Welcome to #WCETWebcast

August 17, 2017

- *The webcast will begin shortly.*

- *There is no audio being broadcast at this time.*

- *An archive of this webcast will be available on the WCET website next week.*

Welcome!

- *Use the question box for questions and information exchange.*

- *Archive and resources available next week.*

- *PowerPoint can be downloaded in the handouts pane.*

- *Follow the Twitter feed: #WCETwebcast.*

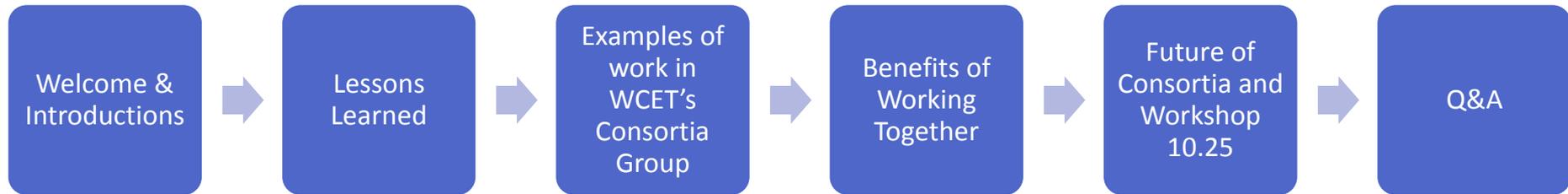Megan Raymond
Assistant Director, Programs
& Sponsorship
WCET

mraymond@wiche.edu
@meraymond

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eLearning Consortia: Stories from the Past Looking to the Future

August 17

Overview

Welcome & Introductions → Lessons Learned → Examples of work in WCET's Consortia Group → Benefits of Working Together → Future of Consortia and Workshop 10.25 → Q&A
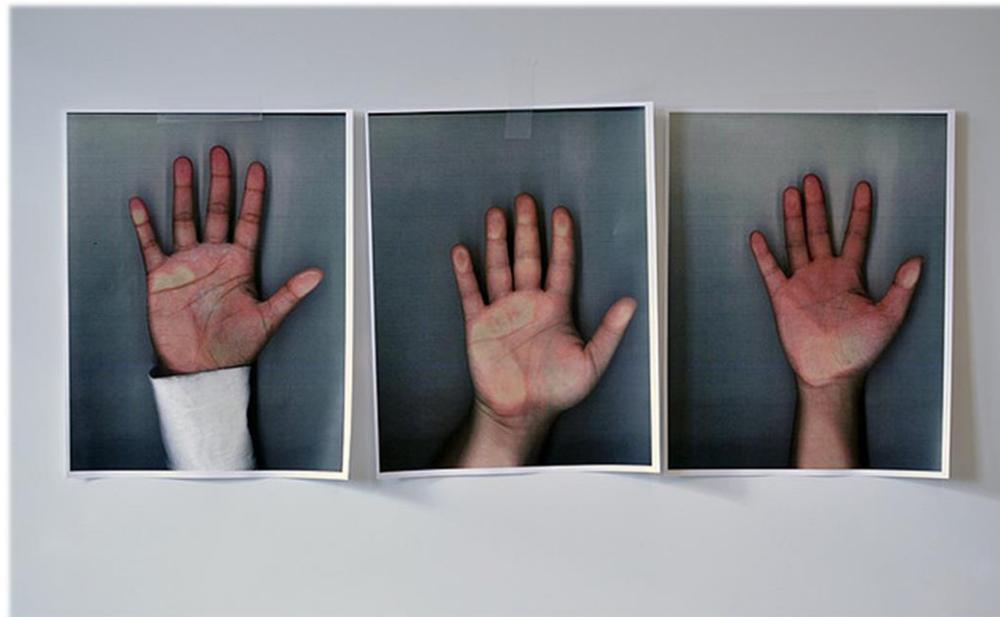
Questions from the Audience

- *If you have a question during the presentation, please add your questions to the question box.*

- *We will monitor the question box and have time for Q&A at the end of each section.*

Moderator

Tina Parscal
- **Executive Director, CCCOnline**
- **Colorado Community College System**

What is an eLearning Consortium?

eLearning Consortia

- Foster inter-institutional partnerships
- Leverage shared resources
- Increase institutional capacity

Presenters

Kevin Corcoran
- **Executive Director,**
- **Connecticut Distance Learning Consortium**

Carol Gould
- **Executive Director,**
- **Great Plains IDEA, Kansas State University**
- **Co-Director, Institute for Academic Alliances**

Pat James
- **Program Consultant,**
- **California Community Colleges Online Education Initiative**

Russ Poulin
- **Director, Policy and Analysis,**
- **WCET**

Past Efforts and Lessons Learned

Carol Gould

Executive Director,

Great Plains IDEA, Kansas State University

Co-Director, Institute for Academic Alliances

Be clear on the purpose first—

then design the consortium to achieve that purpose.

- Design the consortium that will get results for all partners.
- A consortium can't be all things to all people.
- Consortia should create new value.

Organizing is what you do before you do something, so that when you do it, it is not all mixed up.

A. A. Milne, Winnie the Pooh

The process matters—

take the time up front to develop common understandings and explicitly stated values.

- Include key players at the start.
- Sense of Urgency, feeling that this is important, the right thing to do.
- Barriers may be opportunities.

You can't stay in your corner of the Forest waiting for others to come to you. You have to go to them sometimes.

A. A. Milne, Winnie the Pooh

It's all about students—

they may be "out of sight," but they can't be "out of mind."

- Online students need exceptional student services.
- Simplify administrative processes.
- Celebrate student success—have a party!

Some people talk to animals. Not many listen though. That's the problem.

A. A. Milne, Winnie the Pooh

Consortia are relationships—
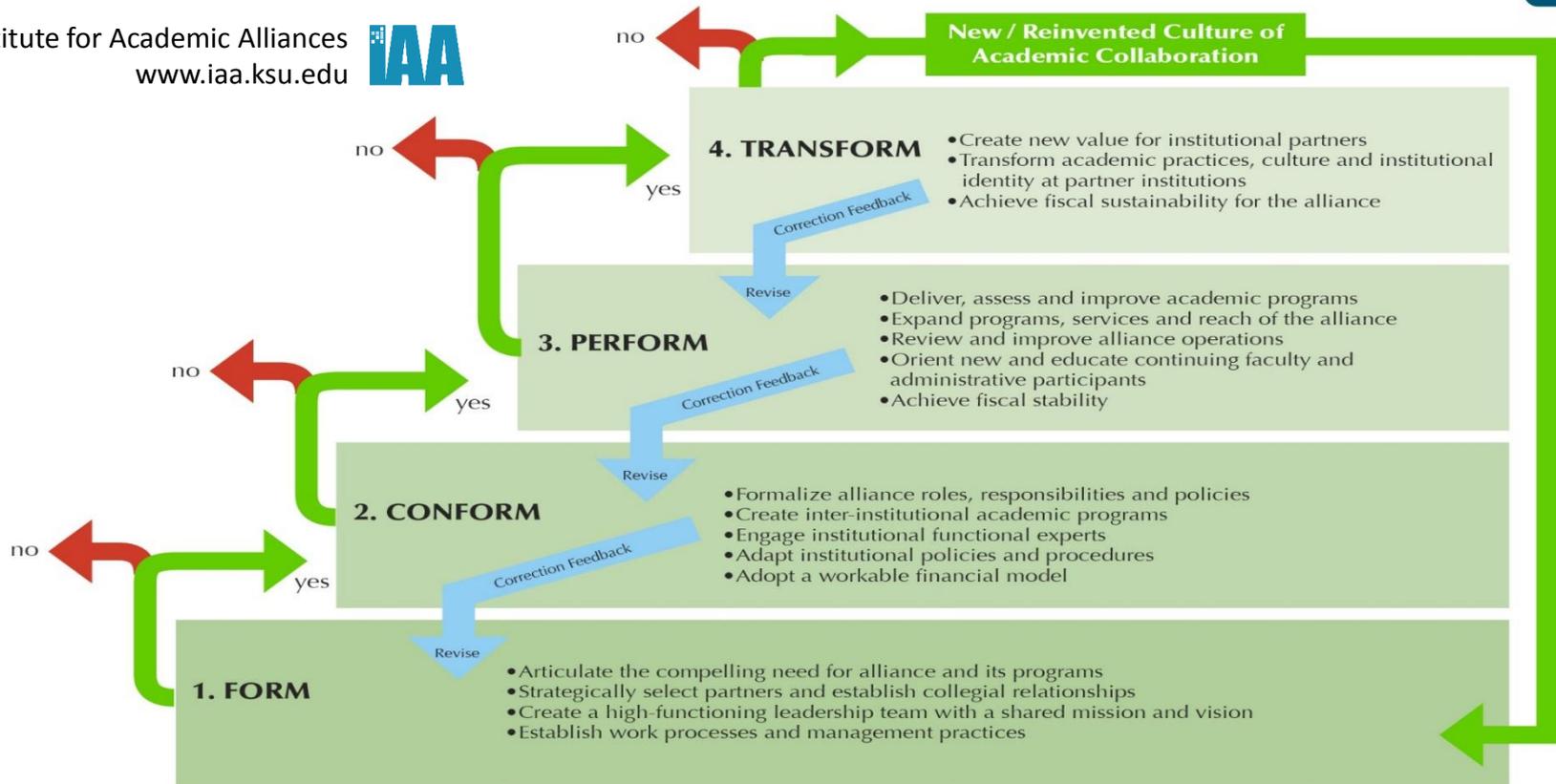## they need care and nurturing.

- Communication.
- Communication.
- Communication.

It is more fun to talk with someone who doesn't use long, difficult words but rather short, easy words like 'What about lunch?'

A. A. Milne, Winnie the Pooh

Consortia have a life cycle—

Institute for Academic Alliances
www.iaa.ksu.edu

New / Reinvented Culture of Academic Collaboration

4. TRANSFORM
- Create new value for institutional partners
- Transform academic practices, culture and institutional identity at partner institutions
- Achieve fiscal sustainability for the alliance

Correction Feedback
Revise

3. PERFORM
- Deliver, assess and improve academic programs
- Expand programs, services and reach of the alliance
- Review and improve alliance operations
- Orient new and educate continuing faculty and administrative participants
- Achieve fiscal stability

Correction Feedback
Revise

2. CONFORM
- Formalize alliance roles, responsibilities and policies
- Create inter-institutional academic programs
- Engage institutional functional experts
- Adapt institutional policies and procedures
- Adopt a workable financial model

Correction Feedback
Revise

1. FORM
- Articulate the compelling need for alliance and its programs
- Strategically select partners and establish collegial relationships
- Create a high-functioning leadership team with a shared mission and vision
- Establish work processes and management practices

no yes
no yes
no yes
no

Good judgment comes from experience, and experience – well, that comes from poor judgment.

A. A. Milne

WCET Efforts

Russ Poulin

Deputy Director, Policy and Analysis,

WCET

WCET's Consortia Group

- Communications
  - Annual Meeting Workshop
    - Oct. 25, 9-Noon
  - Email list
    - To join, contact Russ: rpoulin@wiche.edu
  - Webcasts / Calls
  - Summit

2017 Annual Meeting, Denver, CO: https://www.eiseverywhere.com//ehome/214412

WCET's Consortia Group

WCET's Consortia Group

e-Learning Consortium: eCampusOntario

Quick Glance	
Formed	2015
Located	Toronto, ON, Canada
Employees	16
Contact	David Porter, CEO
Sponsor	Government of Ontario

Mission

A not-for-profit corporation, eCampusOntario is funded by the Government of Ontario to be a Centre of Excellence for Online and Technology-Enabled Learning for a membership composed of all 45-public colleges and universities in Ontario.

Included in our mandate is to;

- Support the development and delivery of quality online learning experiences
- Lead in research, development and sharing of exemplary practices in online and other forms of technology-enabled learning
- Support member institutions in fostering innovation, collaboration, and excellence on behalf of Ontario students and faculty
- Contribute to the evolution of teaching and learning by:
  - Anticipating and responding to new and emerging technologies
  - Leveraging existing strengths in Ontario's post-secondary system
  - Developing new capacity

Supporting the development of state-of-the-art online courses and programs

http://wcet.wiche.edu/initiatives/consortia/profiles

Benefits of Working Together

Kevin Corcoran

Executive Director,

Connecticut Distance Learning Consortium

Benefits of Working Together

- Access to various perspectives/experiences from outside your system/state

- Insights into new innovations and proven practices

- Lessons learned to avoid common pitfalls or improve upon

Benefits of Working Together

- Discussions about different service/funding models & inherit challenges
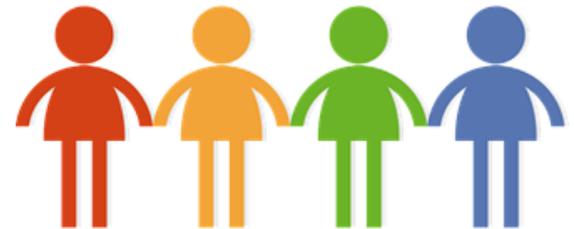- New initiatives, best practices & lessons learned

Reinventing the wheel.
Knowing *when* and *how*.

Benefits of Working Together

- The networking opportunity puts you in touch in thought/industry leaders who are willing to share their expertise as well as their work – and are always open to providing guidance.

Benefits of Working Together

- A sense of community – especially when the organization isn't part of the campus experience.

Future of Consortia

Pat James

Program Consultant,
California Community Colleges Online Education
Initiative

The Evolving Consortium
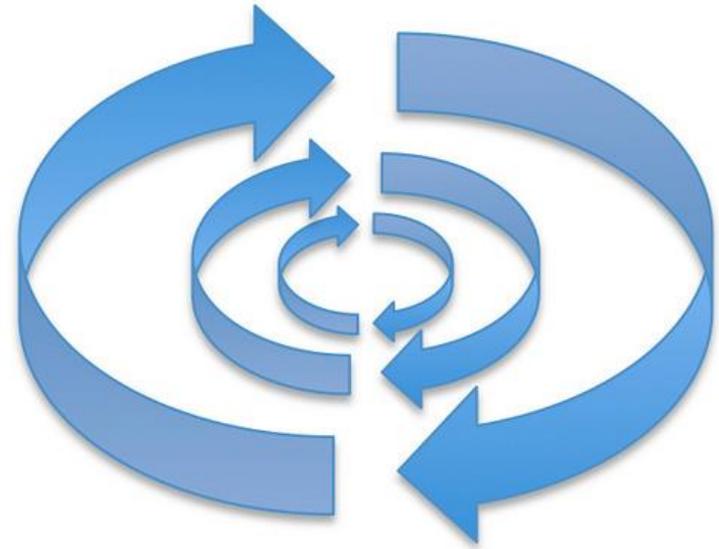
Consortia Evolution…..

What happens when:

- A fledgling consortium starts small and then explodes?
- The dilemma of the changing charter and/or changing needs
- Pressures from the outside
  - Institutional
  - Legislative

Quick Overview of the OEI Consortium

- The need
- The structure
- The evolution
- The need
- The structure
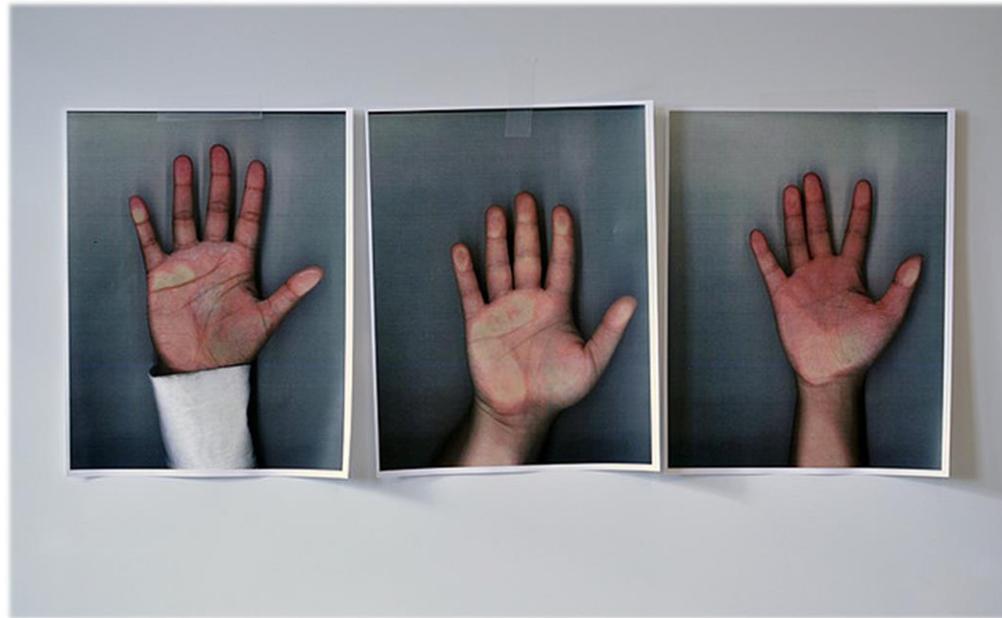- The evolution…..

ccconlineed.org

Networks: Internal and External

What keeps consortia strong?

- Communication within a consortium.
- Communication across consortia.
- What can WCET do?

Questions from the Audience

Contact Information

Kevin Corcoran: kcorcoran@ctdlc.org | [@kevincorcoran](https://twitter.com/kevincorcoran)

Carol Gould: cgould@ksu.edu

Pat James: pjames@ccconlineed.org | [@PatJamesHanz](https://twitter.com/PatJamesHanz)

Tina Parscal: Tina.Parscal@cccs.edu | [@tjp303](https://twitter.com/tjp303)

Russ Poulin: rpoulin@wiche.edu | [@RussPoulin](https://twitter.com/RussPoulin)

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Focus Areas ▾   **Initiatives** ▾   **Events** ▾   **Get Involved** ▾

Visit WCET's Website to learn about our Focus Areas, Initiatives, Events, Membership and Sponsorship: http://wcet.wiche.edu/

Join WCET: learn more about the benefits of joining our community:
http://wcet.wiche.edu/join-wcet

- **Register for our next webcast:** eLearning Consortia: Stories from the Past Looking to the Future on August 17.

Additional Information and Resources

Access to the resources discussed during this webcast, including the archive, will be available next week.

http://wcet.wiche.edu/connect/webcasts

Join us in Denver

WCET 29th Annual Meeting
October 25 - 27, 2017
Denver, CO

Thank you Supporting Members for your commitment to WCET and eLearning

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- *Lone Star College System*

- *Michigan State University*

- *University of Missouri - Columbia/Mizzou Online*

- *University of North Texas*

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