

Session Types

- **Ask the Experts**: WCET convenes experts on critical and timely topics, now you get a chance to ask your questions directly on topics such as accreditation, federal regulations impacting higher education, accessibility, and more.
- **Preconference Workshop**: The preconference workshops are in-depth workshops that focus on an emerging issue or topic. Preregistration is required and workshops are free for WCET members and $75 for non-members.
- **Panel**: A panel consists of a moderator and speakers presenting on a topic with audience Q&A.
- **Solo Presentation**: Solo presentations spotlight edtech subject matter experts and innovators on a specific topic with time for audience Q&A.
- **Roundtable Discussion**: One or two individuals act as the discussion leaders. They give a brief introduction of the topic or issue and then facilitate an informal discussion among the audience members.
- **Unconference Session**: Sessions are loosely organized discussions about a timely topic.

Raiders of the Lost Beacons Scavenger Hunt to Learn about Gameplay

Play "Raiders of the Lost Beacons" for a chance to win exciting prizes! Pick a "Raiders of the Lost Beacons" token with a QR code at the registration table. That's your key to the first clue and to get you started on this fun and informative Scavenger Hunt starting Wednesday afternoon. The instructions on how to play the game are given on the token website. You can play as group or individually. After playing the game, attend "Power Up – Using Gameplay to Leverage Learning" on Friday, October 27 at 10:15 a.m. in Welton to learn about the process and applications. #PowerUp

Information Table

Visit the information table near the registration desk for details about your colleagues' organizations and projects. Feel free to drop off brochures about your organization.

Session Materials Online

Presentation materials are available through the mobile app platform and on the Annual Meeting website. Materials are linked by session. Speakers, e-mail your presentation as a PDF, with the session name, to mraymond@wiche.edu to be included.

NOTICES / SPONSORS

Recorded Sessions

Our friends at Sonic Foundry record the general session presentations and make them available shortly following the live session on the WCET Annual Meeting website. The high-quality recordings are available to everyone at no charge.

WCET Mobile Application:

Download the app on your smartphone: go to the application store and search for WCET17. The app provides:

- Schedule builder.
- Social connection.
- Notes feature.
- Full program.

- Attendee list.
- Social networking integration with #WCET17 Twitter feed.
- Ask the Speaker feature.

Session Evaluations:

We encourage you to provide feedback about each session you attend. Click the session rating icon in the WCET Annual Meeting mobile application.

WCET Dates for Your Calendar

2018	2019	2020	2021
Leadership Summit June 6-7 Newport Beach, CA	Annual Meeting Nov. 5-7 Denver, CO	TBA	Annual Mtg Nov. 2-4 Denver, CO
Annual Meeting Oct. 22-24 Portland, OR			

Thank you to our generous sponsors!
We rely on technical and financial support from our corporate sponsors. We truly appreciate all that our sponsors provide!

TUESDAY, OCTOBER 24

● Committee Meetings

10:00 a.m. – 4:00 p.m.

**SAN Meeting for SAN Members only
(invited event)**   *Platte River*

The session is reserved for the WCET State Authorization Network (SAN) Coordinators. The SAN meeting will include presentations about current state authorization issues and priorities, problem solving discussions, and networking opportunities for SAN Coordinators. Lunch will be provided

Facilitator:

Cheryl Dowd, Director, SAN, WCET

1:00 – 3:00 p.m.

**WCET Steering Committee Meeting
(invited event)**   *Lawrence A*

Working meeting for 2017 Steering Committee. Light snacks will be provided.

Speaker:

Nick White, Director of Competency Based Learning Solutions, Capella University

3:30 – 5:00 p.m.

WCET Executive Council Meeting (invited event)   *McCourt*

WCET Executive Council meeting. Followed by reception for EC and SC members.

Speaker:

Luke Dowden, Director, Office of Distance and Extended Learning, University of Louisiana at Lafayette

5:30 – 6:30 p.m.

WCET Steering Committee and   *Tabor/Molly Brown*
Executive Council Reception (invited event)   *Prefunction Area*

Reception for WCET leadership.

5:00 – 7:00 p.m.

**SAN Evening Gathering for SAN Members
(invited event)**   *Lower Lobby*

Meet in the lobby for the SAN evening gathering for WCET SAN members.

WEDNESDAY, OCTOBER 25

⬟ Preconference Workshops

9:00 a.m. – noon

**eLearning Consortia Workshop: Building on
Successes in Multi-institutional Partnerships**   *Platte River*

WCET has long supported institutions partnering together to do more than they can do on their own. Our eLearning Consortia work has focused on the use of edtech to share academic, administrative, student support, and/or technology services. Some serve colleges in the same city, same system, same state/province, or across geographic lines. Every consortium is different depending on local needs and political environment in which it serves. Join this workshop in exploring successful consortial models for services, operations, funding, and sustainability. We will follow-up with open discussion exploring how these models can be tailored to fit your needs. Finally, we will identify projects that WCET can coordinate over the next year to help your consortium succeed. #WCETConsortia

Facilitators:

Kevin Corcoran, Executive Director, Connecticut Distance Learning Consortium

Tina Parscal, Executive Director, CCCOnline

Speakers:

Aaron Bahmer, Director, Instructional Technology, Eastern Wyoming College

Thomas Gilhooly, Executive Director, Higher Learning Partners, Regis University

Lena Patterson, Operations Director, eCampusOntario

Van Ton-Quinlivan, Vice Chancellor, California Community Colleges

Kim Scalzo, Executive Director, Open SUNY

9:00 a.m. – noon

**WCET State Authorization Issue Preconference
workshop**   *Lawrence A*

What all institution staff needs to know about state and federal regulatory compliance for an institution's Out of State Activities.

Session outline:

- State Authorization Basics (9:00 – 9:45 a.m.)
- SARA - Reciprocity Basics, Nuances, Updates (9:45 – 11:00 a.m.)
- Professional Licensure Programs - State Licensure Board and Federal Regulation requirements (11:15 a.m. – noon).

#StateAuthPrecon

10:00 a.m. – noon

Preconference Workshops

Academic Leadership Forum (invited event)   *Molly Brown*

The WCET Academic Leadership Forum is an invitational meeting of chief academic officers. The Academic Leadership Forum provides academic leaders with a peer-to-peer opportunity to network and discuss issues of common interest and concern.

Speaker:

Tricia Bertram Gallant, Director, Academic Integrity Office, University of California, San Diego

Kara Van Dam, Vice Provost, University of Maryland University College

Analytics is a 21st Century Team Sport   *Lawrence B*

The use of analytics has been expanding in higher education. While all institutions use analytics in a descriptive reporting format, more have moved to deeper analysis of what the data mean. Use of historical and trend data has improved the understanding of institutional performance and student success. However, colleges and universities are still experiencing stagnant improvement in persistence and completion. Approaching analytics as a 21st century team sport is a useful model to improve the launch and sustainability of analytics across institutions. A critical factor that many innovative users of analytics point out is the importance of a cross-functional team. But, just forming the team isn't the solution to improving decision-making and student success. As with athletes and teams, analytics in higher education requires strategy and a playbook to be successful. Targeting the right data, recruiting and training skilled staff, developing processes, using the right equipment/tools/playbook, and moving to insight and action are critical to student success. #21CTeamSport

Speakers:

Linda Baer, Senior Consultant, Linda L. Baer, Consultants

Rob Robinson, Senior Director, Strategic Services, Civitas Learning

C-BEN and the Quality Standards for CBE Programs   *Curtis*

This workshop will engage, inform and develop the ability of novice and experienced competency-based education (CBE) program designers, developers, deliverers and administrators to utilize the C-BEN Quality Principles and Standards for Competency-Based Programs. Participants will use the newly released (Spring, 2017) Quality Principles and Standards for CBE Programs to address elements of quality in CBE programs. In structured exercises, small-group activities and discussions guided by C-BEN experts, participants will learn rubrics for design of CBE programs to design and develop high-quality CBE programs. #CBENWorkshop

Facilitators:

Deb Bushway, Provost & Consultant, Northwestern Health Sciences University, Lumina Foundation

Myk Garn, Assistant Vice Chancellor for New Learning Models, University System of Georgia

It's a Design Sprint Not a Marathon: Bring Design Thinking to Your Next Project   *Horace Tabor*

Ever found yourself midway into a project, wondering where it's headed and unsure why it felt off-course? Wondering what "done" looks like and whether it will meet users' needs? Our approach is designed for creative endeavors with ill-defined, transient requirements. Using traditional project management tools in these cases can be frustrating; we have better outcomes using design thinking. At UMUC, we're finding success using design thinking with innovation initiatives. It is resulting in greater clarity around the initiative goals at each implementation level. By time-boxing the exploration of possible solutions, we find higher fidelity in the generated ideas, and arrive more rapidly at testable options that are evaluated against success metrics. This presentation offers a research design approach that incorporates elements of design thinking into scalable innovation projects. Participants will understand the value of utilizing of design thinking in the context of innovation pilots. They will be able to describe how design thinking can provide new perspectives for project management and have insights into how to apply the appropriate approach in a variety of situations. #DesignSprint

Facilitators:

Cristi Ford, Associate Vice Provost, Center for Innovation in Learning, University of Maryland University College

Sharon Goodall, Director, Innovation, Design and Analysis University of Maryland University College

11:00 – 11:15 a.m.

Refreshment Break for Preconference Workshop Attendees   *Mezzanine Foyer*

Main Conference

1:00 – 2:00 p.m.

◼ Opening Keynote: Mike Hess: Founder, Blind Institute of Technology   *Confluence Ballroom*

Join Mike Hess for an interactive and engaging session to kick-off the Annual Meeting. Mike will guide the audience through some basic brain science and active listening activities to build awareness of our sensory capabilities. The session will also illuminate ways to serve all students by creating an actionable road map rather than reacting to accessibility requirements. #WCETOpening

Speaker:

Mike Hess, Founder and Executive Director, Blind Institute of Technology

2:00 – 2:15 p.m.

Beverage Break   *Mezzanine Foyer*

2:15 – 3:15 p.m.

Concurrent Sessions

Accessibilities' Role in Postsecondary eLearning: An OLC and WCET Partnership
Platte River

Online education enrollments grow each year. Educational technologies are increasingly finding their ways into the traditional classrooms. Educational technology professionals used to be able to wait and see if any accessibility accommodations were required. What strategies are needed to meet those needs as educational technologies become more ubiquitous. WCET and the Online Learning Consortium are partnering to bring you more advice. Hear updates and come prepared with your questions. #AccessibilitiesRole

Moderator:

Karen Pedersen, Chief Knowledge Officer, Online Learning Consortium

Speakers:

Mike Hess, Founder and Executive Director, Blind Institute of Technology

Kelly Hermann, Vice President For Accessibility Strategy, University of Phoenix

Cyndi Rowland, Associate Director, Center for Persons with Disabilities, Utah State University

Beyond OER Implementation: Why Sustainability and The Learning Model Matter
Lawrence A

This presentation will update the WCET community on the continuation of UMUC's OER initiative (2015 WOW Award winner), including the completion of OER adoption across graduate courses. In the initial implementation, we sought to improve access and reduce costs for students—objectives that have been achieved. Students in 2016 did not have to spend $19 million that they would have had to spend previously, and had access to all the learning resources needed with a click of a mouse. Our focus in this presentation, however, will be on how we plan to meet the challenges of sustainability, and better integrate our approach to OERs with our learning model. Sustainability is complicated. Complex resources require considerable time and effort to design and integrate. Regulatory compliance and accessibility are key to quality. Building a taxonomy and database for OERs is key to efficiency and effectiveness. Our learning model has moved away from "covering content" to preparing competent and confident professionals, students who know and can do. A project-based and competency-driven model impacts how learning resources are designed and deployed. #BeyondOER

Speakers:

Peter Smith, Orkand Chair, Professor of Innovative Higher Education Practices, University of Maryland University College

Kara Van Dam, Vice Provost, University of Maryland University College

Calling it Quits: When to End Your Relationship with an Instructional Technology
Horace Tabor

Failure can come at many points in the life span of an instructional technology. Whether an instructional technology fails to ever catch on or fails to remain relevant, part of dealing with failure is knowing when and how to move on. Join two members of Purdue's Teaching and Learning Technologies group for a discussion on how to recognize when an instructional technology no longer meets the needs of your institution. This is your opportunity to learn from the facilitators' recent experiences in scaling back or offlining instructional technologies and put the lessons they have learned from failures to work in your context. #CallItQuits

Facilitators:

Amy Haston, Educational Technology Consultant, Purdue University

Margaret Wu, Educational Technologist, Purdue University

Credential Transparency: Clearly Articulating Value to All Stakeholders
Lawrence B

What makes credentials valuable, how does that value vary for different stakeholders, what constitutes quality, and how are credentials connected to each other and to opportunities for the people who have earned them? Lack of transparency on these critical points is causing confusion and mistrust among educational institutions, learners, and employers as credentialing ecosystems rapidly evolve to meet the needs of our knowledge economy. Credential Engine, IMS Global, and others are collaborating to provide practical approaches and open standards for improving credential transparency. Credential Engine is a non-profit organization providing the open-licensed Credential Registry, Credential Transparency Description Language, and search application WorkIt. IMS is a non-profit member collaborative developing open standards for educational technology interoperability, including Extended Transcripts and Open Badges. Together we can help educational institutions improve the communication of competencies in their credentials; learners make decisions about which credentials to pursue; employers signal what credentials they endorse; and government agencies promote valuable, relevant credentials. #CredentialTrans

Moderator and Speaker:

Deb Everhart, VP, Design and Innovation, Learning Objects

Speakers:

Jeanne Kitchens, Associate Director, Center for Workforce Development, Southern Illinois University

Mark Leuba, Vice President, Product Management, IMS Global Learning Consortium

Faculty Matters: Three Approaches to Onboarding and Support
Curtis

Faculty onboarding and support are critical for successful online teaching and learning. Learn from three separate institutions who will share their good practices and lessons learned with recruiting, onboarding, support, and promotion strategies. University of Maryland University College will discuss how institution-wide departments worked as a team to create a solution that integrated

information from the various functions to provide a holistic view of the faculty's assignments, training, development needs, evaluations and eligibility for promotions and/ or awards. Purdue University, a research 1, land grant institution, is evolving to meet student demands by rapidly scaling up centralized support structures to assist faculty in transitioning to online and innovative teaching and learning opportunities. Sustainable support during rapid growth has been essential. Transforming the education landscape requires innovative thinking and bold actions. #FacultyMatters

Moderator:

Tanya Spilovoy, Director of Open Policy, WCET

Speakers:

Cody Connor, Manager of Course Design and Development, Purdue University

Heather Welzant, Associate Vice Provost, Academic Performance Improvement, University of Maryland University College

Allison Woods, Associate Vice Provost of Faculty Development, University of Maryland University College

How To Create Remarkable Online Learning *Blake*

The goal of this unconference session is to collectively create a re-usable learning asset on how to create a remarkable, a "badass," online learning experience. To this end, participants will be invited to co-construct a syllabus on how to build an online learning experience that's "badass." This syllabus could be thought of as an initial project plan or map for building an online course focused on how to optimize student and institutional success. Together, participants will co-define: What makes a learning experience good? What does student success look like? What does a next-gen online learning experience look like? What specific features and functionality are the most important? The goal is for participants to leave this session with access to a living document that can assist others in understanding and creating remarkable online learning experiences. #RemarkableeLearning

Facilitator:

Christopher Sessums, Learning Strategies Consultant, D2L

Planning for Success: Increasing Student Agency in Degree Planning *McCourt*

Universities across the United States face challenges with improving student success. Portland State University (PSU) faces these challenges too, but has taken a unique approach to tackling the issues. Using design thinking, PSU invested in community engagement sessions, student surveys, one on one interviews, best practices research, and internal PSU data to identify key pain-points in the students' journey. PSU is now implementing a portfolio of initiatives, including projects to improve student services, aimed at enhancing the student experience from prospective student to graduation and fostering student success. #Planning4Success

Speakers:

Dominic Fried-Booth, Head of Product, Barnes & Noble Loud Cloud

Sukhwhant Jhaj, Vice Provost for Innovation, Planning and Student Success, Portland State University

Selecting and Implementing Quality Digital Curriculum with the CWiC Framework *Molly Brown*

The Courseware in Context (CWiC) Framework was developed to support educators to select and implement high-quality courseware. This session will include an introduction to the Framework and breakout sessions to engage with the tool and learn about how it can be applied in your institution. #CWicFramework

Moderator:

Nori Barajas, Director, Grant Projects, Online Learning Consortium

Speakers:

Jeff Borden, Chief Innovation Officer, Saint Leo University

Gates Bryant, Partner, Tyton Partners

Dale Pike, Executive Director and Associate Provost, VirginiaTech

Students First: Using Results from Early CBE Programs to Improve Student Success *Welton*

Although competency-based education has been around for decades, it is only in the last ten years that we have seen a significant increase in its application. With several programs across the country beginning to reach maturity, we now have the opportunity to examine the lessons they learned through their early pilots, especially lessons that focus on improving student success. Although much of the conversation around CBE is focused on its promise of putting students first, those student voices are seldom part of our conversa that are in the workforce, are often looking for programs that will be flexible. This panel will look at the lessons learned from early CBE programs as well as unique student support systems so we can better understand how students are reacting to CBE, we will include current CBE students on the panel. #StudentsFirst

Moderator:

Preston Davis, Director of Instructional Services, Northern Virginia Community College

Speakers:

Van Davis, Associate Vice President, Higher Education Policy & Research, Blackboard, inc.

Sarah Saxton-Frump, Co-Founder and Director of College Completion, PelotonU

3:15 – 3:30 p.m.

Beverage Break *Mezzanine Foyer*

3:30 – 4:30 p.m.
Concurrent Sessions

Agile As Amplification: A Process For Campus-Wide Collaboration and Transparency *McCourt*

The advent of the MSU Hub for Innovation in Learning and Technology generated some interesting challenges to our campus infrastructure, and quickly "broke" some long standing workflows and processes. We realized that:

- We had to work together more effectively and efficiently, as well as build a shared culture of transparency within the team.

- We had to mobilize (and be mobilized by) campus stakeholders more effectively, building a culture of efficiency, and shared vision.
- We needed a culture that embraced failure while valuing efficiency.
- Existing campus processes needed to be re-configured via building new culture and process that works with existing reporting requirements and channels.

For the past year, the teams at the MSU Hub and MSU Information Technology worked to generate a process that is more inclusive, transparent, and agile. From more purposely including students in projects and leadership, to developing a weekly rhythm for our workflow that allows time for creativity and public intellectual pursuits, to creating transparent, visible task boards and project intake and feedback processes. As a part of this presentation, we will also make our tools available to anyone.
#AgileAsAmplification

Moderator:

Lindsey Downs, Manager, Communications, WCET

Speakers:

Jessica Knott, Learning Design Manager, Michigan State University

Ben Lauren, Assistant Professor of Experience Architecture Assistant Director of MA in Digital Rhetoric and Professional Writing Fellow, MSU Hub for Innovation in Learning and Technology, Michigan State University

Ryan Yang, Associate Director Academic Technology, Michigan State University

▲ Ask the Expert: The State Role in Postsecondary eLearning in an Era of Public Disinvestment   *Platte River*

Public higher education officials have worried about decreases in state appropriations. Given projected drops in traditional age students, is this justifiable? In response to several years of increases in tuition and fees, legislators and governors view educational technologies as a cost saving measure. And what is the state role in new initiatives, such as the University of Florida online, a new community college in California, the Purdue/Kaplan marriage, and emerging non-accredited providers? Hear updates, opinions, and come prepared with your questions.
#StateRegs&eLearning

Moderator:

Demarée Michelau, Vice President, Policy Analysis and Research, WICHE

Speakers:

Evangeline Tsibris Cummings, Assistant Provost and Director, University of Florida

Van Ton-Quinlivan, Vice Chancellor, California Community Colleges

● Moving to a Single Systemwide LMS: The Good. The Bad. The Ugly.   *Molly Brown*

Recently, the University of Alaska consolidated three separately self-hosted learning management systems into a single statewide system. This change was tasked to be done in 60 days, and include no stakeholder input or consultation. Sound like a recipe for disaster? It was and it failed. Fast forward nine months, and we have a single

working system but are still not without problems and missing data. This session presents a case study of the entire project including the good, the bad and the ugly.
#SystemwideLMS

Facilitator:

David Dannenberg, Director, Academic Innovations & eLearning, University of Alaska Anchorage

● Scaffolding Success: Thinking about 21st Century Academic Leadership   *Blake*

Much of today's Academic leadership cannon is built off 20th-century sensibilities. While there are more women in the workforce and progressing through their own leadership journeys, there remains a widening gap for women in Academic Technology. This session will explore five ways in which an emerging theory of feminist leadership can help us grow and leverage our influence to manage, negotiate and lead in complex academic environments. #ScaffoldingSuccess

Facilitator:

Amy Stevens, VP, Academic Resources and Communication, Southern New Hampshire University

● Transformative Learning as the Double Whammy: U.S. Innovation Adopted Abroad   *Lawrence B*

The liberal education ethos differentiates "education" from "training," say many. But operationalizing liberal education with explicit processes comprising an intentional, coherent action plan to ensure such an education is daunting. Transformative Learning (TL), though, can accomplish this, and many international institutions have a double interest in TL for inculcating liberal education: 1) instructional strategies that are more effective than lecture and rote-memorization, and 2) graduates equipped and motivated to contribute to the social good at the community, regional, and national levels. Municipal, provincial, and national governments in some countries mandate that postsecondary institutions educate future citizens who can solve societal problems. Conversants in this spotlight session will engage South African, Kenyan, New Zealand, and Iraqi ideas about the critical role higher education must play to solve society- or culture-threatening challenges.
#TransformativeLearning

Moderator:

Colleen McConeghy, Vice President, iDesign

Speaker:

Jeff King, Executive Director Center for Excellence Transformative Teaching Learning, University of Central Oklahoma

● Updates from the APLU Adaptive Courseware Grant Front   *Lawrence A*

In 2016, the Personalized Learning Consortium at the APLU selected eight universities to implement and scale adaptive courseware in their general education courses. Adaptive Learning Program Managers from three of these universities will report on how the development and implementation of adaptive learning has affected faculty and students. #APLUAdaptive

Moderator and Speaker:

Patricia O'Sullivan, Adaptive Learning Program Manager, University of Mississippi

Speakers:

Megan Tesene, Adaptive Learning Program Manager, Georgia State University

Tonya Buchan, Instructional Designer, Colorado State University

Ryan Luke, Program Director for Adaptive Learning, University of Louisville

● WCET's PAR Has New Life   *Curtis*

WCET's Predictive Analytics Reporting (PAR) project spun off to become its own non-profit organization and was recently acquired by Hobson's. The resulting proceeds were used to create the Foundation for Student Success (FSS) in 2016. This year FSS launched its first project and is influencing the success of over 98,000 American Indian, Black and Latino students at 21 Mentee campuses across the country. Come hear how the thoughtful use of data has allowed the students at the seven Mentor campuses in the project to make remarkable progress in success rates. #PARsNewLife

Speaker:

Sally Johnstone, President, NCHEMS

● Welcome to the "Shark Tank"   *Welton*

Sometimes the grant applications or the funding process for innovation can be tired, dreary, and frankly not particularly innovative. Minnesota State decided to disrupt that model. Inspired by the television show "Shark Tank" Minnesota State hosted an event that balanced joyful celebration of innovation and healthy competition among prospective innovators. Administrators (CIOs, CAOs, Vice Chancellors), college and university faculty, faculty working in professional development, IT staff, students, campus academic technology teams, and business/industry leaders from across the state came together for an evening that included poster sessions and video vignettes from 11 innovations funded in 2016 and to watch 16 new hopeful participants 'pitch' innovations for new funding. This event accomplished several things simultaneously: 1) focus enterprise energy around innovation; 2) bring together individuals from a variety of roles in state higher education; 3) share outcomes from real, implemented, and funded innovations; 4) spark creativity in real-time funding pitches; 5) involve business and industry representatives on the 'investor' panel with students and educators. #SharkTank

Moderator:

Lauren Carris, Director, Curriculum, Western Governors University

Speaker:

Kim Lynch, Senior System Director for Educational Innovations, Minnesota State

4:30 – 5:15 p.m.

⭐ Welcome to WCET – Come Learn About Us! *Augusta Foyer*

Come meet the friendly WCET team and enjoy some light appetizers. If this is your first WCET Annual Meeting or if your organization is not a WCET member, you won't want to miss this session which will help you navigate the program, connect with others, and understand more about WCET. #Get2KnowWCET

5:30 – 6:45 p.m.

⭐ Welcome Reception   *Augusta*

Join your colleagues on the opening night of the Annual Meeting! Meet and mingle with other attendees while enjoying complimentary hors d'oeuvres and a cash bar. #WelcomeReception

THURSDAY, OCTOBER 26

7:00 – 7:45 a.m.

⭐ Join us for a 5K up to the Capitol Building *Lower Lobby*

Free Thursday morning run: meet in the lobby at 7 a.m. for a 5K run/walk lead by WCET and the Westin. Runners and walkers get a handy gift. Sign-up during online registration. #WCET5K

8:00 – 9:00 a.m.

■ General Session Breakfast: From Aspirations to Action: Student Panel   *Confluence Ballroom*

The National Center for Women & Information Technology (NCWIT) Aspirations in Computing (AiC) provides a long-term community for female technologists, from K-12 through higher education and beyond, encouraging persistence in computing through continuous engagement and ongoing encouragement at each pivotal stage of their educational and professional development. WCET brings together three AiC students, one currently enrolled in college, and two new graduates to share their stories. Hear how technology-enhanced learning has helped support their journeys, what impacted their decision to choose their pathway, and how curriculum and course delivery can be improved from the ever important but not often heard, student perspective. Deluxe full breakfast included. #Aspirations2Action

Co-Moderators:

Edie Cheng, Aspirations in Computing Director, Programs & Personnel, NCWIT

Joe Garcia, President, WiCHE

Speakers:

Hanah Apaun, New Graduate, and Associate Software Engineer, SendGrid

Amelia Coomber, Student and Entrepreneur, Denver University

Caroline Creidenberg, New Graduate and Entrepreneur, Wedfuly

9:00 a.m. – 5:30 p.m.

◆ WCET's EdTech Meet-up
(see page 5 for list of participants)   *Mezzanine Foyer*

The WCET EdTech Meet-up connects innovative edtech businesses with meeting attendees in a casual and engaging format on Thursday. The meet-up is a way

to showcase innovative products and services that the WCET member community is interested in and provide an opportunity for attendees to connect directly with the corporate participants. The meet-up is not an expo in an exhibit hall, the space is a casual area for networking and lounging while engaging with innovative leaders on the corporate and institutional side. Stop by and visit with the participants to learn about innovative edtech products and services, and connect with colleagues. The meet-up will be open from 9:00 a.m. – 5:30 p.m., but presenters will primarily be available during the two breaks, 10:15 – 11:00 a.m. and 2:45 – 3:30 p.m.

9:15 – 10:15 a.m.

Concurrent Sessions

▲ CBE From A:Z   *Platte River*

Competency-based education continues to grow and more and more institutions are developing and implementing programs. This session includes three unique perspectives: sharing ideas, inspiration, and lessons learned. Texas A&M University-Commerce was a pioneer in CBE in 2012 and will share what they learned about getting started. Northwestern State University recently embarked on the development of an online competency-based program. The experience led to the University creating a new, creative pathway for students to achieve academic success while meeting workforce needs. They also emphasized professional development for those involved in the CBE program development, launch, and execution. Lastly,

Western Governors University will discuss the role of data in CBE- how it is used by faculty and staff to effectively serve students and their employability. Join us for this interactive session and bring your questions about CBE. #CBEA-Z

Moderator:

Nick White, Director of Competency Based Learning Solutions, Capella University

Speakers:

Shonda Gibson, Associate Provost for Institutional Effectiveness, Texas A&M University-Commerce

Fred Hurst, Vice President, Institutional Advancement, Western Governors University

Carlos Rivers, Operations Research Analyst, Texas A&M University-Commerce

Darlene Williams, Vice President for Technology, Innovation, and Economic Development, Northwestern State University

⬤ eLearning Consortia: Spotlight on Three State-wide Inter-institutional Partnerships   *Lawrence A*

An eLearning Consortium fosters inter-institutional partnerships to share resources with the goal of increasing the institutional capacity for technology-mediated courses and programs. This session spotlights efforts at three consortia: Through a unique combination of student services, professional development and academic support, the California Community Colleges' Online Education Initiative (OEI) is collaborating with California Community Colleges in the development of fully-resourced online courses. The OEI is a collaborative effort to ensure student completion by increasing access and success in online courses. The Pennsylvania State University is leveraging course and content sharing across the 24 statewide campuses to launch new degree programs and to provide courses that are essential for students to advance in their residential degree programs. Students have increased access to the breadth of the curriculum, increased access to entrance to major courses, and faculty have greater access to the online materials for use in residential instruction. Confronted with declining enrollment and diminished resources, the Connecticut State Colleges & Universities System tasked the CTDLC with providing One-Stop Call Center services to all 12 community colleges to proactively retain current students and re-enroll students who had taken a semester or more off. This interactive session will discusses challenges, successes, and obstacles such as disparate cultures, operational mechanics, and external factors. Plans for the future will also be discussed. #eLearningConsortia

Moderator:

Marianne Boeke, Senior Associate, NCHEMS

Speakers:

Kevin Corcoran, Executive Director, Connecticut Distance Learning Consortium

Kate Jordahl, Director of Strategic Planning & Operations, Online Education Initiative (OEI)/Foothill-De Anza Community College District

David Stone, Director of Collaborative Programs, Pennsylvania State University

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● **High-Tech, High-Touch: Examples of Scaled Digital Learning for Your Institution**   *Horace Tabor*

In this session, Intentional Futures will share the high-tech, high-touch examples highlighted throughout our research on scaling digital learning at higher education institutions. Participants will then be equipped with the tools needed to take the next step in their own digital learning implementation. #HighTech&Touch

Facilitators:

Kristin Powers, Associate Director, Intentional Futures
Ilona Chebotareva, Producer, Intentional Futures

● **It's Raining Online Proctors! Top Takeaways from Two Institutions**   *Lawrence B*

The number of online proctoring providers is growing rapidly and selecting the right provider(s) is essential for all high-quality online education programs. This session shares the experiences of Western Governor's University, which is the largest consumer of online proctoring services in the world with more than 30,000 proctored assessments every month, and Texas State University who recently conducted a pilot with fourteen courses and ~500 students across a variety of disciplines using two different providers. Learn how faculty and student feedback helped inform TXST's decision. Attendees will also learn the differences between live, automated, recorded, and record-and-review proctoring. These are just a few of the lessons learned and takeaways the panelist will share. #RainingProctors

Moderator:

Jennifer Brock, Vice President of Academic Affairs, Bryan University

Speakers:

Rachel Davenport, Senior Lecturer, Department of Biology, Texas State University

Adel Lelo, Senior Manager Assessment Solutions, Western Governors University

Dana Willett, Director, Office of Distance and Extended Learning, Texas State University

● **Mixed MakerSpaces: Integrating Maker Culture in the Online Classroom**   *Molly Brown*

MakerSpaces are not a new concept in education, but the intersection of physical and virtual community spaces as a teaching and assessment tool within online courses is a particular challenge when designing fully online courses taken by students who may never set foot on a physical campus to access institutional resources. Integrating physical equipment (3D Printing), materials, online tools, video/music recording software and hardware, and more in a fully online course requires connecting geographically dispersed students with multiple physical and virtual options for collaboration and creation. There are a growing number of free, community-based labs and makerspaces that could be utilized as practice or project options within a course. A first step is identifying the resources and gathering them into a single space for use in course design, and eventual student reference and use. Then what? How do we thoughtfully design integration of physical and virtual makerspaces within online courses? Panelists will describe their current connection with maker culture

and discuss options for harnessing the potential of mixed makerspaces in the digital classroom. #MixedMakerspaces

Moderator and Speaker:

Grace Whiteaker, Instructional Designer, CCCOnline

Speakers:

Brandon Poulliot, Technical Support Specialist, Laramie County Community College

Heather Tobin, Instructional Designer, University of Denver

Jessica Gagnon, Librarian, Front Range Community College

Rebecca Reese, Senior Instructional Designer, Laramie County Community College

● **Outcomes of Sponsoring Faculty Engagement in Online Learning Research**   *Curtis*

This panel presentation will include a discussion with three faculty Ecampus Research Fellows from Oregon State University, moderated by the Assistant Director of the Ecampus Research Unit. The Ecampus Research Fellows Program (ECRF) in its second year of supporting faculty research. Fellows are funded for one year to complete an independent research project on a topic related to online teaching and learning. Attendees will hear from faculty panelists from three different disciplines about their research on teaching and learning. Panelists will also discuss the professional benefits they gained from the fellows program, and how their research connects to the outcomes of students in their courses. Attendees to this session with leave with the following takeaways: 1) an example of how to structure a research fellows program for faculty, 2) an awareness of the scope of distance/online research projects that could be supported by a research fellows program, 3) an understanding of some of the professional benefits that faculty may gain from a research fellows program, and 4) examples of how fellows research impacts students in their courses. #FacEngagement

Moderator and Speaker:

Mary Ellen Dello Stritto, Assistant Director - Ecampus Research Unit, Oregon State University

Speakers:

Stephanie Jenkins, Assistant Professor, School of History, Philosophy, and Religion, Oregon State University

Brenda Kellar, Anthropology Online Advisor, Oregon State University

Andrew Olstad, Instructor, Oregon State University

● **Replaced by Robots: Easing Faculty Fears Surrounding Adaptive Learning**   *Blake*

"We're being replaced by robots!" This is usually the sentiment expressed by seasoned faculty when it is first suggested that they might want to try Adaptive Learning (AL) technology in their classrooms. AL technology can be a powerful tool for student learning, but in order for the full potential of this technology to be realized, faculty must be in engaged. In some ways, they must be even more engaged with individual students than they otherwise would be in a more traditional, face to face classroom setting. One major hurdle in getting faculty buy-in for AL technology is fear – fear that they will no longer be needed, fear that the students won't learn, and fear that they may have to learn a new way of teaching.

This facilitated group discussion will explore ways in which institutions can ease faculty fears surrounding Adaptive Learning and help them move from skeptics to champions of AL technology. #ReplacedByRobots

Facilitator:

Jennifer Daines, Program Chair for General Education, Colorado Technical University

● Tech to Connect Students with Campus Resources to Increase Success & Well-being   *Welton*

With 1 in 3 freshman not making it to their sophomore year, a team of experts in behavioral health, technology, marketing and college administration was gathered to develop YOU at College through a public-private partnership between Colorado Statue University and Grit Digital Health. With the recognition that college challenges do not occur in a vacuum, YOU is a digital platform that takes a comprehensive approach to support students across three domains of well-being: Succeed (academic and career), Thrive (mental and physical health) and Matter (meaning and campus connections). YOU is customized to each university to include campus specific resources, as well as original and online evidence-based resources that personalize for each unique student user. At CSU, YOU has had over 20,000 unique sessions in which 87% of users reported connecting to a new campus resource, 76% reported being better able to manage their stress, and 98% of first year students reported learning something new about themselves across each of the domains. The presentation will overview the research, development, implementation, and ongoing evaluation of YOU as an emerging technology supporting student success. #Tech2Connect

Moderator:

Deborah Keyek-Franssen, Associate Vice President for Digital Education and Engagement, University of Colorado System Office

Speaker:

Nathaan Demers, Director of Clinical Programs, Grit Digital Health

● The #DLNChat - Not your Grandmother's Twitter *McCourt*

Social networks and communities can be built, maintained, and sustained through social media. Twitter chats, structured discussions which take place on the social media platform Twitter, are highly popular examples of community building around a hot topic.EdSurge's #DLNChats (Digital Learning Network Chat) have acted as an enabler to develop a community of higher education professionals on Twitter. Co-hosted by WCET, OLC, and Tyton Partners, these chats consistently have 100+ participants who come together once a month to discuss a trending topic in higher education. #NotGrandmasTwitter

Moderator:

Rosa Calabrese, Manager, Digital and Project Support Services, WCET

Speakers:

Lindsey Downs, Manager, Communications, WCET

Renee Franzwa, Director of Higher Ed, EdSurge

Michael Sano, Higher Ed Community Manager, EdSurge

10:15 – 11:00 a.m.

◆ EdTech Meet-up and Refreshment Break *Mezzanine Foyer*

11:00 a.m. – noon

Concurrent Sessions

● After the Lawyers Leave: How Wichita State is Growing a Culture of Access   *Lawrence B*

In response to a settlement with the National Federation of the Blind, Wichita State adopted new accessibility policies in spring, 2017. This presentation will detail the institutional responses that are now unfolding. Nearly everything the university does is having to be re-envisioned using a new lens. From educating the entire university community on accessibility, to the class-level responses necessary to conform to the university's accessibility policies, Wichita State has chosen to meet these challenges head-on. We are shifting to a culture of accessibility as a commitment to access for all students regardless of disability or other challenges. These changes have the potential to impact teaching and learning at a more fundamental level than any change in higher education since the first GI Bill. #AfterLawyers

Speakers:

John Jones, Director, Media Resources Center, Wichita State University

Carolyn Speer, Manager Instructional Design and Technology, Wichita State University

▲ Ask the Expert: Accreditors' Role in Postsecondary eLearning   *Platte River*

According to the Council of Higher Education Accreditation: "Accreditation in higher education is a collegial process of self-review and peer review for improvement of academic quality and public accountability of institutions and programs." Recent years have seen these agencies pushed toward a more active oversight role. How are the agencies responding? What changes are in the wind? What elearning trends are accreditors watching? Hear updates on where the agencies stand and come prepared with your questions. #AccredIneLearning

Moderator:

Russ Poulin, Director, Policy and Analysis, WCET

Speakers:

Leah Matthews, Executive Director, DEAC

Michael Milligan, CEO and Executive Director, ABET

Karen Solomon, Vice President for Accreditation Relations and Director, Standard Pathway, Higher Learning Commission

● Changing the Game: Moving from Adaptive to Adaptable Learning   *Molly Brown*

The growing use of adaptive learning has led to significant questions about "walled garden" courseware, data-informed multiple learning paths, and what is needed to create a more integrated and adaptable ecosystem. Moving from adaptive to adaptable learning presents greater flexibility to better support institutional, departmental, and faculty goals to improve educational outcomes. An adaptable system could be reconfigured

easily by faculty as they experiment and learn what works for students. This has a direct impact on student success and retention. In a cohesive, extensible adaptive learning environment, the seamless integration of multiple technology systems and learning tools is the linchpin to success. Ideally, campus and third-party systems work together in concert leveraging open standards to provide a better experience for students and instructors, while ubiquitously leveraging multiple data points to inform the learning flow. This session will explore how creating an adaptable learning ecosystem lays a foundation for moving from adaptive technology to an adaptable teaching and learning experience. #ChangingTheGame

Moderator and Speaker:

Samantha Birk, Higher Education Institutional Program Manager, IMS Global Learning Consortium

Speakers:

Niki Bray, Assistant Professor, University of Memphis

Dale Johnson, Adaptive Program Manager, Arizona State University

Karen Tinsley-Kim, Instructional Development Specialist, University of Central Florida

Do you have More Questions than Answers about OER?
Lawrence A

Open educational resources hold the promise of reducing costs and aiding in retention and completion. However, as institutions begin to pursue the path towards providing OER textbooks, more questions than answers may emerge. Join this panel and discussion to hear about challenges, lessons learned, and successes with OER. Attendees will be encouraged to discuss their strategies and unanswered questions. Perspectives include Tanya Spilovoy, WCET OER Fellow who has successfully worked with legislators to implement open resources initiatives across the North Dakota University System; Tina Parscal, Executive Director of Colorado Community Colleges Online who is investigating the implementation of OER, and Achieving the Dream which has a successful OER network impacting Community Colleges across the U.S. #OERQuestions

Moderator:

Megan Raymond, Assistant Director, Programs and Sponsorships, WCET

Speakers:

Francesca Carpenter, Associate Director, Open Educational Resources Degree Initiative, Achieving the Dream

Tina Parscal, Executive Director, CCCOnline

Tanya Spilovoy, Director of Open Policy, WCET

New Benefit for WCET Institutional Members: Free (as in puppy drinking a beer) LMS Market Analysis Service
Welton

The e–Literate Big Picture subscription service is designed to help institutions track the changing landscape in important learning platform topics and make sure that the decisions an institution makes today will still make sense tomorrow. Being an Institutional member of WCET gives you access to the LMS Market Analysis service, with twice-annual reports and newsletter updates throughout the year. Learn more about this year's LMS trends and the MindWires initiatives to create more specific data that

can help institutions with effective practices, policies and technology procurement by learning more about what similar institutions are doing. #BeerPuppy

Speakers:

Phil Hill, Co-Publisher of the e-Literate blog, Co-Producer of e-Literate TV, and Partner at MindWires Consulting, e-Literate

Mollie McGill, Director, Programs and Membership, WCET

Strategies of Uncomplicated Quality Design
Blake

As technology continues to evolve, our breadth and depth of course development choices continuously expands. When we examine our courses either previously created or to-be created, do we examine them through the eyes of the learner? What little details make big differences to the end user, their success, and satisfaction? Join me to uncover the small facts that make huge differences to a learner's experience. #UncomplicatedDesign

Moderator:

Brenda Boyd, Senior Academic Director, Program Services, QM Quality Matters, Inc

Speaker:

Cheryl Cyrus, Principal Strategist, Blackboard, inc.

The Best Laid Plans: Managing "Second-Level Effects" of Innovative Projects
Horace Tabor

How can leaders anticipate and plan for the "unintended consequences" that are inevitable in any substantial

project? Our conferences and publications do excellent work in providing models and best practices for getting new projects implemented. Yet, that's only the first step in long-term success. We know much less about how to sustain effectiveness in the face of second-level effects (Sproull & Kiesler, 1991) that reverberate after implementation. We can feel at a loss when faced with deeper consequences such as changes to faculty expectations, altered campus culture, new relationships between units, and new patterns of communication. We invite you to attend this facilitated discussion to surface "post-implementation" challenges in projects at your own campus and to share strategies for effectively planning for and responding to them. We bring our own experiences of revising courses and programs to a fully online format and the unintended consequences for both academic and administrative actors across the institution. #2ndLevelEffects

Facilitators:

Ryan Baltrip, Director of Online Programming, APeL, William & Mary

Michele Jackson, Associate Provost for University eLearning Initiatives, William & Mary

12:15 – 1:30 p.m.

■ WCET Awards Lunch (Included with Conference Registration)   *Confluence Ballroom*

The WCET Awards Lunch celebrates outstanding achievement and innovation from the WCET community. Recipients of the 2017 WCET Outstanding Work (WOW), Richard Jonsen, and the Sally M. Johnstone Awards will be recognized. Lunch is included with your registration. #WCETAwards

Awards Host:

Leah Matthews, Executive Director, DEAC

Award Presenters:

Michael Abbiatti, Vice President for Educational Technologies, WICHE, and Executive Director, WCET

Dale Johnson, Adaptive Program Manager, Arizona State University

Kara Monroe, Vice President, Academic Innovations and Support, Ivy Tech Community College

1:45 – 2:45 p.m.

Concurrent Sessions

⬟ Academic Integrity Starts with Us – Part 1 (Part 2 from 3:30 – 4:15 p.m.)   *Molly Brown*

To ensure academic integrity in our courses, we must be aware of the tools that are available for students to engage in dishonest conduct. In addition, we should use course design and teaching strategies that have been shown to discourage cheating and increase student learning. In this two-part series on academic integrity, we'll take a deep dive into online "study sites," test banks, academic writers, and course takers, and consider how these online tools legitimize the notion of cheating as a service industry. We'll also share examples from our UW MBA Consortium online courses to explore strategies for designing assessments that discourage cheating. If you have any of the following questions, this series is for you. Are honor codes effective? Should I have an academic

WCET 2017 Awards

WCET Outstanding Work (WOW) Awards

The WCET Outstanding Work (WOW) Award recognizes outstanding efforts by member institutions and organizations in applying an innovative, technology-based solution to a challenging educational need.

2017 Winners:

- Blackboard Inc.: Blackboard Ally
- Healthcare Learning Innovations, a division of American Sentinel University: Sentinel City™
- Oregon State University Ecampus: 3-D Virtual Microscope
- University of Central Florida: UDOIT: Universal Design Online content Inspection Tool, University of Central Florida

Learn more at: wcet.wiche.edu/initiatives/wcet-awards/WOW-Award

Richard Jonsen Award

The Richard Jonsen Award is given each year to an individual who has made a significant contribution to the e-learning community and WCET during his or her career. Selection criteria for the annual award include a long-standing willingness to nurture and assist others in the e-learning community, a significant contribution to the field, and innovative service to e-learning students.

The Richard Jonsen Award was established in 1998 to recognize the contributions of Richard (Dick) Jonsen, who, as WICHE's executive director, founded WCET.

Learn more at: wcet.wiche.edu/initiatives/wcet-awards/RJ-award-recipients

Sally M. Johnstone Award

The Sally M. Johnstone award is named after WCET's founding executive director. Sally led WCET from 1989 to 2006, creating the basis for the organization which is the leader in the practice, policy, and advocacy of technology-enhanced learning in higher education. From WCET, Sally has gone on to leadership positions at several institutions, continuing to be an advocate for student success and technology in higher education.

This award recognizes a professional who has made an outsized contribution for their 'rank' to the technology-enhanced teaching and learning community with the intention of recognizing thought leadership, excellence in practice, and demonstrated leadership capabilities.

Learn more at wcet.wiche.edu/initiatives/wcet-awards/Sally-Johnstone-Award

Digital Inclusion Award

WCET and GlobalMindED are proud to co-sponsor the Digital Inclusion Award. The Award is a unique recognition of an individual, organization or program having shown significant impact on first generation learner populations with regard to increasing involvement in global digital leadership. Digital inclusion is not about infrastructure, but rather what learners do with infrastructure. Winners are announced in spring and awarded at the annual GlobalMindEd Conference.

Learn more at: wcet.wiche.edu/initiatives/wcet-awards/digital-inclusion

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integrity policy in my syllabus? In what situation should I use or recommend an originality checker? Could proctoring be the solution to academic integrity issues in my course? Are there certain types of assessments that make cheating more difficult? What are some strategies I could use to detect cheating behaviors? #AcademicIntegrity

Speakers:

Julia Lehman Caldwell, Lead Instructional Designer, UW MBA Consortium

Jessica Franson, Distance Learning Coordinator, UW MBA Consortium

⬤ Academic Value Networks: Maximize Stakeholder Value to Transform Higher Learning *Blake*

Recent surveys such as NACE (2016) and PayScale (2016) show that employers' demand for skills is not being met by graduate competency. Improving learning and learning capacity has the potential with technology, analytics, and process discipline to decrease costs and elevate learning and work performance. This presentation proposes using the theories of Jobs to be Done and Value Networks to meet the needs of the academic stakeholders: students, faculty, employers, universities, accreditors, government and society. The term Academic Value Network is proposed and illustrated. A ten-step high-level plan is given. Recommendations based on the value network analysis and backed up by case experience are made to improve value for all stakeholders: Lowering cost of learning using technology and prioritizing learning capacity lead to lower operating costs and tuition, greater investments in quality leading to more graduates who are better prepared with lower debt, who perform more effectively for employers and can earn higher wages; these changes improve a family's economic and social standing and prepares quality citizens for democracy and when one at national scale, builds society and the economy. #AcademicValueNetwork

Moderator:

Deb Adair, Executive Director, Quality Matters

Speaker:

David Leasure, President, Higher Learning Challenge

🔺 Ask the Expert: The Federal Role in Postsecondary eLearning in the Era of Deregulation *Platte River*

The week of the WCET Annual Meeting marks the 40th week, 280th day, and 400,000th minute of President Trump's tenure. But who's counting? Some of the promised deregulation has happened, but more is likely. Higher education priorities have changed from previous administrations, but exactly in which direction? The reauthorization of the Higher Education Act is also promised for the near future. Hear updates on where we stand and come prepared with your questions. #FedRegs&eLearning

Moderator:

Leah Matthews, Executive Director, DEAC

Speakers:

Van Davis, Associate Vice President, Higher Education Policy & Research, Blackboard, inc.

Ken Salomon, Partner, Thompson Coburn, LLP

⬤ CBE at Scale: Challenges and Opportunities in Long-Standing and New CBE Programs *Lawrence A*

Implementation and scalability in competency-based programs are key challenges for early entrants and long-standing CBE programs, alike. Every institution, whether large, small, for-profit, or non-profit, private, or public, wrestles with challenges and opportunities as they evolve their respective CBE programs. In this panel presentation, Lauren Mason Carris (Western Governor's University), Lisa McIntyre-Hite (Walden University), and Pratima Duta (California State University, Northridge) will discuss challenges, opportunities, and strategies for scaling competency-based programs. The panel will share similarities and differences within their CBE models and institutional structures and discuss strategies for evolving their respective CBE programs. Specifically, the panel will discuss: Operationalizing the CBE model, Defining roles and responsibilities in CBE, Building relationships with other institutions and professionals, Cultivating a culture of innovation. The panel will include interactive participation and Q&A, allowing attendees to share their unique place in the CBE landscape, discuss challenges, ask questions, and share emerging effective practices. #CBEatScale

Speakers:

Lauren Carris, Director, Curriculum, Western Governors University

Pratima Dutta, Director, Distance Learning, California State University, Northridge

Lisa McIntyre-Hite, Executive Director, Product Innovation, Laureate Education, Center for Innovation and Learning

Content Strategy: 5 Proven Steps to Digital and OER Implementation *McCourt*

Explore the tasks and milestones required for a successful paradigm shift to digital course materials. Mapping a comprehensive and integrated education content strategy that supports all stakeholders, promotes student learning, and helps you achieve your institution's mission. Uncover how a large percentage of the student experience is directly related to course content and how little attention it gets. Discover the increasing merging of software, content, and services and what that means in the old and newer models. And learn how to look at course materials and services at a program level. Key areas addressed: identifying support from internal and external champions, targeting desired outcomes, moving beyond the resistance to change, understanding current infrastructure and technical barriers, and communication and timeline planning. #ContentStrategy

Speakers:

Mark Christensen, Professional Development, Ed Map

Nick White, Director of Competency Based Learning Solutions, Capella University

⬤ Dynamic Experiential Learning: It's Time For a New Online Experience *Welton*

At Bryan University, we believe in challenging the boundaries of traditional education to liberate the innate greatness in people. Faculty and staff at Bryan University challenge these boundaries through a unique online student community, an evidence-based learning model, and a focus on non-cognitive factors that must be

addressed in order to foster student success. This unique learning approach has been accomplished through a partnership with Dynamic Experiential Learning (DeXL), a provider specializing in online student experiences, research-based approaches, and innovative learning models. The DeXL approach encompasses the entire student experience- student readiness, experience engineering, connection, and community; producing empowered graduates who are better prepared for today's workforce. Session participants will have the opportunity to explore this student experience focusing on non-cognitive factors such as mindset, academic perseverance, learning strategies, and social skills- and will learn how implementation of this experience has inspired a culture of excellence with Bryan University faculty, administrators, and staff. #DeXLearning

Moderator:

Kara Van Dam, Vice Provost, University of Maryland University College

Speakers:

Jennifer Brock, Vice President of Academic Affairs, Bryan University

Kurt Hayes, Executive Director of Learning Experience Engineering, DeXL

● Inclusive, Accessible, and Quality Content-Shared Perspectives   *Lawrence B*

Accessibility is about providing all students, online or on-ground, with equal opportunity to learn. For online and technology-enhanced higher education, extra steps must be taken to ensure that course materials, social media, and other interactive tools have been designed in a manner that allows all students to utilize them. During this session attendees will learn strategies from three organizational perspectives about ensuring materials are accessible. Northern Virginia Community College will explain the process they have developed so that materials meet the needs of deaf and hard of hearing and those with print disabilities (blindness, low vision, and dyslexia). The process heightens the awareness of those working with students and colleagues who might need accommodations. Gallaudet University designs courses for inclusivity by applying Universal Design principles which improves overall course quality. They will discuss various standards and design considerations that layout a framework for evaluating and developing eLearning courses. Lastly, learn what the eTextbook industry is doing to help bring practical solutions to ensure equitable access to quality, affordable learning materials to students of all ability levels. #Inclusive&Accessibile

Moderator:

Reed Scull, Associated Dean and Director, University of Wyoming Outreach School

Speakers:

Scott Ready, Director - Customer Relations, Enterprise Consulting, Blackboard, Inc.

Maureen Madden, Instructional Designer & Accessibility Liaison, Northern Virginia Community College

Joan Ehrlich, Acting Director, Office of Disability Services, Northern Virginia Community College

Rick Johnson, VP, Product Strategy, VitalSource

● Learn It, Earn It, Use It – The Power of Digital Credentialing   *Curtis*

As individuals secure their learning from multiple sources across their lifetimes, communication and certification systems are evolving to enable the efficient and reliable communication of skills. Credly is the leading digital credential service provider, helping education institutions, employers, governments, associations, and learning societies recognize lifelong achievement through portable, verified, and digital credentials. Wiley Education Services collaborates with institutions to continually help meet the evolving needs of learners, employers, and markets, regardless of modality. Wiley has partnered with Credly to connect talent to opportunity at scale, using digital evidence of achievement to build an education-to-workforce pipeline among participating schools. A participating partner school of Wiley is Benedictine University. In this session, Wiley Education Services, Credly, and Benedictine University will discuss the value of digital credentialing, as well as best practices and case studies for how schools, like Benedictine, are empowering students through recognition of achievements demonstrated both inside and outside of the classroom. #LearnItEarnIt

Moderator:

Cecilia Retelle Zywicki, Vice President, Strategic Partnership Operations, Wiley Education Services

Speakers:

John Endrud, Senior Vice President, Market Strategy and Development, Wiley Education Services

Jonathan Finkelstein, Founder & CEO, Credly

Lisa Haas, Director of BenXL, Benedictine University

WOW WOW Award Spotlight Session   *Horace Tabor*

The WCET Outstanding Work (WOW) Award recognizes outstanding efforts by member institutions and organizations in applying an innovative, technology-based solution to a challenging educational need. The 2017 award recognizes four exceptional initiatives that improve student success and advance the field of technology-enhanced postsecondary education. During the Awards Luncheon on Thursday, attendees will hear about the recipients and their work. This conference session will provide an opportunity for attendees to engage with the recipients, dive deeper, and ask questions. Learn how you can adapt a similar model at your institution and be inspired to submit your own nomination for the 2018 WOW Award. #WOWawards

Moderator:

Kara Monroe, Vice President of Academic Innovation and Support, Ivy Tech Community College

3:30 – 4:15 p.m.

Concurrent Sessions

⬟ Academic Integrity Starts with Us – Part 2   *Molly Brown*

To ensure academic integrity in our courses, we must be aware of the tools that are available for students to engage in dishonest conduct. In addition, we should use course design and teaching strategies that have been shown to discourage cheating and increase student learning. In this two-part series on academic integrity,

we'll take a deep dive into online "study sites," test banks, academic writers, and course takers, and consider how these online tools legitimize the notion of cheating as a service industry. We'll also share examples from our UW MBA Consortium online courses to explore strategies for designing assessments that discourage cheating. If you have any of the following questions, this series is for you. Are honor codes effective? Should I have an academic integrity policy in my syllabus? In what situation should I use or recommend an originality checker? Could proctoring be the solution to academic integrity issues in my course? Are there certain types of assessments that make cheating more difficult? What are some strategies I could use to detect cheating behaviors? #AcademicIntegrity

Speakers:

Julia Lehman Caldwell, Lead Instructional Designer, UW MBA Consortium

Jessica Franson, Distance Learning Coordinator, UW MBA Consortium

Actionable Data: Maximize the Value of Instructional Technology   *McCourt*

Data is everywhere, but what is the value of data if it doesn't lead to action? Join this session to learn and discuss the availability and analysis of actionable data through the use of instructional technology. Educators and institutional leaders can gain valuable insight to make informed classroom or program decisions, provide timely intervention to improve student achievement and retention, and analyze trends to guide evolution and improvement within programs. When selecting course materials in today's digital world, institutions should consider the value of reliable and consistent data and plan for putting that data to work for the benefit of your students and institution. #ActionableData

Speaker:

Paige Holroyd, Sr. Product Manager, Personalized Learning & Analytics, Pearson

● Doubling Down on Human Connections in the Age of Digital Courseware   *Curtis*

Offering a variety of approaches to personalized and adaptive learning, digital courseware has the potential to help or harm the learning experience, depending on how well it supports both instructors and students. Using a show-and-tell approach from a multi-year implementation of digital courseware designed using open educational resources (OER), this session explores how courseware can impact student success by strengthening integration, communication, learner feedback, and curricular flexibility. Informed by learning data analysis, it also offers cautionary guidance about what happens when real-world students and teachers use - or fail to use - courseware as designed, and the net impact on student outcomes. #DoublingDown

Moderator and Speaker:

Paul Golisch, Executive Director, Lumen Learning

Speakers:

John Gibson, Faculty, Business & IT, Glendale Community College

Alyson Indrunas, Director, Teaching and Learning, Lumen Learning

Olga Kopp, Professor of Biology, Utah Valley University

● Embedding Online Student Communities to Improve Student Retention & Satisfaction   *Lawrence A*

Many online learners struggle to integrate academically and socially to the online learning environment, resulting in student attrition. The panelists will explore the relationship between developing and nurturing an intentional online learner community with a focus on improved student satisfaction and persistence. Through a series of questions, panelists will reflect on a connected set of strategies aimed at unearthing the right mix for the hybrid and online student population across the stages of the student lifecycle from inquiry to initial enrollment through graduation and beyond. #EmbeddingOnline

Moderator:

Pat James, Program Consultant, California Community Colleges' Online Education Initiative

Speakers:

Matthew Belanger, Assistant Vice President, Southern New Hampshire University

Luke Dowden, Director of Distance Learning, University of Louisiana at Lafayette

Sherri Restauri, Director, Coastal Office of Online Learning, Coastal Carolina University

▲ Extra, Extra! Read All About It!   *Platte River*

New administration, new secretary of education, emerging trends, and federal and state higher ed policy changes, OH MY! These are just a few of the dynamic aspects impacting higher education. Members of the press who research and report on these and other higher education issues have a big job with tight deadlines. Despite the perception that higher education is slow to change, reporters covering the beat must stay abreast of evolving issues impacting higher ed. What trends do they see in their reporting? What do they anticipate as key issues in the near and long-term? Bring your questions to this Ask the Experts session where you'll have an opportunity to hear directly from several esteemed press members. #ExtraExtra

Moderators:

Jeff Borden, Chief Innovation Officer, Saint Leo University

Lindsey Downs, Manager, Communications, WCET

Speakers:

Scott Carlson, Senior Writer, The Chronicle of Higher Education

Phil Hill, Co-Publisher of the e-Literate blog, Co-Producer of e-Literate TV, and Partner at MindWires Consulting, e-Literate

Jeffrey Young, Senior Editor, EdSurge

● Personalized Learning in a Digital World   *Blake*

States are entering an unprecedented era of digital connectivity, bringing high speed Internet access to classrooms to support innovative learning methods through effective use of technology, meeting students where they are and providing them the greatest opportunity for success in the 21st century workforce.

This session will cover findings from the SREB/DigiLEARN regional meeting on personalized learning. We will review policies, practices, and infrastructure requirements to create and maintain a personalized learning initiative at the local, region, or state level. #PLA

Moderator:

John Opper, Executive Director, DLSS, Florida Virtual Campus

Speaker:

Wanda Barker, Director, Educational Technology Cooperative, Southern Regional Education Board

● The #3Wedu Conversation: Redefining Higher Ed to Support Women
Horace Tabor

This session will provide a forum for all conference participants to engage in a meaningful conversation about ways women are leading in ed-tech and higher ed; why it is important for their authentic voice to be a part of the conversation, and ways women's ideas can be heard no matter where in the organization they are. A focus of this roundtable session will be to create a space where women can talk in their authentic voice and share their stories. This will enable us to better understand a range of women's needs, what women are striving towards, and how this connects to their personal experience and values. We will gain insights by learning about how women in higher ed, specifically their perspective and worldview, can be leveraged in the design of programs, organizational structures, and systems. #3WeduWCET

Facilitators:

Nori Barajas, Director, Grant Projects, Online Learning Consortium

Tanya Joosten, Director, eLearning Research and Development, University of Wisconsin-Milwaukee

Jessica Knott, Learning Design Manager, Michigan State University

● Using Digital Credentials to Bridge the Skills Gap: Lessons to Learn from CCCS
Lawrence B

Three years ago, faced with a shortage of 15,000 workers in advanced manufacturing, Colorado employers and higher education leaders were at an all-too-common crossroads: how to ensure that today's students graduated with the skills they need to meet the rapidly changing demand of tomorrow's workforce. With the average shelf life of skills shortening, employers are increasingly looking beyond a transcript for a more granular, relevant and agile way to identify industry-specific skills and competencies to meet their needs. As a result, the Colorado Community College System and local employers teamed up to design and implement digital credentials that provide students and professionals with portable, verified evidence of their skills that can be shared with employers and showcased on professional and social networks. Learn how higher education leaders and employers worked together to develop a way to bridge the skills gap, link the college-to-career pipeline and create value for today's digitally savvy job seekers and employers. #DigitalCred

Moderator:

Scott Carlson, Senior Writer, The Chronicle of Higher Education

Speaker:

Jonathan Finkelstein, Founder & CEOCredly

Joe McInerney, Outreach Specialist, Red Rocks Community College

Brenda Perea, Director of Educational and Workforce Solutions, Credly

4:15 – 4:30 p.m.

Break *Mezzanine Foyer*

4:30 – 5:15 p.m.

Concurrent Sessions

● Brewing Up Better Learning
Horace Tabor

In this session we propose to lead a discussion among edtech representatives, faculty, and administrators around frequently omitted pieces of research evidence required to make an informed decision about the likely effectiveness of a learning product-- evidence in addition to studies demonstrating that a product 'works'. Only by moving beyond the narrow question of efficacy can we begin to identify the premises needed to craft a more informative effectiveness argument to guide decisions about the value and relevance of an edtech product. To make this conversation more engaging, we will explore this topic through the lens of a brewery investor, evaluating whether or not to support a new microbrew venture. #BrewingBetterLearning

Facilitator:

Jay Lynch, Senior Academic Research Consultant, Pearson

● Faculty Feedback in Direct Assessment: A Focus on Quality
Lawrence B

The role of the faculty member in competency-based, direct assessment programs is arguably both the most important and the least defined. Capella University's FlexPath programs place in-depth, high quality feedback from faculty at the center of the learning experience. As Capella's FlexPath programs have continued to scale, new methods are needed to support faculty in providing high quality feedback. This presentation will share results of research conducted at Capella to better understand the impact of feedback on the learning process and learner satisfaction. Subsequent change management efforts to further define and support the delivery of quality feedback, including a community of practice and sophisticated reporting tools, will also be discussed. #FacultyFeedback

Speakers:

Kathe Kacheroski, Academic Director, Direct Assessment, Capella University

Laura Sankovich, Faculty Chair, MBA Program, Capella

● From Silver Bullets To Silver Linings: Lessons Learned in Educational Technology
Molly Brown

At Wichita State University's Media Resources Center (MRC) we have had to face some hard truths, and chief among those has been the tough realization that products, services, or solutions we thought would be silver bullets have turned out to not meet our needs. Wichita State University faces serious and ever-changing technological

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challenges. Recently, most of those are centered around our commitment to make all content accessible to all users in the next four years. That has pushed departments like the MRC to experiment with new ideas, and experimentation leads to unintended consequences and failure in many cases. This presentation will talk through several solutions and challenges we have faced relating to technology, instruction, and accessibility -- each a misstep in one or more important ways. We will discuss our disappointments, our workarounds, and where possible, our solutions. #SilverBullets

Speaker:

John Jones, Director, Media Resources Center, Wichita State University

● Lessons from Dallas County Community College and StraighterLine's EQUIP project
Blake

Despite not being able to offer financial aid, students are enrolling in courses and programs from unaccredited providers – like MOOCs, boot camps and providers of alternative academic credit – at substantially higher rates than in accredited colleges. Recognizing this, the Department of Education started the experimental EQUIP program in 2016 to enable new providers to partner with accredited colleges to create new financial aid pathways to the providers' students. One such program is a partnership between StraighterLine, Dallas County Community College District (DCCCD) and the Council for Higher Education Accreditation (CHEA) where StraighterLine will deliver a portion of two associates' degrees for DCCCD starting in

the 2017-2018 academic year. This session will: describe the motivation and elements of the EQUIP program; discuss the motivation to participate for DCCCD, StraighterLine and CHEA; describe the implementation process and challenges; describe options for similar programs that don't require a DoE experiment; provide an update of progress to date. #DCCDEQUIP

Moderator:

Shannon Meadows, Chief Revenue Officer, Ed Map

Speakers:

Burck Smith, CEO, StraighterLine

Thom Chesney, President, Brookhaven College

● New Ideas in Managing Online Course Development
Curtis

CCCOnline is the consortium of the thirteen colleges in the Colorado Community College System. This session will offer a case study in how CCCOnline streamlined its online course development process, enabling it to eliminate or reduce errors and conflicts caused by poorly understood roles and responsibilities, miscommunications, and inadequate project management tools. The session will describe the problems and issues facing the staff responsible for redesigning the business processes surrounding for course design, and how the application of new approaches and tools (business process modeling (BPM) and (Jira workflow management software) enabled CCCOnline to streamline course development. #ManagingCourseDevelopment

Moderator:

David Dannenberg, Director, Academic Innovations & eLearning, University of Alaska Anchorage

Speakers:

Roxanne Phillips, Program Chair, Colorado Community Colleges Online

Steve Rothenberg, Project and Product Implementation Manager, Colorado Community Colleges Online

Grace Whiteaker, Instructional Designer, Colorado Community Colleges Online

● Price & Cost Panel Discussion
Lawrence A

Legislators, governors, and other leaders often believe that distance courses should cost less to produce and deliver. After all, they use technology and technologies reduces costs. As a result, they assume that the price paid by students to enrolled in distance courses should be less than they pay for a similar on-campus experience. In WCET's Price and Cost of Distance Education Report, a majority of distance education professionals surveyed revealed that they charge slightly more for distance courses. Meanwhile, there was a vocal minority of survey respondents and interviewed experts who vehemently disagreed with this finding. A new dialogue is needed to bring expectations in line with reality. This panel discussion will bring together the various stakeholders in the debate about price and cost for a facilitated discussion that allows participants and observers to understand and appreciate the perspectives of their colleagues in different roles. The panel will include perspectives include an operational director and someone who has experience reducing costs through fundamental restructuring and leadership that is willing to do things differently. #PriceCost

Moderator and Speaker:

Terri Taylor-Straut, Senior Research Analyst, WCET

Speakers:

Sally Johnstone, President, NCHEMS

Evangeline Tsibris Cummings, Assistant Provost and Director, University of Florida

🟡 Profile of a State Authorization Professional   *Welton*

Hiring a new employee at your institution can be a $1 million-dollar investment, so how do you know you're hiring the right person? What qualifications are needed for the employee to succeed in their new role? Searching for a state authorization professional requires specific skill-sets, and Tyson Heath will present on this topic, highlighting research he conducted to verify the requirements needed to successfully serve in this role. Once hired, it's critical the state authorization professional has leadership support at the institutional level, and Leslie Weibush will discuss developing and implementing the Out-of-State Educational Activities Policy at The Ohio State University. Being new in her role, the policy helped define stakeholders roles and responsibilities around state authorization, ensuring the university was in good standing with all U.S. states, territories, and professional licensing boards. #Hiring4StateAuth

Moderator:

Joan Bouillon, Director of Regulatory Compliance, Pearson

Speakers:

Tyson Heath, Manager of State Authorization, Western Governors University

Leslie Weibush, Program Manager, The Ohio State University

5:30 – 6:30 p.m.

⭐ Young Professionals Meet and Greet + Sock Swap   *Tabor/Molly Brown Prefunction Area*

Join your peers for an informal meet and greet with refreshments. If interested, bring a pair of socks for the sock swap. Young professionals are under 40, but if you are young at heart you won't be excluded. Sign-up during online registration. #SockSwap

6:45 – 8:45 p.m.

⭐ Group Networking Dinners   *Lower Lobby*

On Thursday night, join other attendees at a local restaurant within walking distance of the hotel. The Annual Meeting registration desk will have sign-up sheets and menus available so you can choose the restaurant that suits your fancy and meet other attendees. Sign up at the registration desk by 3:00 p.m. on Wednesday. Attendees pay for their own dinner. Meet in the hotel lobby. #GroupNetworkingDinners

FRIDAY, OCTOBER 27

7:00 – 9:00 a.m.

⬟ Steering Committee Working Meeting (invited event)   *Board Room (Lobby Level)*

Steering committee working meeting to discuss WCET's programs and activities and work plan for 2018. Full breakfast will be provided.

Speaker:

Leah Matthews, Executive Director, DEAC

7:00 – 9:00 a.m.

⬟ Networking Breakfast   *Confluence Ballroom*

Enjoy breakfast with new and old friends on the final day of the meeting. Full breakfast provided and included with conference registration.

9:15 – 10:00 a.m.

Concurrent Sessions

🟡 Adaptive Learning: Achieving Program Outcomes and Increasing Engagement   *Curtis*

Colorado Technical University has implemented adaptive learning into many of its courses and programs. Although the College of Nursing and College of Business have both integrated adaptive learning throughout their courses and programs, each college took a slightly different approach to achieve success. All nursing program courses utilize adaptive technology and are mapped to program outcomes and the Capstone. Faculty and students have insight into student progression throughout the program as they work towards achieving program outcomes. Adaptive technology has also been successfully integrated into CTU's College of Business. The process of integrating adaptive learning into the courses necessitated collaboration between college leadership, faculty, and operations. The panelists will share their strategies for successful adaptive implementation, discuss steps of a complex programmatic build using adaptive technology, and demonstrate adaptive program outcome analytics. #AdaptiveLearning

Moderator:

Cali Morrison, Associate Dean, Alternative Learning, Alternative Learning, American Public University System

Speakers:

Stacia Klasen, Director of Academic Operations, Colorado Technical University

Judy Komar, VP of Educational Technology, Colorado Technical University

Ruth Tarantine, University Dean of Nursing, Colorado Technical University

Melissa Williams, University Program Director, Colorado Technical University

⬟ Creating a Culture of Learning Innovation – Part 1 (Part 2 at 10:15 – 11 a.m.)   *Platte River*

Every school has a few innovation "pockets" to showcase. From pioneering instructors to first-adopter technologists, innovation exists at most schools. But

disparate, silos of innovation likely are not enough to solve the problems education is facing anymore. We need scalable, sustainable, intentional innovation impacting multiple streams of education context (like retention, content delivery, instruction, assessment, etc.), if we want to stay relevant and successful as teaching and learning organizations. At the same time, it is now widely understood that meaningful innovation, leading to meaningful adoption of new processes, tools, or strategies, requires a change to culture. How many strategies and initiatives have died on the vine throughout higher education because of the rippling effects of culture or politics? The speakers will share a researched and tested blueprint for successful implementation and operationalization of initiatives as used by Saint Leo to create a culture of Learning Innovation, at scale, across the entire organization. #CultureofInnovation

Speakers:

Jeff Borden, Chief Innovation Officer, Saint Leo University
Steve Rheinschmidt, Director of Learning Innovation, Saint Leo University

● Growing Pains: Lessons from Scaling up the Multistate Longitudinal Data Exchange *Molly Brown*

In 2014, the Western Interstate Commission for Higher Education (WICHE) was awarded grant money to redesign and expand the Multistate Longitudinal Data Exchange, an initiative that allows participating states to directly share individual-level education and workforce data, from a four-state pilot to a ten-state exchange. WICHE staff believed they could get the redesigned exchange up and running in just over a year, but two years later, states and WICHE were still months away from exchanging data. Finally, in the summer of 2017, the exchange went live! In this session, WICHE staff will talk about the challenges and lessons that they (some might say, naively) did not expect to encounter. By navigating these challenges, WICHE staff have learned what key ingredients are needed to successfully upscale a pilot initiative. #GrowingPains

Moderator:

Hae Okimoto, Director, Academic Technologies, University of Hawai'i System

Speakers:

Pat Lane, Director of Data Initiatives, WICHE
Sarah Leibrandt, Research Analyst, WICHE

● Managing Compliance from Buy-in to Systems and Tools *Lawrence B*

As laws and regulations affecting higher education institutions and students are enacted and proposed, institutions need to protect themselves and their students from burdensome regulations and ensure they are complying with current regulations. Learn from three different institutions about how they manage compliance for online programs. University of Northwestern Ohio has implemented a plan ensuring that programs offered online are meeting the same goals as those offered on-campus to be compliant with standard credit hour policies and content being designed into courses provides regular and substantive interaction between students and instructor. University of South Dakota will share how a cross-unit used its expertise to get buy-in from both faculty and

senior administrators regarding issues of compliance and the vital role mid-level managers play. Western Governors University tracks legislation and regulation using tracking tools strategically. The speaker will share the decision making process on whether or not to comment on each pending change. #MangingCompliance

Moderator:

Brianna Bates, Head of Academic Compliance Office of General Counsel, Coursera

Speakers:

Lisa Clark, Dean of Online Programs, University of Northwestern Ohio

Mitchell Gilbert, Compliance Specialist, Western Governors University

Angela Jackson, Online Program Manager, University of South Dakota

● Why Digital Learning *Horace Tabor*

Join the EdSurge Higher Ed team for a hands-on workshop digging into 'the why' of digital learning. We'll explore what problems you are trying to solve for your campus and how digital learning practices and products can be leveraged to increase the quality and accessibility of learning for students. We will start with 'double clicking' real challenges around digital learning, by connecting you and your colleagues to share personal approaches and case studies on your campus. In small teams, you'll identify insights, define a problem statement and design potential solutions. Going step-by-step through the design thinking process, you'll walk away with provocative, collaboratively-drawn approaches to finding and implementing digital learning on your campus. #WhyDigitalLearning @Higheredsurge

Facilitators:

Renee Franzwa, Director of Higher Ed, EdSurge
Michael Sano, Higher Ed Community Manager, EdSurge

10:00 – 10:15 a.m.

Break *Mezzanine Foyer*

10:15 – 11:00 a.m.

Concurrent Sessions

♦ Creating a Culture of Learning Innovation – Part 2 (see description on page 28) *Platte River*

● Online Course-Taking as a Student Success Practice *Horace Tabor*

The aim of this session is to reframe the mindset about online enrollment, moving past studies comparing face-to-face and online modes of instruction to examine the extent to which taking online courses can help students achieve their goals. Drawing on a pool of 22,912 student data records from Fall 2010 to Spring 2016 at the University of Wisconsin-Milwaukee, the research presented in this session focuses on the impact of taking online courses on progress toward degree and graduation rates for all students, including those who combine online and on-campus courses and Pell-eligible students. The session will also address strategies to encourage students to take online courses, focusing on 1) creating a wide array

of online courses; 2) online summer session marketing campaigns and results; and 3) the role of advising. #OnlineCourseTaking

Moderator:

Constance Johnson, Chief Academic Officer/Provost, Colorado Technical University

Speakers:

Dylan Barth, Teaching, Learning, and Technology Consultant, University of Wisconsin-Milwaukee

Raymond Fleming, Chair, Biomedical Sciences; Professor, Department of Psychology, University of Wisconsin-Milwaukee

Laura Pedrick, Executive Director, UWM Online, University of Wisconsin-Milwaukee

● Power Up! Using Gameplay to Leverage Learning *Welton*

Increasingly, educational research is examining how games can influence learning through the development of skills like problem-solving, communication, collaboration, and critical thinking. In this session, we will look at the various elements of game based learning such as collaboration, autonomy, purpose, competition, feedback, and scaffolding, that can help engage and motivate students. Our session will begin with an onsite Augmented Reality game implementation on Wednesday and Thursday that all attendees can play. During the presentation session on Friday, we will show you how we implemented the game at the venue and discuss its applications in a classroom. As a group, we will also explore how game based learning can be implemented using a variety of game formats, from commercial off-the-shelf games and serious games to practitioner authored games and open educational gaming resources. Prepare for a highly interactive session where you will explore firsthand games currently being used in classrooms and make inroads into creating your own games using free web-based game design tools. You will leave our session with a resource list to add to your toolkit. #PowerUp

Moderator:

Deb Everhart, VP, Design and Innovation, Learning Objects

Speakers:

Rhonda Newton, Instructional Designer, Triseum

Shweta Kailani, Senior Instructional Designer, Texas A&M University

● Streaming Video and Automated Closed Captioning- DCCCD's Story *Curtis*

In this millennial age we are saturated with video but where is it stored and how do you make it accessible to everyone? Through much research, trial, and error; DCCCD has developed an easy to use streaming video interface that automates closed captioning up to 96% accuracy by leveraging the power of IBM Watson. Come learn how DCCCD is changing their strategies in video streaming for online and in the classroom and see how these technologies can easily be adapted. #Streaming&AutoCC

Moderator:

Scott Woods, Director of Programs, Colorado State University

Speakers:

Jesus Moreno, Project Manager, LeCroy Center/ DCCCD

Emilio Ramos, District Director of Instructional Technology, LeCroy Center/ DCCCD

Robert Rosenbalm, Project Leader, LeCroy Center, DCCCD

● System-Level Strategies for Lead Generation *Lawrence A*

Drivers and goals for System-level initiatives require multiple strategies to meet diverse campus missions. One consistent and singular goal is to increase leads, and ultimately enrollments, for the portfolio of online programs. In the very competitive landscape of digital education and with limited resources, institutions must maximize the investment to achieve the highest ROI. Expertise and cutting edge technology are essential elements. When is it prudent to outsource specific strategies to third-party solutions? This session will focus on why the University of Nebraska Online and Open SUNY decided to outsource web-based lead generation for their System-level initiatives by leveraging third parties. Specifically, we will discuss the drivers and goals for the initiatives and how outsourcing was determined to be the optimal strategy to achieve exponential growth in lead generation. The panelists will also discuss the ongoing challenges and opportunities as the initiatives continue to mature. #SystemLevelStrategies

Moderator:

Cecilia Retelle Zywicki, Vice President, Strategic Partnership Operations, Wiley Education Services

Speakers:

Mary Niemiec, Associate Vice President for Digital Education, Director of University of Nebraska Online Worldwide, University of Nebraska

Kim Scalzo, Executive Director, Open SUNY

● Unbundling the Degree: MOOCs, Bootcamps and Badges *Blake*

For today's student, the path to the workforce is no longer straightforward. Over the past five years, MOOCs, bootcamps, and badges have emerged as increasingly disruptive forces. Competency-based models have gained acceptance among students and employers alike, and students are looking to take advantage of these lower-cost alternatives to the traditional college degree. In this presentation, Andrew Magda, Manager of Market Research, The Learning House, Inc., will describe how the college degree rose to prominence over the course of the last century, and how alternative credentials are gaining traction in this century. The session will be a guided discussion. Participants will respond to questions about sections of the learning map in small groups based on info from their institution. These discussions will be interspersed with introductory and summary comments. #UnbundledDegree

Speaker:

Andrew Magda, Manager of Market Research, The Learning House, Inc.

● Want Buy-In on Digital Credentials? Start with Faculty

Lawrence B

The unbundling of higher education has given plenty of options for illuminating the competencies of our learners, be they students, staff, or faculty. Digital credentials, commonly referred to as digital badges, have merit. Yet, a number of issues raised in a 2012 Educause Learning Initiative "7 Things to Know" brief remain true. While digital credentials illuminate otherwise invisible talents and skills, "many details remain for badges to be broadly accepted as legitimate indicators of education, skill, or experience." (ELI, 2012) Have you been to a panel where the panelists eventually become audience members? We aim to deliver that experience with an Unconference Panel. Panel organizers Luke Dowden and Preston Davis will share briefly their journey to understand and incorporate digital badges in their work. Then, they will flip the script and ask audience members to share their own ideas and experiences to incorporate digital credentials for faculty, staff, or students. #CredentialBuyIn

Facilitators:

Luke Dowden, Director of Distance Learning, University of Louisiana at Lafayette

Preston Davis, Director of Instructional Services, Northern Virginia Community College

● What Makes a Course 'Smart'?

Molly Brown

In higher ed, the use of impressive technology or data alone does not make a course "smart" – instead, it's about focusing on the way technology enhances the practices of good teaching and learning. This panel will surface specific use cases and findings from new research about the most effective applications of digital technology to support learning and improve outcomes. Learn from faculty, learning designers, and entrepreneurs who are creating technology-enabled courses and programs to reach a new generation of learners. #SmartCourse

Moderator:

Niki Bray, Assistant Professor, University of Memphis

Speakers:

Dror Ben-Naim, CEO, Smart Sparrow

Lou Pugliese, Senior Innovation Fellow and Managing Director, Arizona State University

Kim Schmidl-Gagne, Program Manager, Keene State College

11:00 – 11:15 a.m.
Beverage Break

Mezzanine Foyer

11:15 a.m. – 12:15 p.m.

■ Stump the Higher Ed Expert

Confluence Ballroom

After conferencing and networking over the past few days, hopefully you find yourself smarter and savvier about all things relative to tech-enhanced teaching and learning in higher ed. You may even know more than the experts or those we coerced into serving as an expert on our panel. Bring your questions and see if you can in fact, Stump the Higher Ed Expert. A panel of judges will evaluate the expert's responses and honor will be bestowed upon the winner. This will be a highly engaging and interactive session not to be missed. Don't miss the drawing for a free conference registration for the 2018 Annual Meeting either. Add your business card to the bowl at the registration desk. Must be in attendance during the closing session to win. #StumpTheExpert

MC:

Van Davis, Associate Vice President, Higher Education Policy & Research, Blackboard, inc.

Speakers:

Myk Garn, Assistant Vice Chancellor for New Learning Models, University System of Georgia

Stacey Güney, Director, Digital Learning Solutions Network, WCET

Tanya Joosten, Director, eLearning Research and Development, University of Wisconsin-Milwaukee

Judges:

Russ Poulin, Director, Policy and Analysis, WCET

Nick White, Director of Competency Based Learning Solutions, Capella University

Cecilia Retelle Zywicki, Vice President, Strategic Partnership Operations, Wiley Education Services

"Our colleagues among the members and staff of WCET were absolutely essential to our success in establishing our statewide distance learning program in Hawai'i."

– David Lassner, President, University of Hawai'i

About WCET

WCET is the leader in the practice, policy, & advocacy of technology-enhanced learning in higher education. WCET is a national, member-driven, non-profit which brings together colleges and universities, higher education organizations and companies to collectively improve the quality and reach of eLearning programs.

Through our partnership with the Western Interstate Commission for Higher Education (WICHE), we leverage the expert policy and research capacity of one of the country's leading think tanks in higher education.

We invite you to learn more about membership and consider joining: wcet.wiche.edu/contact-us/join-wcet.

WCET Executive Council

Luke Dowden – University of Louisiana at Lafayette, Executive Council Chair
Pat James – California Community Colleges' Online Education Initiative, Executive Council Vice Chair
Don Bennett – Washington Student Achievement Council
Leah Matthews – Distance Education Accrediting Commission
Laura Pedrick – University of Wisconsin Milwaukee
Peter Smith – University of Maryland University College
Vernon Smith – America Public University System
Nick White – Capella University
Michael Abbiatti – WCET

Steering Committee

Nick White – Capella University, Steering Committee Chair
Deborah Adair – Quality Matters
Amanda Babcock – University of Utah
Kelvin Bentley – formerly Tarrant County Community College Connect
Joan Bouillon – Pearson Learning Solutions
David Dannenberg – University of Alaska Anchorage
Wm. Preston Davis – Northern Virginia Community College
Justin Louder – Texas Tech University
Kara Monroe – Ivy Tech Community College
Tina Parscal – CCCOnline, Colorado Community College System
Jason Ruckert – Embry-Riddle Aeronautical University-Worldwide

Incoming Steering Committee

Brenda Boyd – Quality Matters
Van Davis – Blackboard, Inc.
Fred Hurst – Western Governors University
Mark Jenkins – Washington State Board for Community and Technical Colleges
Cali MK Morrison – American Public University System
John Opper – Florida Virtual Campus
Jeff Rosen – Higher Learning Commission
Kara Van Dam – University of Maryland University College

Staff

If you need help during the meeting, please look for a staff member.

Mike Abbiatti, executive director, WCET, and WICHE vice president for educational technologies

Rosa Calabrese, manager, digital and project support services

Cheryl Dowd, director, State Authorization Network WCET

Lindsey Downs, manager, communications

Sherri Artz Gilbert, assistant director, operations and member services

Stacey VanderHeiden Güney, director, Digital Learning Solution Network

Chuck Hayward, assistant director, Digital Learning Solution Network

Mollie McGill, director, programs and membership

Russell Poulin, director, research and analysis

Megan Raymond, assistant director, programs and sponsorship

Tanya Spilovoy, director, open policy

Terri Taylor-Straut, senior research analyst

Special thanks to Cara Candler and Brooke Daley with Executive Events for coordinating the logistics (Executivevents.com).

"WCET's Annual Meeting goes far beyond the traditional conference experience—it is a convening of thought leaders, practitioners, and pioneers who engage in robust dialogue on the current state and future of higher education. By relying on its membership to contribute their knowledge and expertise, WCET is the platform for innovators who are helping steer higher education in exciting and profound directions—ensuring our practices are relevant and effective in a technology-rich environment."

– Robert W. Wagner, PhD, Vice President,
Academic and Instructional Services,
Utah State University

"WCET is one of the best places for an honest discussion of what we in higher education are discovering about the intersection of innovation and quality in American higher education. If you are interested in the emerging data-driven, career-oriented, evidence-based learning environment, the role technology plays in higher education, and the changing regulatory practices, WCET is the place where you ought to be."

– Peter Smith, The Orkand Chair,
Professor of Innovative Practices in Higher Education,
University of Maryland University College

Set against the backdrop of the iconic Mt. Hood, Portland, OR, will reenergize your spirit at the 2018 WCET Annual Meeting. Portland is known for its inspiring beauty – deep forests, the Willamette river, and the nearly 300-acre Washington Park. The urban oasis of Portland is a vibrant city full of unparalleled restaurants, myriad breweries, and unique attractions. The host hotel, the Portland Marriott Downtown, is located on the waterfront in central Portland providing easy access to city amenities and easy access from the Portland International Airport via the MAX light rail.

Mark your calendars and make your plans to be part of WCET's 30th Annual Meeting and celebration in beautiful Portland. Visit http://www.travelportland.com/ for more information about the City of Roses! The call for proposals will open in March and registration will be online in June.

"For at least the last ten years, WCET has been our go-to source for the accurate information about policy, regulation, and practice that has kept our online programs moving effectively forward. WCET's advocacy work keeps us not only abreast current issues, but gives us the ability to participate in the actual development of practical rule-making. Summits and meetings allow for unprecedented collaboration among institutions across the country that results in greater success for all of our students. There is no other organization as committed to the improvement of our distance education environment, as WCET."

– Patricia James, Program Consultant
California Community Colleges' Online Education Initiative

TOP HAT

During the EdTech Meetup day, visit us at our table in the mezzanine area of the Westin for the chance to win an iPad

1

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"WCET is my go-to resource when we have new campus wide initiatives. The WCET leadership is so connected and knowledgeable throughout the field that it is my most trusted voice regarding technology engaged teaching and learning issues of policy and regulation. In addition, the larger WCET community of colleagues is very willing to share resources and best practices. Whether it's the Annual Meeting, the Summer Leadership Institute, or a webinar, I walk away from every event with new ideas to try. I honestly believe that nowhere else in the country is there such a talented, engaged, and experienced community of higher education technology engaged experts."

*– David R. Dannenberg, Ph.D., Director, Academic Innovations & eLearning
Assistant Professor of Instructional Technology, University of Alaska Anchorage*

About WICHE

WICHE
Western Interstate Commission
for Higher Education

For over 60 years, the Western Interstate Commission for Higher Education (WICHE) has been the leading agency serving higher education throughout and beyond the American West. WICHE is one of four regional interstate compacts in the United States, with 16 member states and territories as well as a multifaceted portfolio of programs and priorities that:

- Enable students to pursue higher education affordably and conveniently
- Ease the sharing of ideas and resources that help states and institutions improve their services, systems, policies and workforce
- Provide authoritative and well-grounded research and policy guidance for influencers in diverse niches including data sharing, educational technology, behavioral health, and demography
- Help universities, colleges and communities adapt to social, economic and technological change

Based in Boulder, Colo., WICHE is funded by legislatures of its member states and territories—who reap strong returns on investment from WICHE programs—and by grantmakers and others who share our desire to overcome the education and workforce challenges of tomorrow.