

#WCETWebcast

WCET Webcast

wcet.wiche.edu



Welcome to today's WCET Webcast

September 24

The webcast will begin shortly.

There is no audio being broadcast at this time.

An archive of this webcast will be available on the WCET website next week.



September 24

O E R Challenges

- and -

O p p o r t u n i t i e s



Welcome!

#WCETWebcast

Use the question box for questions and information exchange.

Archive, PowerPoint, and Resources available will be next week.

PowerPoint can be downloaded via the link in chat.

*Follow the Twitter feed:
#WCETWebcast.*



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WCET

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Live Captioning Provided by Our Sponsor

#WCETWebcast



VITA CTM
ACCESSIBILITY FOR LIFE





Questions from the Audience

If you have a question during the presentation, please add your questions to the question box.

We will monitor the question box and have time for Q&A at the end of the webcast.



Moderator

Tanya Spilovoy

Director, Open Policy

WCET



Speakers



Will Cross

Director, Copyright and Digital
Scholarship Center
North Carolina State University
Libraries



Elaine Thornton

Open Education and Distance
Learning Librarian
University of Arkansas



Photo credit: Priscilla C. Scott, [CC BY](#)

Jennryn Wetzler
Assistant Director of
Open Education
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Jennryn Wetzler

*Assistant Director of
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OER as tools for education communities' resilience

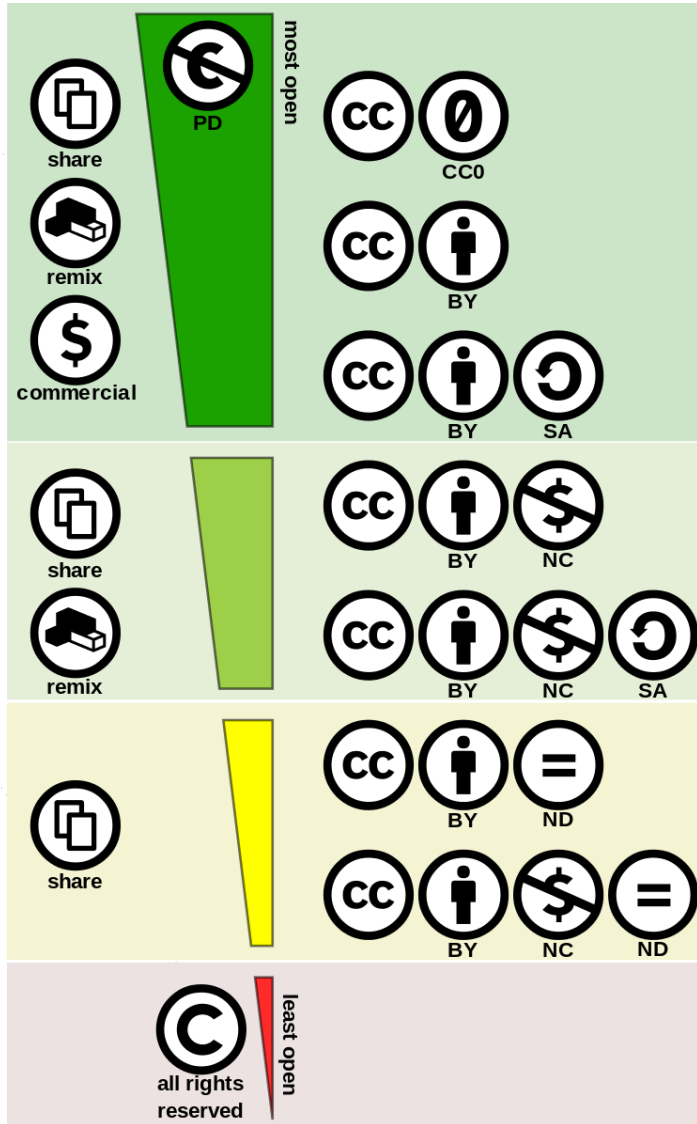
101: OER and Open Licensing

Open education is not online learning. We need clear communication about OE, OER, and open licensing for “newbies.”

OER are the tools used in (and for) open education. They incorporate an open license (or public domain dedication) that allows for reuse and potential adaptation without permission from the copyright holder.

Learn more about open licensing with Creative Commons licenses at <https://certificates.creativecommons.org>.

Open Licenses: Creative Commons #protips!



- 2 public domain tools and 4 of 6 licenses are compatible with OER.
- CC License chooser: <https://chooser-beta.creativecommons.org>.
- Good practices for attribution: https://wiki.creativecommons.org/wiki/best_practices_for_attribution.



Will Cross

*Director, Copyright and
Digital Scholarship
Center*

*NC State University
Libraries*





Copyright Loves Education

- *As a constitutional mandate.*
- *As a legal system.*
- *With a set of limitations on ownership of ideas, duration, etc.*
- *With a suite of exceptions and exemptions*
 - *Example: 110(1) "face-to-face teaching exception" that permits performance and display of copyrighted works in a classroom or similar place devoted to instruction.*

Fair Use Loves
Education:
Statute

Four Factors

- Purpose and Character.
- Nature of the Original.
- Amount and Substantiality.
- Substitution in the Market.



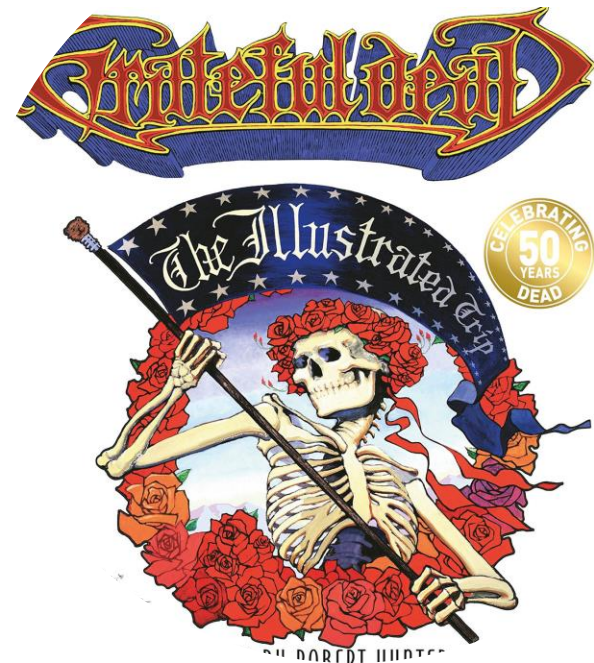
Fair Use Loves
Education:
Transformation

“whether the new work merely supersedes the original creation, or instead **adds something new**, altering the first with new **expression, meaning, or message**”

+

“quantity and value of the materials used are **reasonable in relation to the purpose** of the copying”

Bill Graham Archives v. Dorling Kindersley, Ltd.,
448 F.3d 605 (2d Cir. 2006)



Codes of Best Practices

Code of Best Practices in Fair Use for Software Preservation

[Read More](#)

Fair Use

Resource



Fair Use and Sound Recordings: Lessons from Community Practice

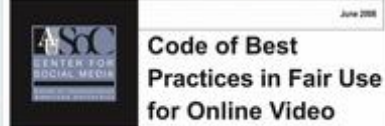
[Read More](#)

SET OF PRINCIPLES IN FAIR USE FOR JOURNALISM

Set of Principles in Fair Use for Journalism

Journalists have created a set of principles that allows them to stop censoring their journalistic choices.

[Read More](#)



Code of Best Practices in Fair Use for Online Video

Code of Best Practices in Fair Use for Online Video

This code of practices is organized, for ease of understanding, around common situations that come up for online video makers. These situations do not, of course, exhaust the possible applications of...

[Read More](#)



Society for Cinema and Media Studies' Statement of Fair Use Best Practices for Media Studies Publishing

This Statement of Best Practices identifies what media scholars consider to be fair use of copyrighted works within media studies publishing.

[Read More](#)



Society for Cinema and Media Studies' Statement of Best Practices in Fair Use in Teaching for Film and Media Educators

This code of best practices in fair use in teaching for film/media educators was designed by The Society for Cinema and Media Studies.

[Read More](#)



CODE OF BEST PRACTICES IN FAIR USE FOR SCHOLARLY RESEARCH IN COMMUNICATION

JUNE 2008
INTERNATIONAL COMMUNICATION ASSOCIATION

IN FAIR USE OF COLLECTIONS CONTAINING ORPHANWORKS FOR LIBRARIES, ARCHIVES, AND OTHER



Copyright Loves Education

*Don't sign it away,
lock yourself (or
your users) out, or
let fear prevent
you from using it!*

Elaine Thornton

*Open Education and
Distance Learning
Librarian*

University of Arkansas



Keys to the Practical Application of OER

- *Adjust Expectations,*
- *Practice Flexibility,*
- *Strengthen Partnerships,*
- *Cultivate Mental Agility,*
- *Count All Progress as Success.*



Photo by [Jen Theodore](#) on [Unsplash](#)

An Approach

- Agility
- Partnership
- Flexibility

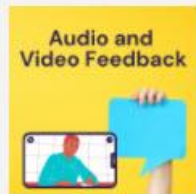


Teaching Innovations Showcase Sessions

Please click on the image links below to explore each of our highlighted Innovation Showcases.

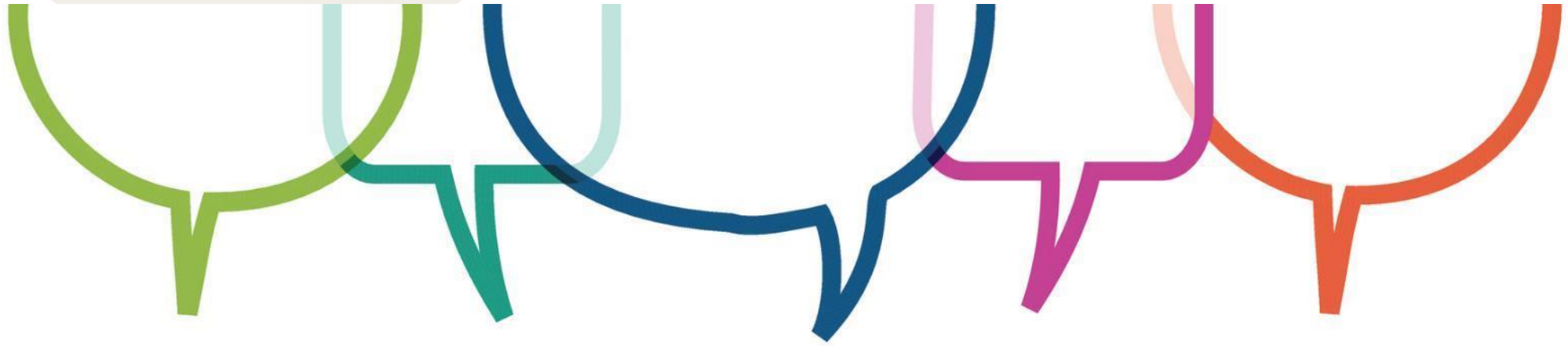
Each showcase features a video discussing the innovation and how it is used in courses on our campus, further links for information, a chat where you can discuss the innovations with others in our learning community, a link to a scheduled Q/A session with the Innovation Lead, and contact information to set up an innovations brainstorming session when you are ready to consider this for your classes.

Feel free to explore, comment, ask questions, and add your ideas!



Elaine Thornton
Open Education and Distance Learning Librarian





Q u e s t i o n s f r o m t h e

A u d i e n c e



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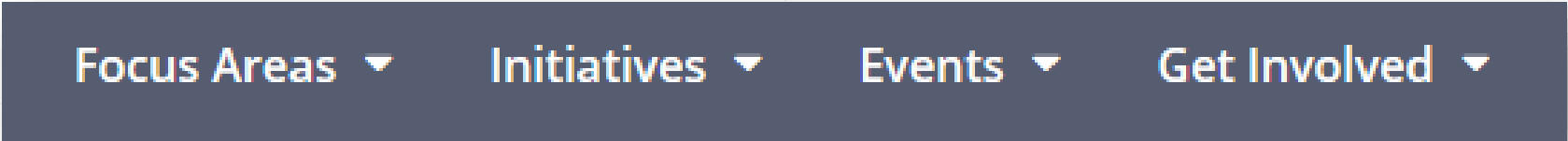
jennryn@creativecommons.org



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<http://wcet.wiche.edu/>

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<http://wcet.wiche.edu/join-wcet>



Join us for

#WCET2020

<https://wcet.wiche.edu/events/annual-meeting>





ADDITIONAL INFORMATION AND RESOURCES

Access to the resources discussed during this webcast, including the archive, will be available next week.

<http://wcet.wiche.edu/connect/webcasts>



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#WCETWebcast

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