

The slide features a dark blue background on the left side, decorated with various geometric shapes: a large solid circle, a square outline, a dashed line, and a triangle outline. A large white semi-circle on the right side contains the text. The text is centered and reads "WCET Webcast" in a large, black, sans-serif font, with the website address "wcet.wiche.edu" in a smaller font below it.

WCET Webcast

wcet.wiche.edu



wcet

Webcast

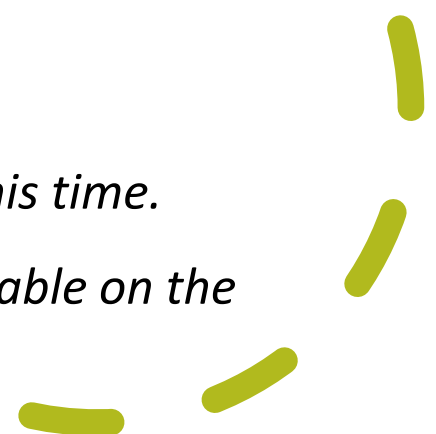
Welcome to today's
#WCETWebcast


May 25

The webcast will begin shortly.

There is no audio being broadcast at this time.

*An archive of this webcast will be available on the
WCET website next week.*





The State of the Skills Gap: Connecting Education with Career Outcomes

May 25, 2021



Welcome!

Use the question box for questions and information exchange.

Slides and shared resources will be emailed to attendees by next week.

Slides can be downloaded via the link in chat.

Follow the Twitter feed: #WCETWebcast.



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Questions from the Audience



If you have a question during the presentation, please add it to the question box.

We will monitor the question box and have time for Q&A at the end of the webcast.

Moderator

Megan Raymond

Senior Director, Programs
and Membership

WCET



Speakers



Marc Austin

Executive Director of Academic
Innovation and New Ventures
George Mason University



David Capranos

Director of Market
Strategy and Research
Wiley Education Services



Mardy Leathers

Director
Missouri Office of
Workforce Development



Deb Volzer

Senior Director of State and
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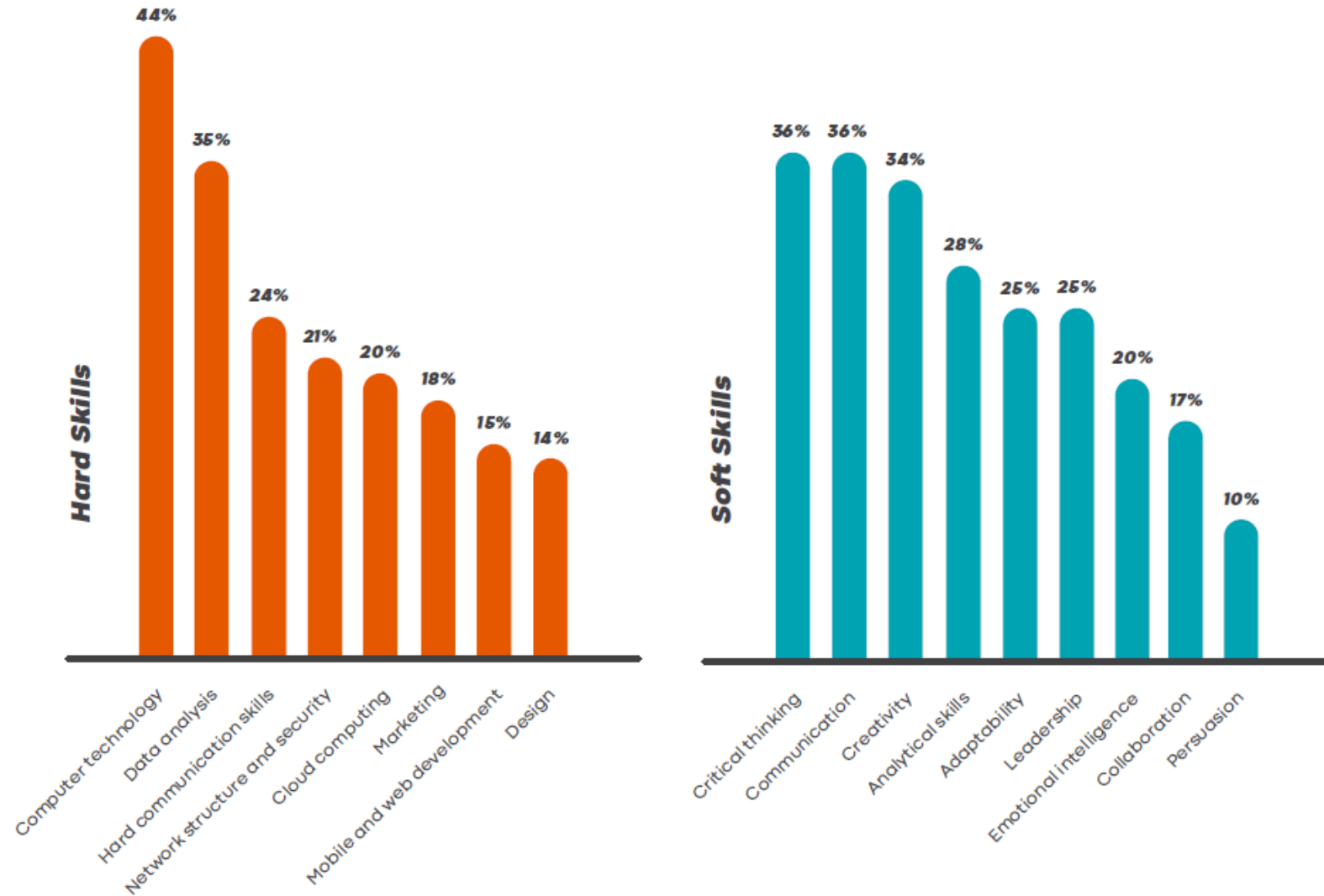
Methodology

In Fall of 2020, Wiley Education Services surveyed **over 600** Human Resources (HR) and Learning and Development (L&D) professionals (~100 at Executive/C-level) in order to:

1. Gain a better understanding of what the biggest skills gaps are.
2. How companies are responding to gaps within their businesses.

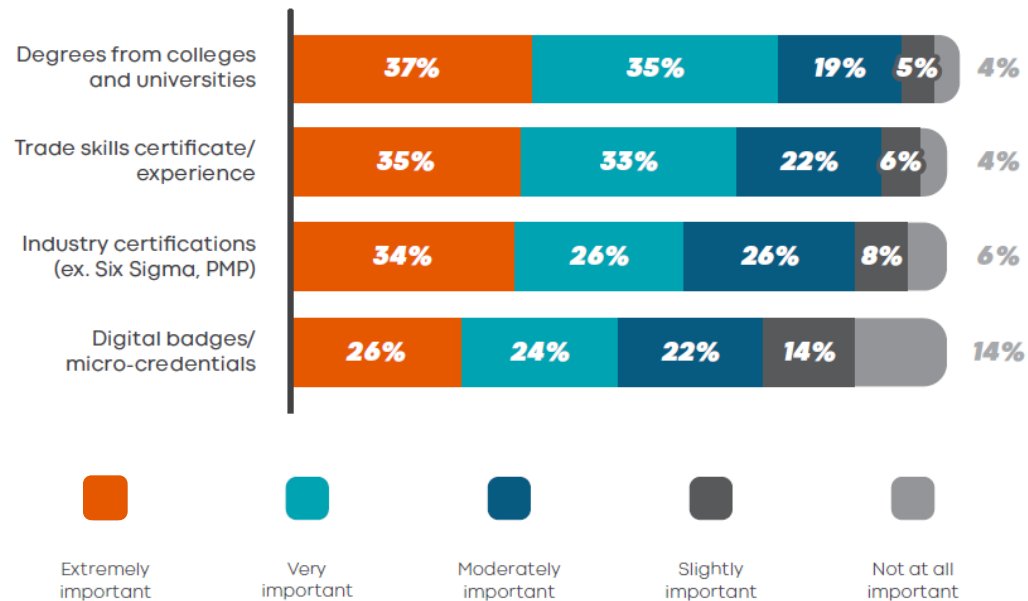
The subsequent report, *Reimagining the Workforce 2021*, examines how employers view the **scope and impact** of workforce skills gaps, the role **education benefits** play, and at what level they are incorporated into a company's **strategic plan**.

Identifying In-demand Skills

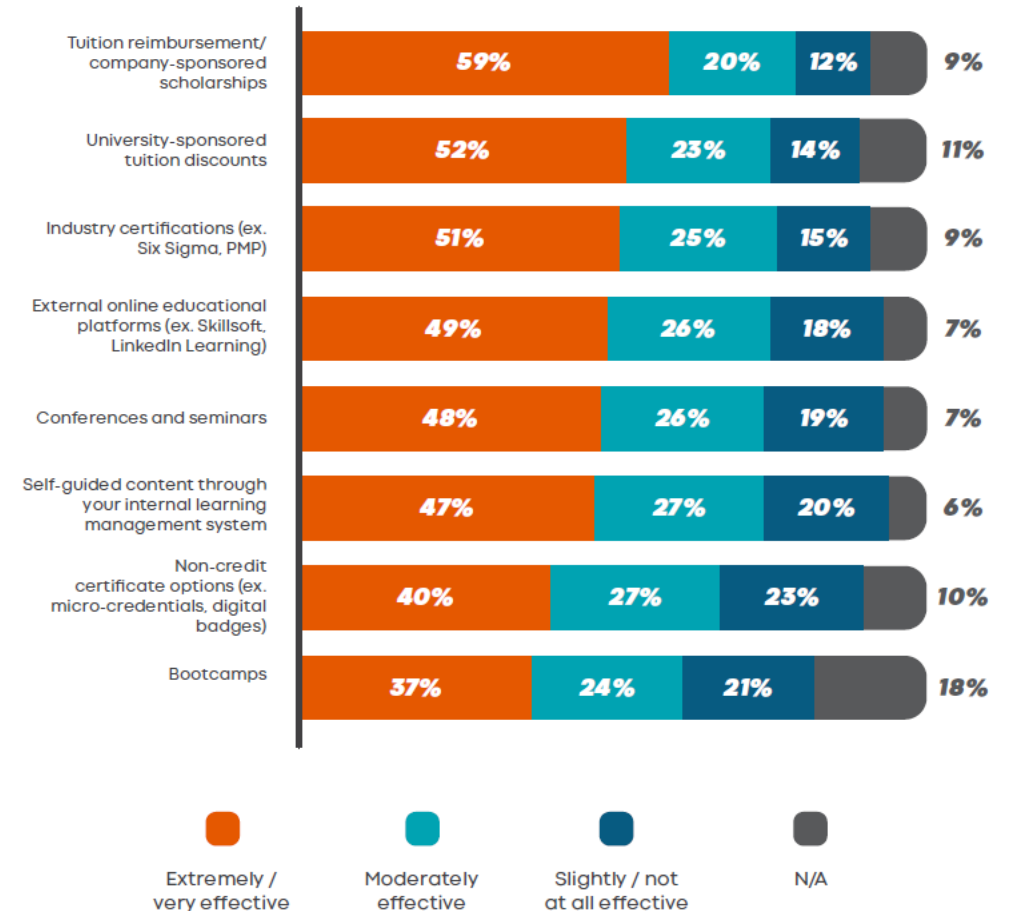


Attitudes on Education Types and Effective Reskilling/ Upskilling Benefits

How important are the following forms of education when evaluating potential new hires?

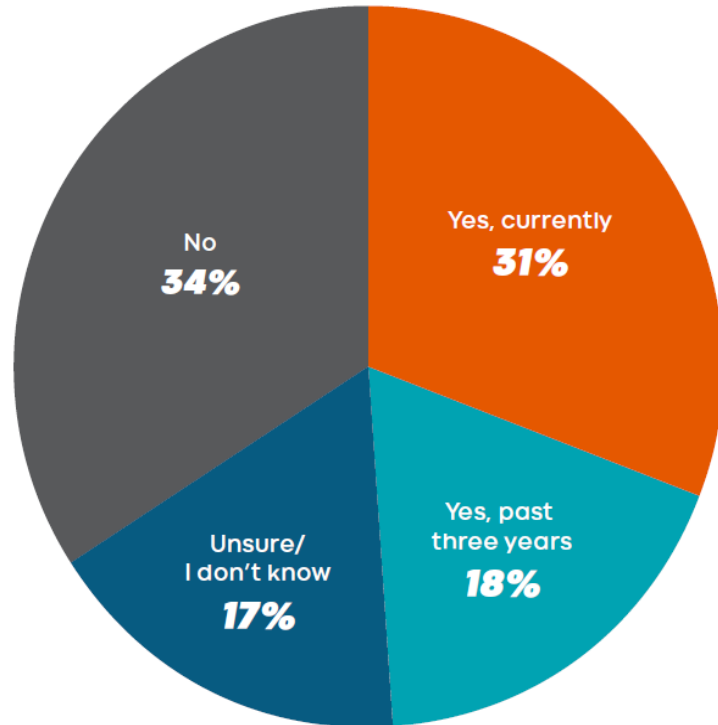


How effective do you feel the following educational benefits are at upskilling/reskilling employees?

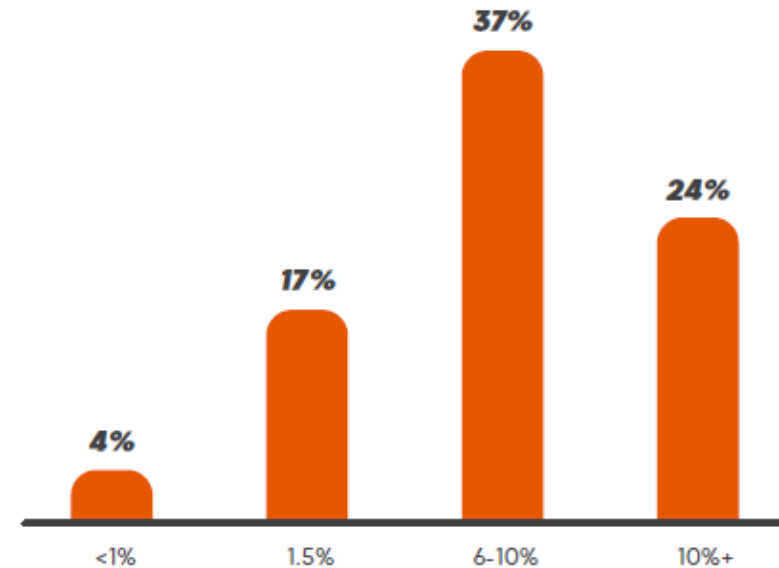


Partnerships Between Education and Industry and Creating New Opportunities

In the last three years, has your organization collaborated with colleges, universities, vocational schools and/or other third-party providers?



What approximate percentage of employees in your company actively use the tuition assistance & support programs available to them?





Questions from the Audience





Contact Information



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Additional Information and Resources

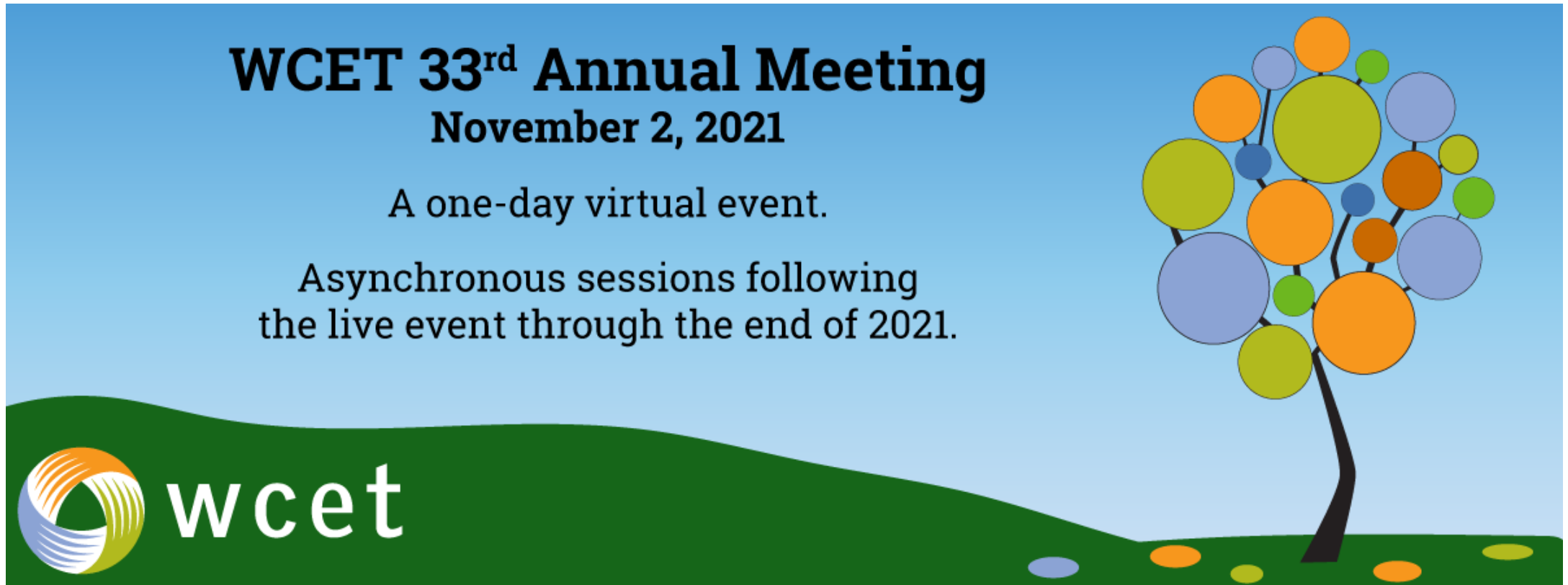
The webcast recording and additional resources will be available by next week:

wcet.wiche.edu/events/webcasts.

Check out the [*Reimagining the Workforce 2021*](#) and an array of free reports, webinars, and infographics at: edservices.wiley.com/resources




Save the date – program and registration coming soon!

A promotional banner for the WCET 33rd Annual Meeting. The background is a light blue sky over a green rolling hill. On the right side, there is a stylized tree with a black trunk and branches, where the leaves are represented by various colored circles (orange, green, blue, purple). The text is centered on the left side of the banner.

WCET 33rd Annual Meeting
November 2, 2021

A one-day virtual event.

Asynchronous sessions following
the live event through the end of 2021.

The WCET logo, featuring a stylized circular emblem with orange, yellow, and blue segments, followed by the lowercase text "wcet" in white on a green background.

<https://wcet.wiche.edu/events/annual-meeting>

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Thank you!

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Appendix

Respondent's seniority in their organization:

C-level/executive	15%
Senior Manager/VP/Director	19%
Manager or Supervisor	40%
Employee (not managing others)	26%

Size of respondent's company:

Fewer than 1,000 employees	15%
1,000 to 2,499 employees	22%
2,500 to 9,999 employees	22%
10,000 to 29,999 employees	17%
30,000 to 49,999 employees	11%
50,000+ employees	12%

Industry of respondent's company:

Technology	25%
Other	16%
Education	13%
Financial services & insurance	9%
Healthcare	9%
Retail	8%
Manufacturing	7%
Professional services (marketing, PR, consulting, etc.)	5%
Public sector/public service	4%
Hospitality	2%
Telecommunications	1%
Non-profit	1%