

WELCOME TO #WCETWEBCAST

January 18, 2018

The webcast will begin shortly.

There is no audio being broadcast at this time.

An archive of this webcast will be available on the WCET website next week.



ISSUES AND TRENDS IN EDTECH IN 2018

A moderated conversation

January 18



WELCOME!

Use the question box for questions and information exchange.

Archive, PowerPoint, and Resources available will be next week.

PowerPoint can be downloaded in the handouts pane.

Follow the Twitter feed: #WCETWebcast.



Megan Raymond
Assistant Director, Programs & Sponsorship
WCET

mraymond@wiche.edu

@meraymond



OVERVIEW

01

Introductions

02

Reflections on
2017

03

Edtech in 2018:
What innovation
will be the most
significant?

04

Panelist
discussion

05

Audience's Ideas
and Q&A

06

Conclusion



QUESTIONS FROM THE AUDIENCE

If you have a question during the presentation, please add your to the question box.

We will monitor the question box and have time for Q&A at the end of the webcast.



MODERATOR

Van Davis

*Associate Vice
President,
Higher Education
Policy and Research,
Blackboard Inc.*



SPEAKERS



Michael Horn

Chief Strategy Officer,
Entangled Ventures
Co-Founder of and Distinguished
Fellow,
Clayton Christensen Institute for
Disruptive Innovation



Amy Laitinen

Director, Higher Education,
New America

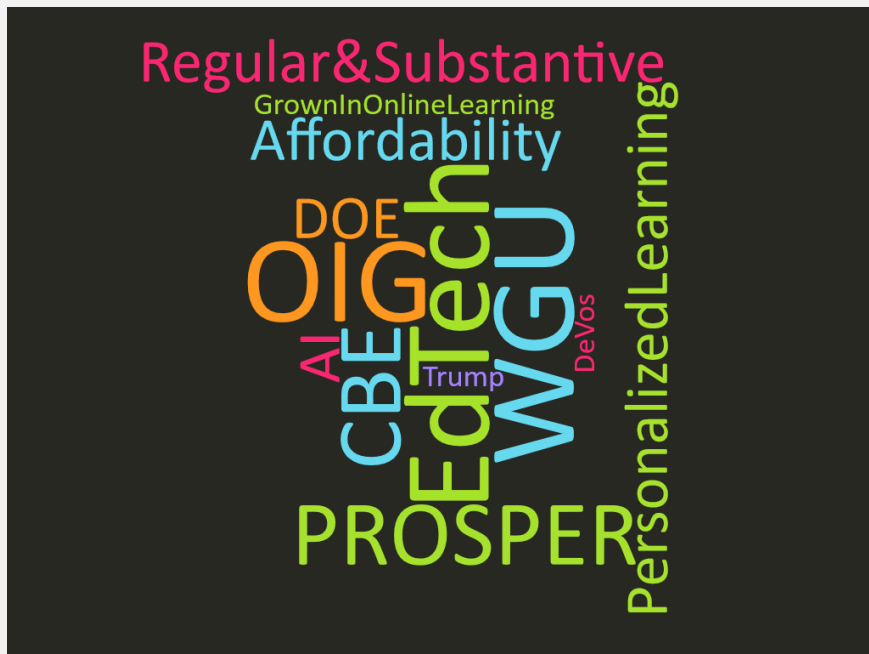


Sasha Thackaberry

Assistant Vice President for
Academic Technology and New
Learning Models,
Southern New Hampshire University



REFLECTIONS ON 2017



Van Davis

*Associate Vice President,
Higher Education Policy
and Research,
Blackboard Inc.*



WHICH ISSUE OR INNOVATION WILL BE
THE MOST SIGNIFICANT IN '18?



PANEL DISCUSSION



Michael Horn

Chief Strategy Officer,
Entangled Ventures
Co-Founder of and Distinguished
Fellow,
Clayton Christensen Institute for
Disruptive Innovation



Amy Laitinen

Director, Higher Education,
New America



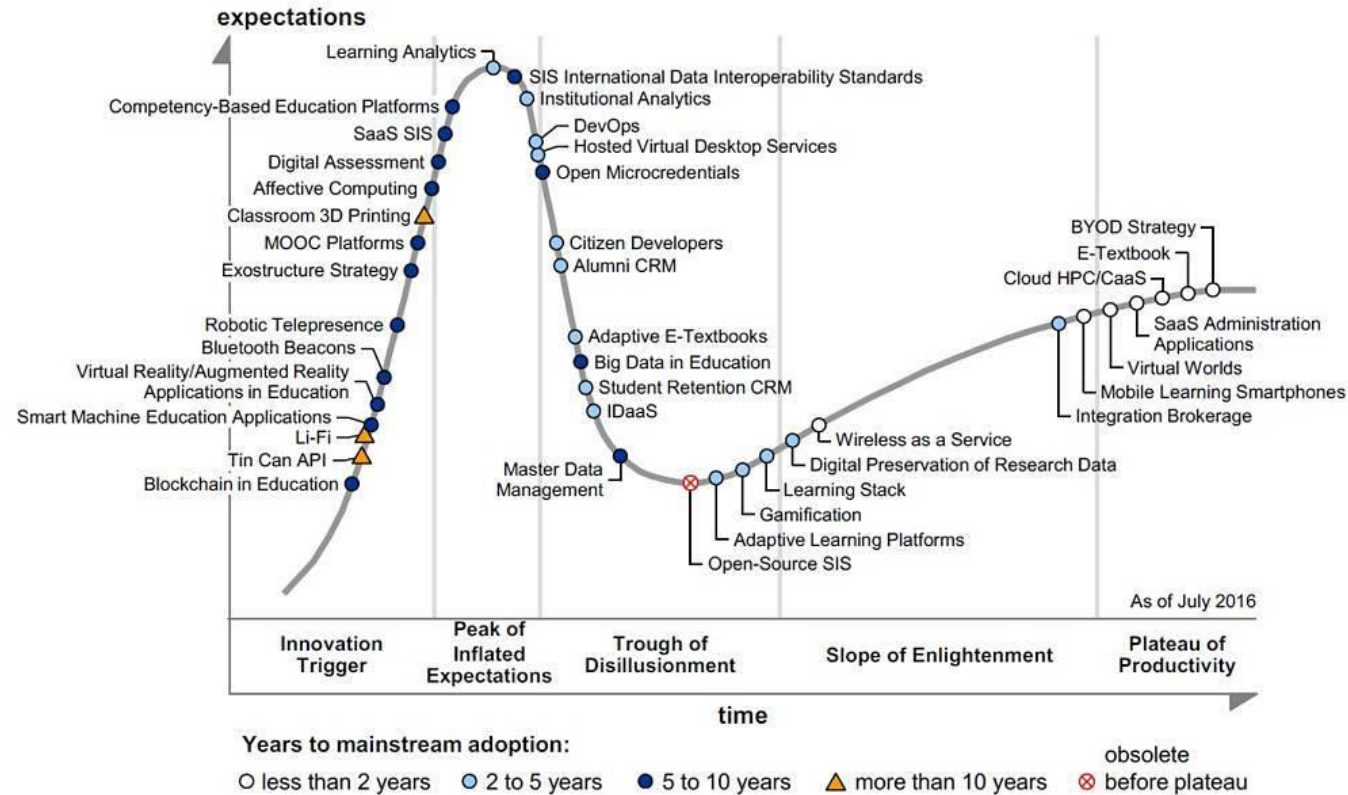
Sasha Thackaberry

Assistant Vice President for
Academic Technology and New
Learning Models,
Southern New Hampshire University



EDUCATION HYPE FROM 2016 TO TODAY

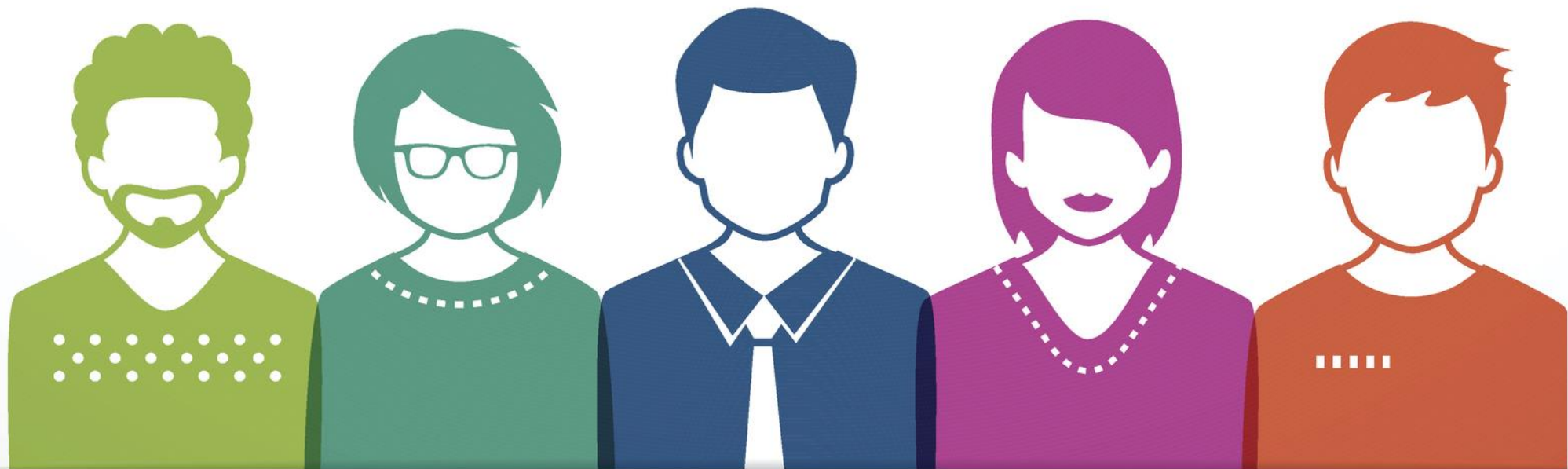
Figure 1. Hype Cycle for Education, 2016



Source: Gartner (July 2016)



QUESTIONS FROM THE AUDIENCE



CONTACT INFORMATION

Van Davis Van.Davis@blackboard.com | @historydoc

Michael Horn michael.b.horn@gmail.com | @michaelbhorn

Amy Laitinen laitinen@newamerica.org | @amylaitinen1

Sasha Thackaberry s.thackaberry@snhu.edu | @sashatberr



LEARN MORE AND STAY CONNECTED

Visit WCET's website to learn about our
Focus Areas, Initiatives, Events,
Membership and Sponsorship:
<http://wcet.wiche.edu/>

Join WCET: learn more about the benefits
of joining our national community:
<http://wcet.wiche.edu/join-wcet>

Focus Areas ▼

Initiatives ▼

Events ▼

Get Involved ▼



LEARN MORE AND STAY CONNECTED

**WCET Leadership Summit: Ensuring Ethical
and Equitable Access in Digital Learning**

June 5-6

Newport Beach, CA

WCET 30th Annual Meeting and Celebration

October 22-24

Portland, OR

Email wcetinfo@wiche.edu to
join the interest list.





ADDITIONAL INFORMATION AND RESOURCES

Access to the resources discussed during this webcast, including the archive, will be available next week.

<http://wcet.wiche.edu/connect/webcasts>



THANK YOU SUPPORTING
MEMBERS FOR YOUR
COMMITMENT TO WCET
AND E-LEARNING

*Colorado State
University*

Cooley LLP

*Lone Star College
System*

*Michigan State
University*

*University of
Missouri -
Columbia/Mizzou
Online*

*University of North
Texas*



THANK YOU WCET ANNUAL SPONSORS

WILEY

EDUCATION SERVICES



BARNES & NOBLE
education

LoudCloud



THE CHRONICLE
of Higher Education®

Pearson

Blackboard

LEARN

VitalSource™

ED MAP

TOP HAT



FlatWorld

intellus
LEARNING

LEARNING
OBJECTS
A Cengage Company

proctorio



Drexel
UNIVERSITY

@-LITERATE