

# WELCOME TO #WCETWEBCAST

*March 20, 2018*

*The webcast will begin shortly.*

*There is no audio being broadcast at this time.*

*An archive of this webcast will be available on the WCET website next week.*



# ACCESSIBILITY IN COURSES AND SERVICES: THE EXPLORATION BEGINS

A WCET and OLC Partnership

March 20



# WELCOME!

*Use the question box for questions and information exchange.*

*Archive, PowerPoint, and Resources will be available next week.*

*PowerPoint can be downloaded in the handouts pane.*

*Follow the Twitter feed: #WCETWebcast.*



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# OVERVIEW

01

Introductions

02

WCET + OLC  
Partnership

03

Common Questions  
about Accessibility

04

Q&A



## QUESTIONS FROM THE AUDIENCE

*If you have a question during the presentation, please add your questions to the question box.*

*We will monitor the question box and have time for Q&A after the presentation.*



# MODERATOR

**Russ Poulin**

*Director, Policy and Analysis*

*WCET*



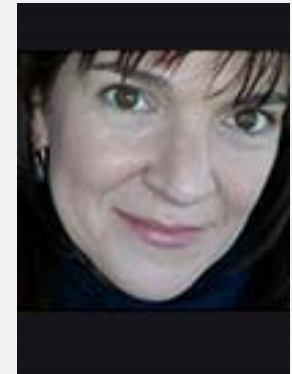
## PRESENTERS



Kelly Hermann  
VP for Accessibility and  
Disability Strategy,  
University of Phoenix



Mark Jenkins  
Director, elearning and Open Education,  
SBCTC.EDU  
WA State Board for Community and  
Technical College



Jennifer Rafferty  
Director of the Institute  
OLC



# PRESENTER 1

**Jennifer Rafferty**  
Director of the Institute  
OLC





WCET + OLC  
PARTNERSHIP





## “ AN EDUCATIONAL IMPERATIVE ”

*“Advancements in technologies intending to make academic life easier present challenges for students who have disabilities. The need for more accessible services and devices proves to be an educational imperative so they can be used by all students of all abilities.”*

Kathleen Ives, D.M.  
Chief Executive Officer and Executive Director,  
Online Learning Consortium



WCET + OLC  
SURVEY



<https://www.surveymonkey.com/r/WJFWVY5>  
Deadline: March 30

## PRESENTER 2

### **Mark Jenkins**

Director, elearning and Open  
Education, SBCTC.EDU

WA State Board for  
Community and Technical  
College



# POLICY

## State Board Policy (2016)

Washington State Community & Technical colleges shall provide appropriate, effective, and integrated access to technology for students, employees and external community members.

This policy applies to the procurement, development and implementation of instructional, administrative, or communications technologies and content. Further, the policy applies to both current and emerging technologies, including both hardware and software, in use in or being evaluated for purchase or adoption throughout the Community and Technical college system.



# POLICY

## State OCIO Policy (2017)

- The State of Washington is committed to providing access to information technology to the public and Washington State employees, including individuals with disabilities. Information Technology . . . . should provide . . . substantially similar functionality to individuals with disabilities as it provides to others
- All covered technology must be accessible to and usable by individuals with disabilities . . . . this includes all covered technology acquired, procured, developed or substantially modified or substantially enhanced after the effective date of the policy . . . .



## GROUNDWORK

- Convened a system committee to support system policy implementation;
- Created an SBCTC position for Accessible Technology Initiatives;
- Invested \$260K in instructional video captioning;
- Developed a web-based Caption Hub to facilitate captioning in our system;
- Purchased Ally, an online course accessibility checking software;
- Offers openly-licensed Accessibility 101 course to the system;
- Subsidizes and manages Access360 capacity building program.



## PRESENTER 3

**Kelly Hermann**

VP for Accessibility and  
Disability Strategy

University of Phoenix





## DATA: STUDENTS WITH DISABILITIES

- According to the [National Center for Education Statistics \(NCES\) Fast Facts](https://nces.ed.gov/fastfacts/display.asp?id=60) (2016):
- In the 2011-2012 academic year:
  - 11.1% of undergraduates reported having a disability
  - By age:
    - 15-23 years            9.0%
    - 24-29 years            11.3%
    - 30+ years              15.7%
- Are you accommodating 11.1% of your undergraduate enrollment? Most institutions accommodate 3-5%.



<https://nces.ed.gov/fastfacts/display.asp?id=60>



# COMMON QUESTIONS ABOUT ACCESSIBILITY



Kelly Hermann  
VP for Accessibility and  
Disability Strategy,  
University of Phoenix



Mark Jenkins  
Director, eLearning and Open Education,  
SBCTC.EDU  
WA State Board for Community and  
Technical College





Why is student accessibility important and what impact does it have beyond the student's needing the assistance?





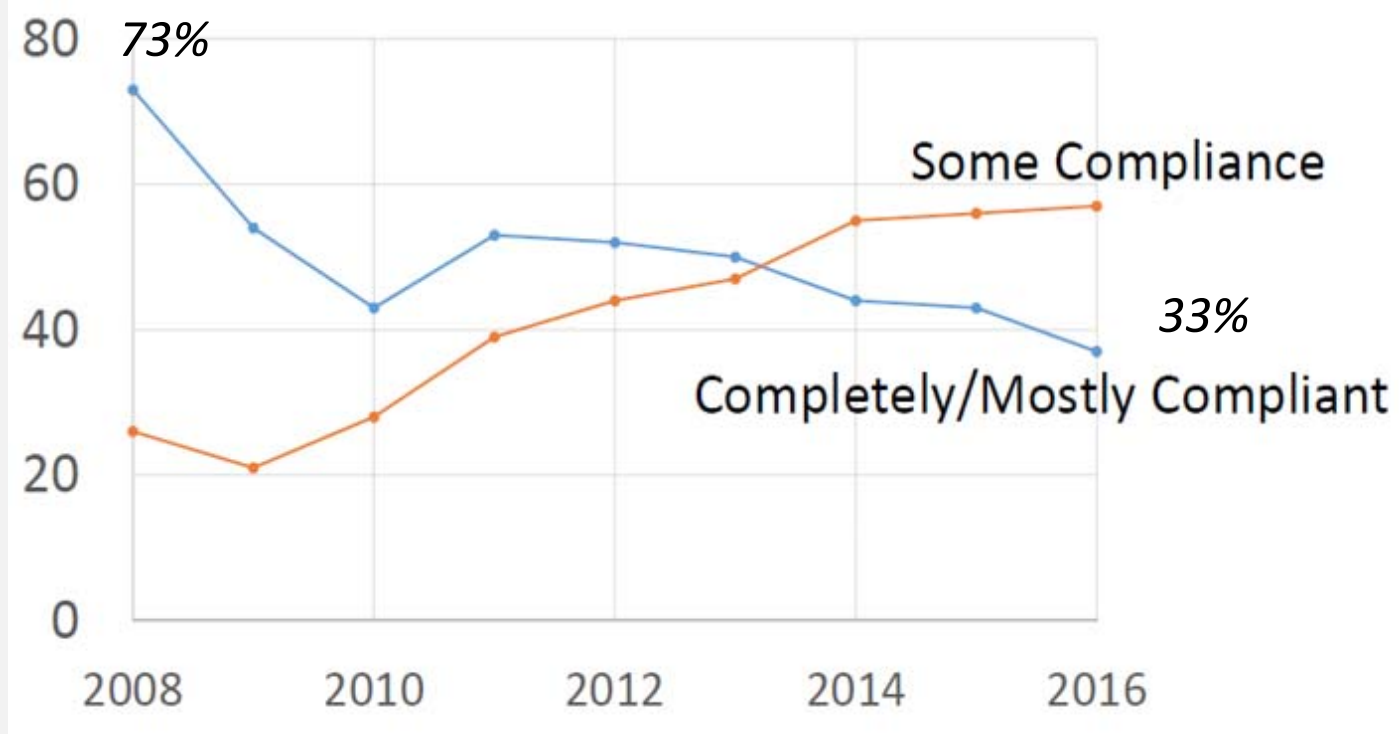
ITC NETWORK SURVEY:  
DEGREE OF CONFIDENCE IN  
ACCESSIBILITY COMPLIANCE

**Which of the following best describes your current compliance with Sections 504 and 508 (ADA compliance)?**

- All of our online classes are in compliance.
- Most of our online classes are in compliance.
- Some of our online classes are in compliance.
- None of our online classes are in compliance.



# ITC NETWORK SURVEY: DEGREE OF CONFIDENCE IN ACCESSIBILITY COMPLIANCE





What are the expectations of institutions as described by the Office of Civil Rights?



## STEPS TO TAKE NOW

- Designate an IT accessibility coordinator;
- Develop IT accessibility policy;
- Provide opportunities for users to provide accessibility feedback on public website;
- Plan ahead for the accessibility of new content;
- Evaluate current accessibility and develop a plan to remediate;
- Address accessibility evaluation needs through procurement;
- Perform an accessibility audit of institutional technology;
- Survey your students and community members with disabilities and seek their input;
- Develop a comprehensive accessibility training strategy.



<https://wcetfrontiers.org/2017/11/15/steps-you-can-take-now-to-address-accessibility-at-your-institution/>



How are institutions addressing accessibility concerns? Who is involved? Who needs to be involved?







How can we work together to affect vendors and share solutions? Why do colleges have to be responsible and not the vendors?



What resources can help  
my college improve its  
accessibility services?





# QUESTIONS FROM THE AUDIENCE



## CONTACT INFORMATION

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# LEARN MORE AND STAY CONNECTED

Visit WCET's website to learn about our  
Focus Areas, Initiatives, Events,  
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<http://wcet.wiche.edu/>

Join WCET: learn more about the benefits  
of joining our national community:  
<http://wcet.wiche.edu/join-wcet>

Focus Areas ▾

Initiatives ▾

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Get Involved ▾



# LEARN MORE AND STAY CONNECTED

**WCET Leadership Summit: Ensuring Ethical  
and Equitable Access in Digital Learning**  
EQUITY ACCESSIBILITY DATA

<http://wcet.wiche.edu/events/summits/ensuring-ethical-equitable-access-digital-learning>

**June 5-6**

**Newport Beach, CA**

**WCET 30<sup>th</sup> Annual Meeting and Celebration**

**Call for Proposals will open in mid March**

**October 22-24**

**Portland, OR**



## TOPICS IN FOCUS JUNE 2018 - ACCESSIBILITY

- Each workshop in the series can be taken as a stand-alone workshop.
  - *ADA & Web Accessibility - June 4-10<sup>th</sup>*
  - *Applying UDL to Online Courses - June 11-17<sup>th</sup>*
  - *Strategic Planning for Web Accessibility – June 18 – 24<sup>th</sup>*
- Visit [the OLC Institute schedule](#) to register for this online workshop.

**OLC INSTITUTE  
FOR PROFESSIONAL  
DEVELOPMENT**



# INNOVATE 2018 CONFERENCE

- Are You WCAG Compliant?  
Designing for Accessible &  
Inclusive Learning Environments
  - Pre-Conference Workshop – Tuesday,  
April 17<sup>th</sup>, 2018
  - 9:00-12:00 pm ET
- Visit the [Innovate 2018 website](#) to  
register for this onsite workshop.







## ADDITIONAL INFORMATION AND RESOURCES

Access to the resources discussed during this webcast, including the archive, will be available next week.

**<http://wcet.wiche.edu/connect/webcasts>**





## UPCOMING WEBCAST

**April 3: Organizing and Supporting Successful Multi-institution  
Consortia**

**<http://wcet.wiche.edu/connect/webcasts>**



THANK YOU SUPPORTING  
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AND E-LEARNING

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University*

*University of  
Missouri -  
Columbia/Mizzou  
Online*

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