



# **Creating a “Win-Win” for Adult Learners and Talent for Industry**

# Participants:



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Instructional Design Project Manager**



**Dawn Roller, University of Phoenix - Dean of Specialized Corporate Services  
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**Pete Janzow, Pearson Acclaim - Senior Director (Moderator)**

**INGRAM** MICRO<sup>®</sup>

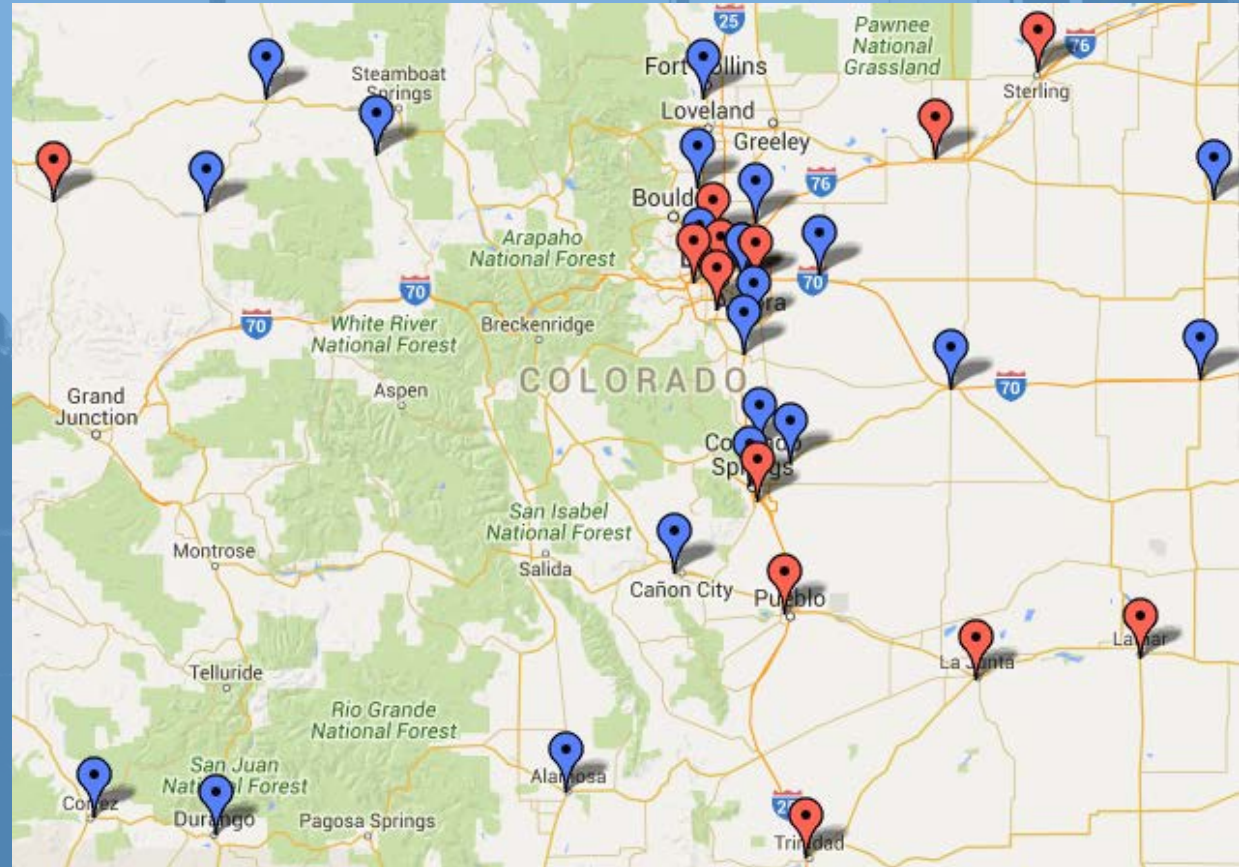


University of Phoenix<sup>®</sup>



# Colorado Community College System

CCCS has 13  
Colleges And  
37 Campuses  
State Wide



# Colorado Community College System Badges

- We're currently badging in four areas: Math, Faculty Development, Engineering Graphics and Machining.

## Technical Math

6 Mastery  
19 Competency based  
badges



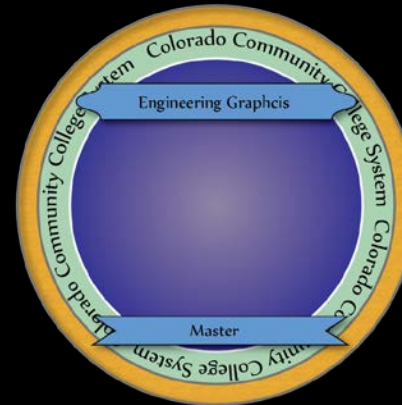
## Machining Level I

11 Industry requested  
badges based on National  
Institute of Metalworking  
Skills Certifications



## Engineering Graphics

9 Industry requested  
badges based on  
Colorado business  
advisory input



## Faculty Development

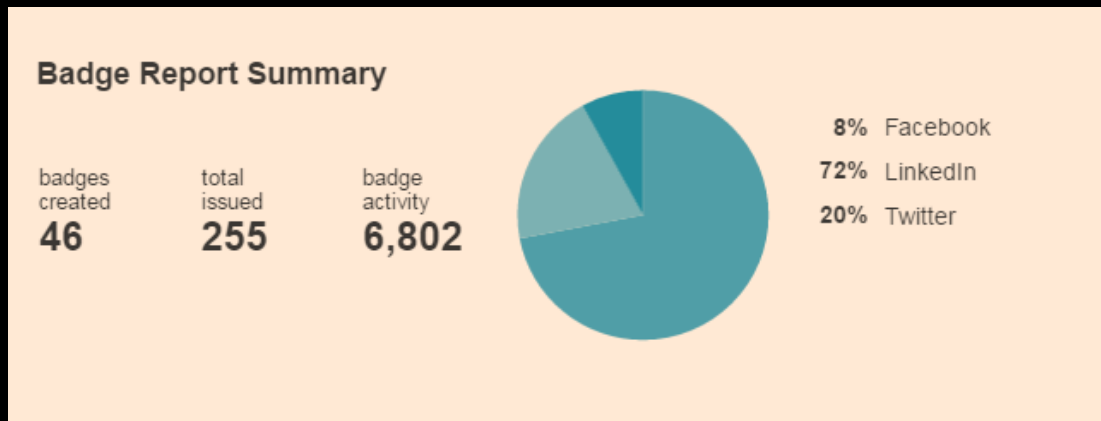
8-9 badges to ensure a  
mastery skill level for  
instructors teaching online  
and hybrid courses



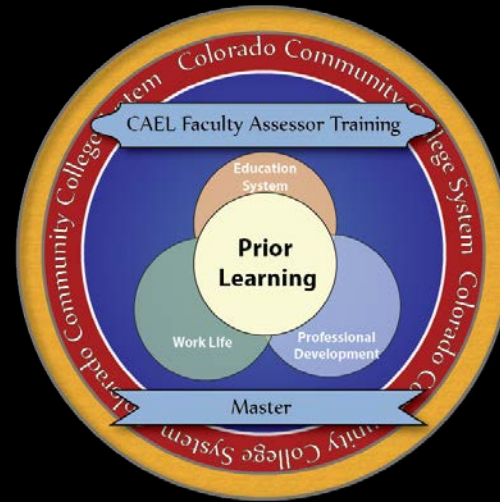
# Marketing Your Institution and Your Students Skills with Badges

As of May 15, 2016

- 255 Badges have been issued and viewed via Social Media 6,802 times.



- Badges can be branded with your institutional name, colors, and logos.
- Employers and friends of students see the skills coming from that institution and create brand recognition.





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