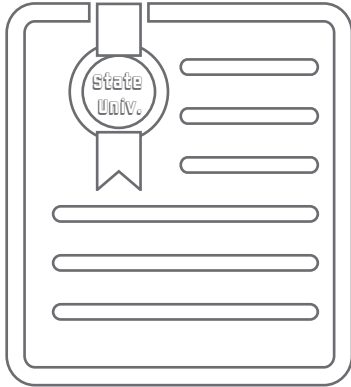


Why Do We Need Connected Credentials?

This college diploma says I have the skills & knowledge to do the job.

I'm still not clear what specific skills & knowledge you possess because transcripts are opaque.



There is a fundamental communication gap where employers aren't sure what credentials include and students aren't equipped to clearly express their competencies based on their credential, if they have earned one.^{1,2}

Transparent frameworks allow students to understand the competencies they are gaining through their credentials, how those competencies connect, and how they relate to job requirements.



Connected credentials allow students to link knowledge & skills they learn in formal and informal settings with credentials backed by recognized entities. By allowing students to bring knowledge into degree programs, we can lessen the time to degree and showcase students employable skills throughout the process.

Connected Credentials Bring Together ALL Learning To Transparently Showcase the Skills & Knowledge of a Learner.

When employers can see details of the experiences & knowledge a job candidate possesses, the hiring process will be streamlined by focusing on validated skills & future potential - saving employers time & money.

Armed with deep understanding of what they know & can do, students will have control of their learning, their career, and their life -- they will be in the driver's seat.

Connected credentials are a win-win for students and employers.

