

#WCETWebcast

WCET Webcast

wcet.wiche.edu



# Welcome to today's WCET Webcast

**June 11**

*The webcast will begin shortly.*

*There is no audio being broadcast at this time.*

*An archive of this webcast will be available on the WCET website next week.*



June 11

A c c e s s i b i l i t y  
i n t h e N e w  
N o r m a l o f  
O n l i n e / R e m o t e  
C o u r s e D e l i v e r y



# Welcome!

#WCETWebcast

*Use the question box for questions and information exchange.*

*Archive, PowerPoint, and Resources will be sent.*

*PowerPoint can be downloaded via the link in chat.*

*Follow the Twitter feed:  
#WCETWebcast.*



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## Questions from the Audience

*If you have a question during the presentation, please add your questions to the question box.*

*We will monitor the question box and have time for Q&A at the end of the webcast.*



Moderator

**Cheryl Dowd**

*Director, State Authorization Network*

*WCET*



# Speakers



**Brenda Boyd**  
Senior Academic Director:  
Program Services  
Quality Matters



**John Jones**  
Director, Media  
Resources Center  
Wichita State University



**Cyndi Rowland**  
Executive Director, WebAIM and  
National Center on Disability and  
Access to Education  
Utah State University



Cyndi Rowland

*What should be in  
an institution's  
mind right now?*

WebAIM  
web accessibility in mind





Cyndi Rowland

*Using the **time**  
you have to do **as  
much** as you can  
to advance web  
accessibility*

WebAIM  
web accessibility in mind



# Where should institutions put their energy?

*If you don't already have institutional policies and implementation plans, you will continue to play Whack-a-Mole.*



*That can be OK for the short term – Just acknowledge it. Get back to it the second you can.*



## *The broad strokes that are needed now include:*

- 1. Communications strategies**
  - *To faculty, staff, and students.*
  - *Ongoing*
  - *Include targeted messaging.*
- 2. Role definition**
  - *Who does it?*
  - *At what level?*
  - *Anyone checking?*
- 3. Training**
  - *Training in their specific role.*
  - *Awareness and knowledge may be insufficient if you want performance.*
- 4. Support**
  - *Is this there when needed?*
- 5. Tools, vendors**
  - *Different for different roles*
  - *Process to access (e.g., captions)?*
- 6. Evaluation as part of continuous improvement**
  - *Who, how, when?*
- 7. Equally Effective Alternate Access Plans (EEAAP)**
  - *When you know there will be problems, have a plan in place ahead of time.*
- 8. SWAT response**
  - *You WILL have unanticipated emergencies. Plan now how to deal with them.*



# Resources to consider

- Institutional study team: <http://ncdae.org/resources/tips/2012team.php>
- How much do faculty do? <http://ncdae.org/blog/reflections-on-accessibility-expectations/>
- Procurement: <https://wcetfrontiers.org/2018/11/14/accessibility-procurement-what-do-we-need-to-know/>
- Creating an institutional blueprint for accessibility: <http://ncdae.org/goals/blueprint.php>
- Perspectives videos for campus: <https://www.w3.org/WAI/perspective-videos/>
- Communicating a campus plan (Portland Community College):
  - Video to the broad campus - <https://www.youtube.com/watch?v=eks3r-nE9IU>
  - Plans to the broad campus - [https://www.pcc.edu/instructional-support/wp-content/uploads/sites/17/2017/11/WebA11Y-HB2\\_Print-HiRes.pdf](https://www.pcc.edu/instructional-support/wp-content/uploads/sites/17/2017/11/WebA11Y-HB2_Print-HiRes.pdf)
- Permanent site to communicate campus information (University of Nevada, Reno): <https://www.unr.edu/accessibility>
- Motivation: <https://webaim.org/blog/motivating-accessibility-change/>
- Creating interest
  - Using video to help get the message out to faculty and staff. Here is a sample: <https://mintgreenmonitor.wordpress.com/2018/04/09/can-you-hear-me-campaign/>
- Technical training: There are so many good ones out there. Full disclosure, I'm with [WebAIM](#) and I really do like what we do.
- Training takeaways for faculty and staff:
  - Sample training takeaways during the U Cincinnati Start Small campaign: <https://www.uc.edu/content/dam/uc/ucit/media/accessibility-network/start-small-bookmarks.pdf>
  - NCDAA Cheatsheets for faculty and staff (after training): <http://ncdae.org/resources/cheatsheets/>





# Wichita State University - Resources

- [WSU Accessibility Site](#)
  - [Resources Page](#)
  - [Legal Landscape](#)
  - [Accessibility for F2F instruction](#)
  - [Accessibility and Covid-19](#)
- Kansas Accessibility Resources Network ([ksarn.org](http://ksarn.org))
  - [Free Training](#)
  - [Text-Size Signage](#)

Contact: John Jones, [john.jones@wichita.edu](mailto:john.jones@wichita.edu), 316-978-7751

# Accessibility Resources

- [WebAIM](#) - Document accessibility + more
- [QM Accessibility & Usability Resource Site \(AURS\)](#) - Community-curated and moderated site open to everyone
- [QM Accessibility Policy Template](#)



# Accessibility Resources

Portland Community College:

[How to make content accessible and who is responsible](#)

[Accessibility Site](#)



# WCET Frontiers Digest

- [Keeping Accessibility in Mind During the COVID-19 Conversion of Courses](#), March 24, 2020, Cyndi Rowland
- [Meet AURS – Your Go-To Resource for Addressing Accessibility Challenges](#), Sept 27, 2019, Brenda Boyd & Kathy Tally
- [From Policy to Compliance: What do Faculty Need to Develop Accessible Course Content?](#), Sept 12, 2019, Ella Epshteyn
- [An Introspective Look at WCET’s Own Accessibility Practices, Part II](#), August 5, 2019, Rosa Calabrese





# WCET Frontiers Digest

- [An Introspective Look at WCET's Own Accessibility Practices, Part I](#), August 2, 2019, Rosa Calabrese
- [Improving College Readiness for Every Student: the Importance of Accessibility](#), June 26, 2019, Ahrash Bissell
- [Digital Accessibility: The Partnership between Vendors and Institutions](#), March 1, 2019, Kelly Hermann
- [Accessibility & Procurement: What do we need to know?](#), November 14, 2018, Kelly Hermann
- [The Role of Procurement in Digital Accessibility](#), October 23, 2018, Cyndi Rowland





Questions from the  
Audience



# Contact Information

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## ADDITIONAL INFORMATION AND RESOURCES

Access to the resources discussed during this webcast, including the archive, will be available next week.

<https://wcet.wiche.edu/connect/webcasts>



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