

WCET Leadership Summit: 21st Century Credentials: Learners + Institutions + Workforce

June 8-9, 2016 • Salt Lake City, UT

#WCETSummit



Program

Tuesday, June 7, 2016

3:00 – 5:00 p.m. Registration, pick up name badge, and check-in for the Summit
Near Capitol Ballroom

Wednesday, June 8, 2016

7:00 a.m. – 5:00 p.m. Registration, pick up name badge, and check-in for the Summit
Near Capitol Ballroom

7:30 a.m. Deluxe Breakfast Buffet
Near Capitol Ballroom

8:00 – 8:15 a.m. Opening remarks and welcome
Capitol Ballroom

- **Mike Abbiatti**, vice president for educational technologies, WICHE, and executive director, WCET
- **Peter Smith**, WCET Executive Council chair; The Orkand Chair, Professor of Innovative Practices in Higher Education, University of Maryland University College

8:15 – 9:30 a.m. Opening Plenary: 21st Century Credentials: Learners + Institutions + Workforce
Capitol Ballroom

- **Ryan Craig**, managing partner, University Ventures
- **Jeff King**, executive director, Center for Excellence in Transformative Learning, University of Central Oklahoma
- **Mary Alice McCarthy**, senior policy analyst, New America (moderator)

9:30 – 9:45 a.m. Beverage Break

9:45 – 11:15 a.m. Case Studies: Institutional Innovations for 21st Century Credentials
Capitol Ballroom

- **Rodney Parks**, university registrar, Elon University
- **Brenda Perea**, instructional design project manager, Colorado Community College System
- **Tomikia Pickett LeGrande**, associate vice president for student affairs, University of Houston Downtown
- **Joellen Shendy**, associate vice provost and registrar, University of Maryland University College
- **Tom Green**, associate executive director, AACRAO (co-moderator)
- **Mark Leuba**, vice president, product management, IMS Global Learning Consortium, Inc. (co-moderator)

11:15 – 11:30 a.m. Break and sign up for group dinners at the registration desk
Near Capitol Ballroom

11:30 a.m. – 12:30 p.m.
Capitol Ballroom

Competency-Based Credentials: Operationalizing Validated Competencies for the Workforce

- [Deborah Everhart](#), vice president, design and innovation, Learning Objects
- [Larry Good](#), chair and co-founder, Corporation for a Skilled Workforce
- [Leah Matthews](#), executive director, Distance Education Accrediting Commission (moderator)

12:30 – 1:30 p.m.
Capitol Ballroom

Deluxe lunch buffet and sign up for group dinners

1:30 – 3:15 p.m.

Concurrent Presentations and Discussions

Amethyst

Concurrent #1: Technology Empowering Learners

The transcript traditionally is the official record of academic achievement but is unable to capture student competencies and content mastery, soft skills, achievements in service learning, etc. Today, we have the technologies to allow learners to take more ownership of the representation of their learning experiences. The University of California at San Diego's Engaged Learning Tools has four components to help student guide their learning and career preparation: REAL Portal, Co-Curricular Record, Enhanced Electronic Transcript, and the ePortfolio. The University of Central Oklahoma will share more about the challenges it had to overcome to create the Student Transformative Learning Record. Foliotek will discuss the value to students, institutions, and employers of a validated eportfolio.

- [Jeff King](#), executive director, Center for Excellence in Transformative Learning, University of Central Oklahoma
- [Chris Miller](#), CEO, Foliotek
- [Gabriele Wienhausen](#), faculty director and senior teaching professor, Teaching and Learning Commons, University of California San Diego
- [Rob Robinson](#), senior director, strategic services, Civitas Learning (moderator)

Olympus A

Concurrent #2: Lumina's Connected Credentials Initiatives

The Lumina Foundation, Corporation for a Skilled Workforce (CSW), and the Center for Law and Social Policy (CLASP) are leading the national dialogue on postsecondary credentialing policy and practice. This session begins with an overview of initiatives that are in-progress and the organizations' plans for moving forward. Next, several grantees from the AACC/Lumina "Right Signals" initiative will describe their plans for implementing a new credentialing model to send "the right signals" to employers, students, and institutions about the meaning of students' credentials.

- [Amber Garrison Duncan](#), evaluation and planning officer, Lumina Foundation (presenter and moderator)
- [Larry Good](#), CEO, Corporation for a Skilled Workforce
- [Rick Kemp](#), dean of instruction and partnerships, Rio Salado College
- [Steve McGuire](#), instructional designer, Center for eLearning, Gateway Community and Technical College

Olympus B

Concurrent #3: Institution and Employer Partnerships in Credentialing

Digital credentials are fast emerging as a new form of currency in the marketplace for knowledge and skills. For a currency to be valuable, it must be seen as reliable and validated by both buyers (schools and employers) and sellers (learners and employees). As Credly builds the infrastructure to facilitate the marketplace for digital credentials, organizations like Wiley and Brandman University support the value behind the currency by offering education and training programs, content, and distribution that connect learners to workforce demand. This session features perspectives from each on current state and possibilities for the future.

- [John Endrud](#), vice president, market strategy and development, Wiley
- [Jonathan Finkelstein](#), CEO, Credly
- [Nancy Salzman](#), dean, school of extended education, Brandman University
- [Deb Everhart](#), vice president, design and innovation, Learning Objects (moderator)

3:15 – 3:30 p.m.

Refreshment Break

3:30 – 5:00 p.m.

Capitol Ballroom

Policy Framework for Innovation and Credential Transitions

- [Deborah Bushway](#), provost, Northwestern Health Sciences University
- [Mary Alice McCarthy](#), senior policy analyst, New America
- [Burck Smith](#), CEO, Straighterline (moderator)

5:00 p.m.

Adjourn

Dinner on your own. (If interested, make sure you have signed up to join a dinner group. Meet in the lobby at 6:00 p.m.)

Thursday, June 9, 2016

7:30 a.m.

Near Capitol Ballroom

Deluxe Breakfast Buffet

8:00 – 9:30 a.m.

Capitol Ballroom

Welcome to Day Two of the Summit

- [Nick White](#), WCET Steering Committee chair, director of competency based learning solutions, Capella University

Opening Plenary: The 21st Century Workforce Data Challenges and Solutions

- [Adam Markowitz](#), CEO, Portfolium
- [Matt Sigelman](#), CEO, Burning Glass
- [Nick White](#), WCET Steering Committee chair, director of competency based learning solutions, Capella University (moderator)

9:30 – 9:45 a.m.

Beverage Break

9:45 – 11:15 a.m.

Amethyst

Concurrent Presentations and Discussions

Concurrent #1: Creating a “Win-Win” for Adult Learners and Talent for Industry

The University of Phoenix and Ingram Micro had an “ah ha” experience when they discovered they were on a parallel path of identifying the right skills that workers in information technology industries need to advance their careers and to complete a program that would nearly guarantee an interview. This partnership has required all parties to “think outside the box” to advance the careers of adult learners. In Colorado, the CCCS is leading a digital badge program in manufacturing that is requiring participating 2-year and 4-year partners to backwards engineer the curriculum. One of their “ah ha’s” was the need to educate industry HR professionals in understanding what digital credentials are and what they represent.

- [Nina Buik](#), senior principal business development and marketing manager, professional and training services, Ingram Micro
- [Becky Lodewyck](#), vice provost, instructional technology and learning, University of Phoenix
- [Brenda Perea](#), instructional design project manager, Colorado Community College System

- [Dawn Roller](#), dean of specialized corporate services, and vice president, IS&T Strategic Partnerships, University of Phoenix
- [Peter Janzow](#), senior director, Pearson Acclaim (moderator)

Olympus A

Concurrent #2: Leading Change: A Conversation among Institutional Leaders

Institutional executives and academic leaders are invited to this unstructured, interactive dialogue about what this evolving landscape of degree alternatives means to our institutions and what do you take away from this exciting summit? How do these innovations relate to your educational mission, to your institutional policies, to your faculty contracts, to your capacity to support learners? What opportunities and challenges do digital badges, certificates, credentials in degree programs, and third-party certifications present to your institution?

- [Connie Johnson](#), CAO and provost, Colorado Technical University (moderator)

Olympus B

Concurrent #3: Valid, Reliable, and Transparent Assessments

Credentials will only have value if employers and students believe in their value, how do we build that trust? To ensure acceptance by students, faculty, and employers, WGU assessment is valid, reliable, and transparent through authenticated identity, secure assessment, and independence of evaluation from instruction. Meaningful competencies, authentic assessment, and quick/accurate/fair evaluation with helpful feedback add to the validity and transparency. This session will address the work of several organizations aimed at high quality assessment for credentials, badges, and eportfolios.

- [Deborah Bushway](#), provost, Northwestern Health Sciences University
- [Van Davis](#), associate vice president, higher education policy and research, Blackboard
- [Tina Goodyear](#), executive director, Center for the Assessment of Post-Traditional Instruction, Training, and Learning (CAPITAL), Excelsior College
- [Fred Hurst](#), vice president, institutional advancement, Western Governors University
- [Nick White](#), director of competency based learning solutions, Capella University (moderator)

11:30 a.m. – 12:15 p.m.

Capitol Ballroom

Fulfilling the Promise to Learners and Society

In this closing plenary, summit speakers and attendees will contribute to a discussion of how to continue to advance the Connected Credentials movement, your suggestions, aspirations, and cautions.

- [Mike Abbiatti](#), executive director, WCET (co-moderator)
- [Peter Smith](#), chair, WCET Executive Council; the Orkand chair and professor of innovative practices in higher education, University of Maryland University College (co-moderator)

12:15 pm

Capitol Ballroom

Closing Comments, followed by Deluxe Lunch Buffet

- [Mike Abbiatti](#), executive director, WCET



About WCET

The WICHE Cooperative for Educational Technologies (WCET) is the leader in the practice, policy, and advocacy of technology-enhanced learning in higher education. WCET is widely recognized as one of the most informative, reliable, and forward-thinking organizations regarding the role of technology and innovation in higher education.

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